



Houzeo Brings 'Save Search' and Custom Alerts to Massachusetts, Offering Homebuyers a Smarter Way to Search

Houzeo's new feature allows Massachusetts homebuyers to save searches, receive updates, and get personalized alerts, making home hunting more efficient.

BOSTON, MA, UNITED STATES, November 15, 2025 /EINPresswire.com/ -- Houzeo, America's Real Estate Super App, recently expanded its reach to include 24,000+ neighborhoods, enhancing its already extensive database of 1.5 million listings. With 21,776 homes currently available in Massachusetts, home shoppers can now discover even more listings throughout the Bay State with ease.

Whether you're searching for a coastal property in Marblehead, a classic colonial in Worcester, or charming [homes for sale in Franklin](#), Houzeo provides an expansive range of listings throughout Massachusetts. To further streamline the search process, Houzeo now offers the "Save Search" feature.

The Save Search feature lets buyers retain tailored property searches, stay updated with real-time alerts on new listings, and quickly share their saved searches with their network. Using Houzeo's Save Search, home buyers can organize their house-hunting journey without resetting filters every time they open the app.

Here's how "Save Search" works:

- **Save Custom Searches:** With this feature, buyers can save specific search parameters like price, neighborhood, or must-have features such as waterfront access or period details. For example, Massachusetts homebuyers can save searches like "[homes for sale in Marblehead MA](#) under \$600K with ocean views" or "affordable homes near Worcester with updated kitchens."
- **Instant Alerts:** When buyers save searches like "homes in Franklin with a finished basement under \$500K," they'll receive email notifications whenever new listings that match these criteria appear in the [Massachusetts real estate market](#). Buyers can select to get alerts instantly, daily, or weekly, ensuring they never miss out on the right property.
- **Saved Search Carousel:** Home buyers can view the five newest listings for each saved search in a scrollable carousel. With one click, access the full list of matching homes.

- Fast Shares: Houzeo lets buyers instantly share their saved searches with their partner or agent. Buyers can copy the link directly or share the custom search via iMessage, or social media platforms like WhatsApp, Email, Facebook, and X (Twitter).

Houzeo's platform already offers powerful buyer tools like IntelliSearch for natural language searches and Favorites for bookmarking desirable homes. The "Save Search" feature builds on these capabilities, providing an intuitive way to find homes that match their preferences, right down to the neighborhood. By providing simple discovery and transaction tools, Houzeo aims to give buyers more control over their homebuying journey. If it's related to your house, Houzeo has you covered.

Download the Houzeo mobile app on the Apple App Store or the Google Play Store for free.

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