

Artificial Intelligence (AI) Companion Market Size, Share & Trends Analysis Report By Product

*The Business Research Company's
Artificial Intelligence (AI) Companion
Global Market Report 2025 – Market Size,
Trends, And Global Forecast 2025-2034*

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Artificial Intelligence (AI) Companion Global Market
Report 2025

What Is The [Artificial Intelligence \(AI\) Companion Market](#) Size And Growth?

The market size for AI companions has seen significant expansion in the last few years.

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Predictions indicate it will escalate from its current value of \$13.96 billion in 2024 to \$18.35 billion in 2025, boasting an impressive compound annual growth rate (CAGR) of 31.5%. Several factors have contributed to this notable growth. These include increased periods of solitude, a rising acknowledgment of online therapy and self-help, a spike in use of messaging and communication via chat, the post-COVID focus on mental health, along with the evolution of remote and blended work models.

The market size of the artificial intelligence (AI) companion

is predicted to undergo substantial growth within the next few years, expanding to \$54.19 billion by 2029, with a compound annual growth rate (CAGR) of 31.1%. This surged growth during the projective period can be linked to the escalating expenses related to living standards and financial stress, growth in employer-sponsored health programs, acceptance of proactive personal care habits, an increase in students depending on round-the-clock study assistance, and the rise of social isolation. Key trends throughout this period are expected to be enhancements in multimodal large language models, advancements in electromyography-based

wrist interfaces for silent control, in-lens augmented reality display developments, progress in automatic speech recognition and text-to-speech on devices, and advancement in understanding natural language with retrieval augmented generation.

Download a free sample of the artificial intelligence (ai) companion market report:

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What Are The Current Leading Growth Drivers For Artificial Intelligence (AI) Companion Market?

The growth of the artificial intelligence (AI) companion market is predicted to be accelerated by the escalating occurrence of mental health issues. A mental health issue significantly impacts an individual's cognitive, emotional and behavioural state, thereby affecting their daily life. The surge in these conditions is attributed to escalating social isolation that intensifies feelings of loneliness and stress, in turn undermining emotional health and possibly stimulating or exacerbating mental health disorders. AI companions help with mental health by facilitating real-time conversations, detecting emotional states, and providing customized coping mechanisms. These AI companions aid in the management of stress, nervousness, and mood shifts, supplying users with ongoing impartial support, fostering emotional health, and initiating timely intervention. For example, data from the American Psychiatric Association in May 2024 reported that around 43% of adults felt heightened anxiety, an increase from 37% in 2023 and 32% in 2022, indicating a consistent escalation in anxiety levels. Hence, the growing incidence of mental health issues is fuelling the expansion of the artificial intelligence (AI) companion market.

Which Companies Are Currently Leading In The Artificial Intelligence (AI) Companion Market?

Major players in the Artificial Intelligence (AI) Companion Global Market Report 2025 include:

- Amazon.com Inc.
- Google LLC
- International Business Machines Corporation
- Cisco Systems Inc.
- Zoom Communications Inc.
- UBTech Robotics Corp Ltd
- Kore.ai Inc.
- Avaamo Inc.
- LivePerson Inc.
- Rasa Technologies GmbH

What Are The Main Trends, Positively Impacting The Growth Of Artificial Intelligence (AI) Companion Market?

Leading businesses in the AI companion market, like Meta, are prioritizing the development of state-of-the-art solutions such as EMG-based gesture control. This technology transforms muscle movements into digital instructions, allowing users to connect with devices by making simple motions, eliminating the necessity for physical touch. Meta, a US-based tech company, for example, debuted the Meta Ray-Ban Display in September 2025, which includes the Meta Neural Band, a piece of EMG wristband technology that enables users to command their AI glasses with

subtle hand movements. It presents a full-color, high-resolution display, which only pops up when required. The glasses are equipped with integrated microphones, speakers, and cameras, all run by AI for a smooth, hands-free experience. The Meta Neural Band, which comes with every pair, picks up muscle movements and sends corresponding commands to the glasses, facilitating an intuitive interface through minimal hand signs. This wristband is both lightweight and durable, perfect for everyday use. It offers up to 18 hours of battery life, and an IPX7 water resistance rating.

How Is The [Artificial Intelligence \(AI\) Companion Market Segmented](#)?

The artificial intelligence (ai) companion market covered in this report is segmented –

- 1) By Component: Software, Hardware, Services
- 2) By Type: Text-Based Artificial Intelligence (AI) Companions, Voice-Based Artificial Intelligence (AI) Companions, Multi-Modal Artificial Intelligence (AI) Companions
- 3) By Deployment Mode: On-Premises, Cloud
- 4) By Application: Social Interaction And Companionship, Mental Health Support, Personal Assistance, Education And Learning Aid
- 5) By Industry Vertical: Consumer, Business, Healthcare, Education, Other Industry Verticals

Subsegments:

- 1) By Software: Natural Language Processing (NLP) Software, Machine Learning (ML) Algorithms, Speech Recognition Software, Computer Vision Software, Emotion Recognition Software, Personalization And Recommendation Engines
- 2) By Hardware: Microprocessors, Graphics Processing Units (GPUs), Sensors, Cameras, Microphones, Wearable Devices
- 3) By Services: Consulting And Implementation Services, Maintenance And Support Services, Training And Education Services, Cloud-Based Artificial Intelligence (AI) Services, Data Annotation And Management Services

View the full artificial intelligence (ai) companion market report:

<https://www.thebusinessresearchcompany.com/report/artificial-intelligence-ai-companion-global-market-report>

Which Is The Dominating Region For The Artificial Intelligence (AI) Companion Market?

In 2024, North America was the dominant player in the AI Companion Global Market Report. It's projected that the fastest-growing region will be Asia-Pacific within the forecast period. The report covers a variety of regions: Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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