

## Global Business Pages Unveils "Voices of Business" Initiative — Giving Every Entrepreneur a Global Platform to Be Heard

"Every business has a voice — and it deserves to be heard." — Vincent Theophil, Founder & CEO, Global Business Pages

RICHMOND, VA, VA, UNITED STATES, November 11, 2025 / EINPresswire.com/ -- Global Business Pages (GBP), the inclusive, Al-powered directory on a mission to list 100 million verified businesses worldwide, today announced the launch of its new initiative, "Voices of Business" — a storytelling platform designed to showcase the real people, journeys, and faith behind local businesses across every nation.



Building on the success of its "Business

with Dignity" campaign, GBP's "Voices of Business" initiative takes inclusion one step further by inviting entrepreneurs — from rural artisans to urban innovators — to share their stories directly on the platform, in their own words and languages.



Every business has a story
— and when that story is
heard, dignity and
opportunity follow."
Vincent Theophil, Founder &
CEO, Global Business Pages

What Is "Voices of Business"?

The "Voices of Business" section gives registered businesses a space to publish short profiles, testimonials, and reflections about:

How they started

The challenges they overcame

Their purpose, mission, or community impact

The role faith, family, or resilience played in their journey

Entries will be featured on GlobalBusinessPages.com/Voices, where visitors can browse by region, language, or industry — offering an authentic view into global entrepreneurship and the human spirit driving commerce in every community.

"This initiative is about humanizing the data," said Vincent Theophil, Founder & CEO of Global Business Pages. "Behind every listing is a story — a dream, a sacrifice, a victory. 'Voices of Business' lets the world hear those stories and recognize the dignity and divine design in every entrepreneur's work."

A Platform Built for Purpose and Connection

Participating businesses will have the option to:

Add a "Voice Profile" (written, audio, or video) to their GBP listing

Highlight faith-driven, community, or sustainability efforts

Connect with partners or customers who share their values

Earn a "Community Voice" badge, signifying authentic and inspirational storytelling

The feature is available in all supported languages through GBP's recently launched multilanguage interface, ensuring stories can be read globally and shared locally.

Why It Matters

While GBP has already made global visibility affordable for \$1.30/year, the "Voices of Business" initiative addresses another form of inequity — the lack of representation. Millions of small businesses remain invisible not only online, but also in the global narrative of entrepreneurship.

"Visibility is power. But voice is identity," added Theophil. "We want the world to know the faces behind the businesses — their faith, their values, their humanity."

Rooted in Purpose

The initiative draws inspiration from Revelation 12:11 (KJV) —

"And they overcame him by the blood of the Lamb, and by the word of their testimony." This guiding verse reflects GBP's belief that testimony — in business or in life — has the transformative power to change lives.

How to Participate

Register your business at www.GlobalBusinessPages.com/Register

Log in to your dashboard and select "Add Your Voice."

Submit a short story (or video/audio up to 2 minutes) about your business journey

Approved stories will appear in the Voices of Business showcase

Participation is free for all verified GBP members.

Partner With Us

Global Business Pages invites NGOs, chambers of commerce, faith-based organizations, and local storytelling networks to collaborate in collecting and curating authentic business stories from around the world.

For partnership inquiries: contact@globalbusinesspages.com

Subject: Voices of Business Partnership

Global Business Pages
The World's Local <u>Business Directory</u>
One Platform. Every Business. Every Voice.

Vincent Theophil Global Business Pages +1 804-859-0786 email us here

This press release can be viewed online at: https://www.einpresswire.com/article/865571152

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2025 Newsmatics Inc. All Right Reserved.