

Histranger's Emotion AI Earns High-Level Validation in Hollywood

The firm's U.S. tour concludes with top studios and VCs recognizing its AI as a key tool to bring objective insights to the creative process.

LOS ANGELES, CA, UNITED STATES,
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-- Korean tech innovator Histranger has
successfully concluded its highly
impactful participation in the U-KNOCK
in USA program, culminating in a series
of substantive meetings with major
Hollywood studios and venture
capitalists who recognized its Emotion
Al solution, 'Insight Flow,' as a
transformative technology poised to
revolutionize the global content industry.



The week-long engagement, hosted by the Korea Creative Content Agency (KOCCA) and AtWater, was marked by a powerful sequence of events that built significant momentum for the company.



If a creator's intuition is the essence of a work, data is the window to the audience's emotions.
Emotion analysis doesn't limit art; it opens more possibilities for connection."

D.K. KIM, CEO of Histranger

It began on November 4th with insightful delegation visits to industry leaders CAA and WIIP, where the market need for advanced creative technology was first validated.

This momentum surged during the International Content Investment Forum on November 5th, where Histranger delivered a highly acclaimed investor pitch. Presenting to an audience of K-content leaders, Hollywood executives, and investors, the company demonstrated how 'Insight Flow' could infuse objective, data-driven insights into the traditionally subjective process of content creation. The

presentation's success led to a packed two-day schedule of one-on-one meetings.

The company held discussions with executives from major studios including Warner Bros. and

Universal Pictures, as well as with leading venture capital firms such as Alpha Edison, a knowledge-driven firm that invests in early-stage companies using AI, data, and behavioral science.

A key theme throughout the meetings was the industry's recognition of 'Insight Flow's' potential to create a paradigm shift. While Emotion AI is often seen as a futuristic, "unknown world," leaders across Hollywood quickly grasped its immediate, practical application. They acknowledged that the technology was not just an innovation, but a necessary tool to understand audiences on a deeper level and de-risk multi-million dollar content investments.

"This week in Los Angeles was a pivotal moment for Histranger," said D.K. KIM, CEO of Histranger. "We came to demonstrate a future possibility; we discovered we were offering a present-day solution. Hollywood is not just ready, it is actively searching for a way to bring objectivity to creativity without sacrificing the artist's vision. The conversations we had with studios and investors are the first step toward fundamentally changing how global content is made."

The Histranger team is now ready to pursue the significant opportunities that have emerged from these meetings, with the aim of formalizing strategic partnerships and advancing investment discussions.

About Histranger

Histranger is a technology company dedicated to innovating the content creation industry. Its flagship product, Insight Flow, is a proprietary Emotion AI solution that analyzes biosignals and other data points to predict audience emotional engagement, providing creators with data-driven insights to craft more compelling and successful content.

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