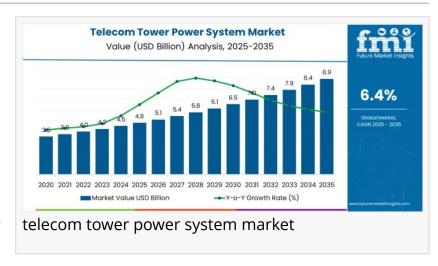


Telecom Tower Power System Market to Reach USD 9.2 billion by 2035, Growth Across APAC, Europe, USA, and Middle East

The telecom tower power system market will nearly double by 2035, fueled by 5G rollout, renewable energy adoption, and global infrastructure growth.

NEWARK, DE, UNITED STATES,
November 7, 2025 /EINPresswire.com/
-- The global telecom tower power
system market is set for significant
expansion over the next decade, nearly
doubling in value from USD 4.8 billion
in 2025 to USD 9.2 billion by 2035. This



robust growth represents an absolute increase of USD 4.4 billion and reflects a 91.7% expansion, supported by a CAGR of 6.7% during the forecast period.

Behind this rise lies a growing demand for reliable telecommunications infrastructure as mobile data consumption surges worldwide. From developed economies modernizing their 5G backbone to emerging markets expanding rural connectivity, power systems have become indispensable to the smooth functioning of telecom networks.

Growth Drivers and Market Evolution

Between 2025 and 2030, the market is expected to increase from USD 4.8 billion to USD 6.7 billion, contributing 43.2% of the decade's total growth. This phase will largely be driven by accelerated 5G deployment, higher tower densities for seamless coverage, and growing emphasis on reliable backup systems. Network operators are investing in advanced power solutions to manage the complexity of dense tower networks while ensuring efficiency.

From 2030 to 2035, the market is forecast to add another USD 2.5 billion, reaching USD 9.1 billion. This growth will be shaped by renewable energy integration, advanced battery management, and standardized efficiency protocols. As IoT and edge computing proliferate, power systems must adapt to provide consistent quality and resilience.

Notably, the sector has already matured between 2020 and 2025, spurred by rising regulatory focus on network reliability and operator investments in power management technologies. Backup systems became essential for uninterrupted operations, laying the foundation for the upcoming decade of growth.

Key Segments and Regional Insights

By product type, outdoor telecom power systems dominate with a projected 53% share in 2025, reflecting their robust design and ability to withstand environmental challenges. Indoor systems, though smaller in share, continue to serve specific applications where controlled environments are feasible.

By power source, diesel generators remain significant with a 41% share in 2025 due to their reliability in remote installations and established supply chains. However, renewable energy solutions such as solar and wind are gaining ground as sustainability mandates push operators toward greener alternatives. Hybrid models that combine renewable sources with diesel and battery storage are expected to gain traction as cost-effective, compliant solutions.

Regionally, Asia-Pacific and East Asia are poised to lead growth, with India at the forefront, recording an impressive CAGR of 8.2% through 2035. China follows at 6.8%, backed by its massive 5G rollout and manufacturing strength. Developed markets like Germany (6.3%), Japan (6.2%), and South Korea (6.0%) are emphasizing energy efficiency and advanced power management technologies. North America, led by the United States at 5.7%, remains a key growth region, while France shows steady progress at 5.5%.

Why the Market is Growing

Telecom operators face mounting pressure to ensure network continuity as mobile data usage skyrockets. Even minor power disruptions can hinder service quality, making advanced power systems essential. Regulatory mandates around efficiency and reliability add further weight, compelling operators to adopt certified, proven solutions.

The rise of 5G, IoT, and edge computing requires not just more towers but smarter, energy-efficient power systems. This transformation is driving both established players and new entrants to innovate with hybrid solutions, intelligent monitoring systems, and advanced energy storage technologies.

Competitive Landscape

The market is marked by strong competition between established multinational companies and new technology-driven entrants. Huawei Technologies holds a leading 20% share, leveraging its global presence and focus on efficient, integrated power systems. Schneider Electric continues to provide cutting-edge power management solutions across telecom and infrastructure projects,

while ABB Ltd applies its industrial expertise to deliver standardized systems.

Cummins Inc. remains a leader in generator technologies, ensuring reliable power backup for remote towers, while GE Energy integrates power solutions into broader energy management frameworks. Together, these companies represent a blend of manufacturing strength, innovation, and service reliability, ensuring telecom operators worldwide have access to advanced, efficient, and cost-effective solutions.

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Future Trends: Renewables, Storage, and Hybrid Solutions

Looking ahead, renewable energy integration is expected to play a defining role. Solar- and wind-based solutions will reduce reliance on diesel while ensuring compliance with environmental regulations. Advanced battery technologies, particularly lithium-ion, are being integrated to extend backup duration and improve charging cycles.

Hybrid systems combining diesel, batteries, and renewables are emerging as the preferred choice for operators aiming to balance reliability with sustainability. Intelligent monitoring and energy storage solutions will also support evolving needs, especially in edge computing environments where power consistency is non-negotiable.

Outlook

By 2035, the telecom tower power system market will be nearly twice its 2025 size, driven by a mix of infrastructure expansion, sustainability goals, and technological advancements. Established players like Huawei, Schneider, ABB, Cummins, and GE will continue to lead, but opportunities are also opening for innovative new manufacturers focused on renewable integration, battery management, and hybrid technologies.

As the world moves toward an increasingly connected digital future, power systems will serve as the backbone ensuring that telecom networks remain resilient, efficient, and ready for next-generation demands.

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