

Resilient Flooring Market Forecast to Hit USD 79.25 Billion by 2032 Driven by Rapid Urbanization & Infrastructure Growth

Resilient Flooring Market is growing rapidly, driven by rising urbanization, renovation projects, and demand for durable, cost-effective flooring solutions.

WILMINGTON, DE, UNITED STATES,
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EINPresswire.com/ -- Global [Resilient Flooring Market](#) size was valued at USD 42.5 Bn in 2024 and is expected to reach nearly USD 79.25 Bn by 2032, growing at a CAGR of 8.1% during the forecast period.

Resilient Flooring Market Overview

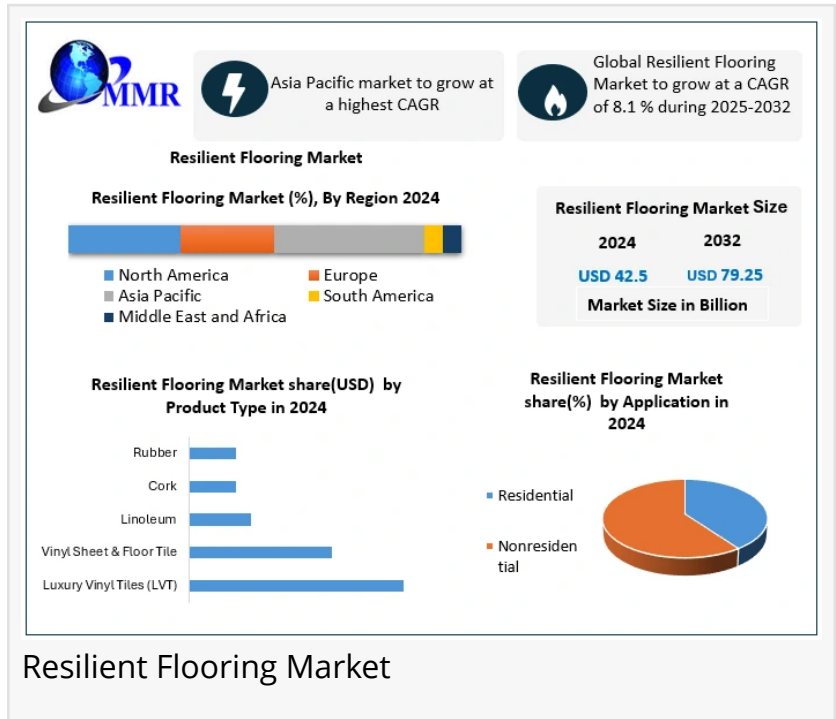
The resilient flooring market is growing considerably as consumers and businesses choose solid, flexible flooring products that withstand heavy use in residential, commercial, and industrial environments. Manufacturers produce various floor coverings, such as vinyl flooring, LVT, linoleum, cork, and rubber. Each

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Advanced flooring is increasingly becoming the material of choice in contemporary construction as end-users are leaning towards durable, attractive, and sustainable offerings packaged in one.”

Dharti Raut

provides water resistance, ease of maintenance, and durability. Increasing demand can be attributed to urbanization, more renovation work, and more new construction of residential and commercial structures. Furthermore, there continues to be a push for resilient flooring materials in healthcare, hospitality, retail, and sports facility applications based on the hygienic properties of such products, the use of antimicrobial materials, and increasing slip and stain resistance. Continued innovations with digital printing, hybrid products, and PVC-free products, along with general trends toward sustainability, will continue to spur wider adoption



of products around the world.

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Resilient Flooring Market Dynamics

Market Opportunity Due to Construction Growth and Aesthetic Needs

Urbanization, infrastructure projects, and housing demand in major markets like China, the U.S., and India are encouraging the growth of resilient flooring. These materials deliver high-end aesthetic materials like natural wood and stone for less, making them common in residential construction, commercial construction, and the construction industry generally.

Luxury Vinyl Tiles (LVT) are emerging as a popular flooring choice thanks to their low cost, ease of installation, and creativity with design features. Increasingly, renovation and remodeling projects worldwide favor updated, low-maintenance style flooring for improved aesthetics, value, and cleanability. In commercial use, resilient floor coverings may be chosen because they support hygiene, slip-resistance, and ease of maintenance.

Price Fluctuations of Raw Materials Will Affect Market Growth

The majority of resilient flooring products utilize raw materials derived from petroleum, along with polymers and adhesives. A global jump in the price of crude oil during 2021-2023 increased the cost of manufacturing by 18%, causing manufacturers to either pass along these fees to their customers or absorb the increased cost of conducting business. A combination of supply chain issues, tariffs on imported goods, and geopolitical tensions has continued to impact prices. Environmental regulations or prohibiting the sale of vinyl products directly influence price increases and make it tougher to plan for production year after year, and can affect sales of resilient flooring.

