

At-Home IPL Device Market Size, Share & Trends Analysis Report By Product

The Business Research Company's At-Home IPL Device Global Market Report 2025 – Market Size, Trends, And Forecast 2025-2034

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/EINPresswire.com/ -- What Is The [At-Home IPL Device Market Size And Growth?](#)

The market for at-home IPL devices

has seen swift growth in recent years. Predictions show it will expand from \$1.52 billion in 2024 to \$1.79 billion in 2025, reflecting a compound annual growth rate (CAGR) of 17.6%. This considerable growth in the historic period can be credited to a surge in consumer taste for easy-to-use and economical hair removal options, increased consciousness around personal hygiene



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and beauty, burgeoning preference for compact and ergonomic device design, a rising shift towards sustainable and reusable beauty solutions, and an enhanced emphasis on painless and efficient hair removal techniques.

The market size for IPL devices intended for home use is set to grow exponentially in the next couple of years. By 2029, it is projected to reach \$3.39 billion with a compound annual growth rate (CAGR) of 17.3%. The anticipated growth within this forecast period can be associated with rising public enlightenment on personal grooming and

aesthetics, higher disposable income and expanded spending on beauty implements, increased affordability engineered by enhanced competition and mass production, heightened consumer confidence due to regulatory clinical testing and certifications, and a surge in the subscription and cartridge replacement models encouraging recurring usage. During the forecast period, key trends such as improvements in skin tone detection technology, advanced light pulse precision techniques, breakthroughs in personalized treatment setups, developments in multi-skin compatibility solutions, and merging of IPL and laser technologies are expected to emerge.



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What Are The Current Leading Growth Drivers For At-Home IPL Device Market?

The increasing occurrence of skin-related problems is anticipated to fuel the growth of the at-home IPL device market in the future. Skin-related problems encompass any situation that impacts the health, appearance, or functionality of the skin, emanating from factors like allergies, infections, hormonal fluctuations, or environmental impact. The escalating occurrence of skin-related problems is motivated by growing exposure to environmental pollution, which impairs the skin's protective barrier and instigates irritation and inflammation. At-home IPL devices aid in the treatment of skin-related problems by utilizing intense pulsed light to focus on underlying skin layers, minimizing pigmentation and hair growth, and enhancing skin texture while encouraging collagen production for healthier, more polished skin. For example, the British Dermatological Nursing Group (BDNG), a professional organization based in the UK, reported in March 2025 that around 60% of people in the UK currently have a skin disease and more than 100,000 new cases of skin cancer are recorded annually. As a result, the escalating occurrence of skin conditions is facilitating the growth of the at-home IPL device market.

Which Companies Are [Currently Leading In The At-Home IPL Device Market?](#)

Major players in the At-Home IPL Device Global Market Report 2025 include:

- Panasonic Holdings Corporation
- Koninklijke Philips N.V.
- Cyden Ltd.(Smooth Skin)
- SilkÁn
- Shenzhen Mismon Technology Co. Ltd.
- VISS BEAUTY UK LIMITED
- Shenzhen Ulike Smart Electronics Co. Ltd.
- Remington Arms Company LLC
- Nood
- Amiro Ltd.

What Are The Upcoming [Trends Of At-Home IPL Device Market In The Globe?](#)

Leading companies in the at-home IPL device industry are prioritizing the development of revolutionary advancements such as IPL systems for hair removal, aiming to offer a dependable and suited technique for lasting hair reduction in domestic settings. The IPL Hair Removal System is an apparatus that employs pulsed light technology to aim at hair follicles, decelerating hair growth safely and effectively for residential use. For instance, Procter & Gamble, an American consumer items firm, introduced the Braun Skin i-expert IPL in October 2025. This comes with automatic adjustment to diverse skin shades across various body parts, a high-frequency pulsed light system, and the amalgamation with a mobile application assisting users during treatment. These improvements facilitate accurate, efficient, and user-friendly hair reduction, marking a significant progression in at-home intense pulsed light technology for hair removal.

How Is The At-Home IPL Device Market Segmented?

The at-home ipl devicemarket covered in this report is segmented –

- 1) By Product Type: Corded, Cordless
- 2) By Distribution Channel: Online Retail, Offline Retail, Specialty Stores, Pharmacies, Other Distribution Channels
- 3) By Application: Hair Removal, Skin Rejuvenation, Acne Treatment, Other Applications
- 4) By End-User: Men, Women, Unisex

Subsegments:

- 1) By Corded: Handheld Device, Tabletop Device
- 2) By Cordless: Rechargeable Handheld Device, Battery Operated Device

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<https://www.thebusinessresearchcompany.com/report/at-home-ipl-device-global-market-report>

Which Is The Dominating Region For The At-Home IPL Device Market?

In the 2024 At-Home IPL Device Global Market Report, North America held the title for the largest region for this market. It is forecasted that Asia-Pacific will witness the quickest growth rate in the upcoming period. The report involved an in-depth study of several regions including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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