



Jan's Boutique Offers Unmatched Variety and Personalized Service for Prom Shoppers of All Sizes

CHERRY HILL, NJ, UNITED STATES, November 7, 2025 /EINPresswire.com/ -- For decades, [Jan's Boutique](#) has been known as the go-to destination for [prom and formalwear](#) in the Tri-State area. This season, the Cherry Hill-based retailer continues to elevate the prom shopping experience with a vast selection of styles, sizes, and price points—offering something for every taste and trend.

"We realized early on that many of our customers didn't fit within the limited size range most stores carry," said a Jan's Boutique spokesperson. "We wanted to make sure everyone who visits us can try on multiple dresses, explore different looks, and leave with a gown they truly love. Our goal has always been to give every customer options—lots of them—and an unforgettable experience from start to finish."

A Boutique Experience Unlike Any Other

With thousands of gowns in stock and sizes ranging from 000 to 26, Jan's Boutique offers one of the largest selections of designer prom dresses in the region. From sleek modern silhouettes to classic ball gowns and statement pieces, shoppers can explore a variety of cuts, colors, and fabrics—all under one roof.

"We've had so many customers tell us they went to other stores and couldn't find anything to try on," the spokesperson shared. "At Jan's, the experience is completely different. You can walk in, try on multiple styles, and actually say 'yes' to your dress in-store—and take it home the same day."

A Personalized, Appointment-Only Shopping Experience

Jan's Boutique's appointment-only model allows each customer to receive one-on-one attention from a dedicated stylist. Stylists help clients discover dresses they might not have picked themselves—matching style preferences, body shapes, and budgets with expert guidance. "Appointments have made all the difference," said the spokesperson. "Our stylists know our inventory inside and out and can pull options that truly flatter each customer. It's a level of personal service you simply don't get from big box or online retailers."

Expert Alterations and Customization

To ensure every gown fits flawlessly, Jan's Boutique offers in-house alteration services by seasoned seamstresses. The team tailors each dress to the client's body and offers custom modifications—from adding straps or sleeves to adjusting hems or embellishments.

"Our seamstresses are incredible," the team said. "They work directly with clients to make sure every gown fits perfectly and reflects their vision. Whether it's a minor tweak or a full customization, we make sure the dress feels made just for you."

Comfort and Confidence for Every Shopper

Jan's Boutique understands that shopping for prom can be nerve-wracking for some students. The store offers private dressing rooms and can pair clients with stylists who best suit their personality and comfort level.

"We love helping clients who might be nervous at first," the spokesperson added. "Once they see how fun and easy the process is—and how many options they have—they relax and really enjoy finding their dream dress."

This Season's Most Exciting Trends

The boutique's buyers have curated the 2026 prom collection around the season's most coveted looks, with a strong emphasis on variety and versatility.

"We're thrilled about the corseted bodice trend this year," said the team. "It's available in multiple colors, fabrics, and fits—so everyone can experience that stylish, modern look. 2026's hottest colors will be Pale Yellow, Soft Pink and Silver but expect to see all the basic color choices. We've brought in more colors and silhouettes than ever before, so there's truly something for everyone."

About Jan's Boutique

Located in Cherry Hill, New Jersey, Jan's Boutique is a leading formalwear retailer specializing in prom, pageant, evening, and bridal attire. Known for its unmatched selection, expert stylists, and in-house alterations, Jan's Boutique offers a one-of-a-kind shopping experience for every customer.

For more information or to schedule an appointment, visit www.jansboutiqueonline.com or call (856) 428-8181.

Stephen Olmon

Unlimited Content

+44 7799 180194

[email us here](#)

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