Technological Advancements Create Strong Growth Opportunities

Sustainable product innovation is creating new growth opportunities. The introduction of PVC-free, bio-based, and recycled content flooring is changing the marketplace. Mohawk's PureTech line, released in 2024, has 70% recycled content and offers better scratch resistance, waterproofing, and durability.

Digital printing capabilities, highly realistic design patterns, and click-lock and modular systems

Global Resilient Flooring Market Segment Covered	
By Product	Luxury Vinyl Tiles Vinyl Sheet & Floor Tile Linoleum Cork Others
By Application	Residential Commercial Institutional & Industrial
By Region	North America - United States, Canada, and Mexico Europe – UK, France, Germany, Italy, Spain, Sweden, Russia, and the Rest of Europe Asia Pacific – China, South Korea, Japan, India, Australia, Indonesia, Philippines, Malaysia, Vietnam, Thailand, Rest of APAC Middle East and Africa - South Africa, GCC, Egypt, Nigeria, Rest of the Middle East and Africa South America – Brazil, Argentina, Rest of South America

are making it easier for installation. Smart flooring with built-in sensors that monitor foot traffic, air quality, and wear is emerging in the healthcare and commercial industries and is expected to speed up adoption across the area.

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Resilient Flooring Market Segment Analysis

The Vinyl Sheet & Floor Tile segment was the market leader in 2024 as a result of its superior aesthetics, ease of installation, low maintenance, and comfortably available for commercial applications. Both vinyl sheets and vinyl tiles are likely to experience strong growth in residential environments where moisture prevails. In developed countries, optimism is growing for biodegradable linoleum, as the globe is operating under rising sustainability concerns.

Rubber flooring is still the favored product in high-impact environments, including gyms, health clubs, fitness centers, exercise studios, and areas dedicated to dance, since rubber flooring demonstrates slip resistance and is waterproof.

In 2024, the Non-Residential (Commercial/Institutional) segment held the dominant position in the market as hospitals, schools, universities, office workplaces, hotels, and retail have used this flooring. The benefits of the Non-Residential flooring market include durability, hygiene, and low maintenance.

The Residential segment should continue to grow at a strong rate as demand grows for apartments, housing complexes, and single-family homes. In India, China, Turkey, and the Middle East, adoption will be supported by the availability of mortgages and rising discretionary income.

Resilient Flooring Market Regional Insights

Asia Pacific is expected to have the highest share in 2024 and to continue to be the fastest-growing region until 2032. Demand for resilient flooring continues to grow due to increasing construction activity, urban housing development, growing disposable income, and the expansion of large commercial spaces.

India's affordable housing projects, PMAY-Urban, as well as China's large-scale investments in commercial real estate, are also driving demand for resilient flooring. Additionally, markets in Southeast Asia, such as Indonesia, Vietnam, and Malaysia, are driving growth in resilient flooring related to infrastructure improvement and modernization.

Further fuelling growth is the development of technological features, such as flooring that is antibacterial, slip-resistant, and waterproof flooring, which are in demand in commercial

installations across the healthcare, hospitality, and retail sectors. Rising eco-awareness is also guiding consumers towards recyclable flooring options.

Competitive Landscape

The Resilient Flooring Market is highly fragmented, with global and regional manufacturers competing through innovation, sustainability, and product expansion. Leading companies include:

Mohawk Industries
Tarkett S.A.
Shaw Industries Group
Armstrong Flooring
Mannington Mills
Forbo Flooring Systems
Gerflor Group
Interface Inc.
Others

Companies are focusing on sustainability, PVC-free flooring, capacity expansions, and the introduction of hybrid products to strengthen their market positions.

Recent Key Developments

On July 10, 2024, AHF Products introduced “Ingenious Plank,” a hybrid flooring with enhanced acoustic and durability properties. It is PVC-free and made from lightweight wood fiber.

On October 24, 2024, Shaw Industries revealed a USD 90 million production expansion to double its production of SPC and LVT flooring in Ringgold, Georgia.

On April 18, 2024, Tarkett introduced “Collective Pursuit,” a non-PVC resilient flooring collection that focuses on sustainability.

On April 3, 2023, B.I.G. purchased Signature Floors, acquiring a footprint in both Australia and New Zealand.

Frequently Asked Questions

Which region will have the highest share in the Resilient Flooring Market?

North America is anticipated to hold the highest share over the forecast period.

Who are the top key players?

The top key players are Mohawk Industries, Tarkett S.A., Shaw Industries, Armstrong Flooring, and Mannington Mills.

Which segment will dominate by 2032?

Luxury Vinyl Tiles (LVT) is anticipated to occupy the largest market share.

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MAXIMIZE MARKET RESEARCH PVT. LTD.

2nd Floor, Navale IT park Phase 3,

Pune Bangalore Highway, Narhe

Pune, Maharashtra 411041, India.

+91 9607365656

sales@maximizemarketresearch.com

Lumawant Godage

MAXIMIZE MARKET RESEARCH PVT. LTD.

+91 96073 65656

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