

Shift Toward Electrification Accelerates Automotive E-Drive Market Growth — Projected to Reach USD 21.5 Billion by 2031

WILMINGTON, NEW CASTLE, DE, UNITED STATES, November 11, 2025 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[E-Drive for Automotive Market](#)" by Electric Vehicle Type (Battery Electric Vehicle, Plug-in Hybrid Vehicle, Hybrid Vehicle), by Vehicle Drive type (Front Wheel Drive, Rear Wheel Drive, All Wheel Drive), by Application (Passenger Cars, Commercial Vehicles): Global Opportunity Analysis and Industry Forecast, 2021 - 2031." The report



provides an in-depth analysis of top segments, changing market trends, value chain, key investment pockets, competitive scenario, and regional landscape. The report is an essential and helpful source of information for leading market players, investors, new entrants, and stakeholders in formulating new strategies for the future and taking steps to strengthen their position in the market.

The global e-drive for automotive market was valued at USD 9.6 billion in 2021, and is projected to reach USD 21.5 billion by 2031, growing at a CAGR of 8.8% from 2022 to 2031.

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Asia-Pacific is expected to dominate the global e-drive for automotive market. E-drive for automotive industry gained immense traction across Asia-Pacific due to increased demand for vehicles equipped with advanced components & technologies. Moreover, the Asia-Pacific e-drive for automotive industry is controlled by government policies that encourage sustainable manufacturing and investments in the sector. Furthermore, increased passenger car and vehicle registration in Asia-Pacific creates lucrative opportunities for the expansion of the market. Further, various technological advancements related to electric vehicles are taking place, due to

government initiatives, which further propel the e-drive for automotive market growth.

Factors such as superior traction than other drivetrain systems, less expensive type of drivetrain than that of RWD or AWD, better handling performance than other drivetrain types, and reduced power consumption, owing to significant traction propel the growth of the FWD segment in e-drive for automotive market. Moreover, lower maintenance cost, greater fuel-efficiency, owing to its reduced weight, better traction over slippery roads, and adoption of FWD vehicles in snowy region propel the growth of the FWD segment in market. In addition, several companies are launching new e-drives in the market, which fuel the growth of the market. For instance, in 2020, General Motors introduced five e-drives units under the name Ultium Drive for General Motors' electric cars. The e-drive will be able to power vehicles equipped with front wheel drive, rear wheel drive, and four-wheel drive.

The growth of the global e-drive for automotive market is propelling, due to stringent government rules and regulations toward vehicle emission and rise in demand for electric vehicles. However, high cost of e-drive systems is the factor hampering the growth of the market. Furthermore, technological advancements is the factor expected to offer growth opportunities during the forecast period.

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COVID-19 Impact Analysis :

The impact of the COVID-19 pandemic has resulted in supply-chain disruptions causing low sales of passenger cars and temporary suspension of production of vehicles across the globe. The global automotive production has witnessed decline by 16% in 2020 as compared to automotive production in 2019. Moreover, the global sales of automotive has witnessed drop by around 14% (Y-o-Y) from 90.42 million units in 2019 to 77.97 million units in 2020. However, there was a surge in sale of electric vehicles in Europe in 2020. As per the data released by Society of Electric Vehicle Manufacturers (SMEV), new EV registration during FY21 dropped by 20 percent compared with the number of new EV registrations in FY20. Several automobile manufacturers faced shortage of components such as semiconductor chips, and others, which resulted in delay in production of automobiles, thereby resulted in decreased demand for e-drive systems.

However, it's been predicted that though the sales of electric vehicles were hampered due to the pandemic for a short term, the industry is set to bounce back with the higher growth than that of the previous year's owing to the consistently rise in fuel prices and rising concerns towards environmental pollutions coupled with provision of the subsidies by various governments.

Key Findings Of The Study :

By electric vehicle type, the battery electric vehicle segment is anticipated to exhibit significant

growth in the near future.

By vehicle drive type, the rear wheel drive segment is anticipated to exhibit significant growth in the near future.

By application, the commercial vehicles segment is anticipated to exhibit significant growth in the near future.

By region, Europe is anticipated to register the highest CAGR during the forecast period.

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Key players operating in the global e-drive for automotive market include Aisin Corporation, BorgWarner Inc., Continental AG, Hitachi Ltd., Magna International Inc., Melrose Industries PLC, Nissan Motor Co., Ltd., Robert Bosch GmbH, Schaeffler AG, Siemens AG, Toyota Motor Corporation, and ZF Friedrichshafen AG.

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