

AURAS Pay Launches a New Decentralized Payment Technology Platform in Dubai with No Custody or Fees

AURAS Pay introduces a decentralized, non-custodial SaaS platform empowering merchants to accept blockchain transactions directly without intermediaries.

DUBAI, DUBAI, UNITED ARAB EMIRATES, November 10, 2025 /EINPresswire.com/ -- AURAS

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At AURAS Pay, we believe that blockchain payments should be simple, secure and fully independent — empowering merchants to transact directly without custody or intermediaries.”

*Mazen Zakariya Alshareef,
Founder & CEO*

Technologies MENA FZCO, a Dubai-based company specialized in Distributed Ledger Technology (DLT) services, has announced the launch of [AURAS Pay](#), a non-custodial decentralized payments platform that enables merchants to accept and manage digital asset transactions directly and securely — with no intermediaries, no custody, and no transaction fees.

Built under the Distributed Ledger Technology (DLT) Services License framework of the Dubai Multi Commodities Centre (DMCC), AURAS Pay provides businesses with a transparent and compliant way to

integrate blockchain payments without involving third-party control.

Unlike conventional payment systems, AURAS Pay operates as a subscription-based SaaS platform, allowing merchants to connect their own digital wallets to their e-commerce systems and process payments peer-to-merchant on-chain, ensuring full transparency and independence.

Mazen Alshareef, Founder and CEO of AURAS Technologies MENA FZCO, commented:

> “AURAS Pay is built on the principle of direct, independent transactions. Our goal is to make blockchain adoption simple, secure, and truly decentralized — empowering merchants without intermediaries or custodianship.”

The company emphasizes that AURAS Pay focuses purely on the technological infrastructure layer of blockchain — not on financial or custodial activity. All transactions occur directly between merchants and customers, maintaining the integrity of decentralization and full user ownership.

This launch reinforces Dubai's role as a global center for responsible blockchain innovation and development. With AURAS Pay, businesses in the UAE and across the wider MENA region can embrace a compliant and efficient path toward decentralized commerce, aligning with international standards of transparency and trust.

About AURAS Technologies MENA FZCO

AURAS Technologies MENA FZCO is a Dubai-based technology company specializing in Distributed Ledger Technology (DLT) solutions. The company develops secure, non-custodial infrastructure and software services designed to support decentralized applications and blockchain adoption across the region.

Mazen Zakariya

Auras technologies MENA FZCO

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AURAS Pay Logo — Non-Custodial Decentralized Payments Platform by AURAS Technologies MENA FZCO.

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