

# 2026 NY Digital Awards Launches: Honoring Digital Design Excellence and the Minds Defining the Future of Digital Media

*The 2026 NY Digital Awards is open for global entries, inviting design studios, creative agencies, developers, and innovators for exceptional achievements.*

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EINPresswire.com/ -- The 2026 [NY Digital Awards](#) is now open for global entries, inviting design studios, creative agencies, developers, and innovators to showcase their most exceptional

achievements in [digital design](#), communication, and technology. Organized by the International Awards Associate (IAA), the award continues to celebrate distinction in digital execution, usability, and visual experience, recognizing the work that defines progress in modern digital media.



2026 NY Digital Awards Calling for Entries

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This award honors professionals who lead digital progress, as well as individuals and teams who strengthens the standards of digital design and communication worldwide.”

*Thomas Brandt, spokesperson  
of IAA*

“The 2026 NY [Digital Awards](#) calls for submissions that go beyond visuals. We want to see intelligence in design, precision in execution, and clarity in purpose,” said Thomas Brandt, spokesperson of IAA. “This award honors professionals who lead digital progress, as well as individuals and teams who strengthens the standards of digital design and communication worldwide.”

New in 2026: Honoring the People Leading Digital Progress

This year’s competition introduces Individual Achievements

categories, expanding the awards’ reach to honor creative professionals, directors, and strategists driving impact in the digital industry. Alongside core categories like Design and Creativity, Apps & Softwares, Social Media, Video / Online Video, as well as Website & Mobile Sites. The expansion reflects the award’s commitment to recognizing not only what is designed, but who is pushing the industry forward.

## Judging Process and Global Evaluation

Entries are evaluated by an international jury panel comprising experts in design, development, communication, and brand experience. Through a precise blind judging process, each submission is evaluated on criteria including concept, execution, impact, and originality, ensuring that every recognition reflects authentic achievement and industry relevance.



2026 NY Digital Awards Ava Statuette

The 2026 competition will accept entries until March 18, 2026, with winners officially announced on May 15, 2026, via <https://nydigitalawards.com/>. Early Bird submissions remain open until December 17, 2025, allowing entrants to pursue recognition at the affordable entry rates.

## About NY Digital Awards

The NY Digital Awards is an international competition recognizing excellence in digital design and creative communication. Through its diverse range of categories, this award distinguishes creative professionals, design studios, and agencies defining the visual and interactive standards of modern digital culture, reflecting the pursuit of creative excellence across the global digital industry.

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