

Floor Screed Market Set to Surge to USD 27.3 Billion by 2035 Across APAC, Europe, USA, and Saudi Arabia

Bonded will dominate with a 35.8% market share, while residential will lead the end-use segment with a 49.6% share.

NEWARK, DE, UNITED STATES, November 11, 2025 / EINPresswire.com/ -- The global <u>floor</u> screed market is poised for substantial growth, expected to rise from USD 15.1 billion in 2025 to USD 27.3 billion by 2035, registering a robust CAGR of 6.1% during the forecast period. This remarkable expansion reflects the increasing demand for advanced flooring underlayment solutions driven by urbanization, residential construction growth, and strategic investments in commercial infrastructure across Asia-Pacific, Europe, North America, and Saudi Arabia.



Market Dynamics and Key Drivers

The growth trajectory of the floor screed market is underpinned by several converging factors. Residential construction remains the leading end-use segment, commanding a 49.6% share, as governments globally incentivize energy-efficient housing and urban development. Bonded screed systems dominate the product landscape, accounting for approximately 35.8% of the market in 2025, owing to their superior load-bearing capacity, minimal thickness requirements, and enhanced durability.

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Integration with underfloor heating systems has emerged as a significant trend, driving the adoption of fast-drying and self-leveling screeds. These advanced systems allow for accelerated construction timelines, enabling multiple trades to proceed simultaneously while ensuring thermal performance and structural integrity. The rise of green building standards and sustainable construction practices further fuels demand, particularly in regions prioritizing energy efficiency and environmental compliance.

Regional Insights

- Asia-Pacific: APAC represents a significant growth hub, propelled by rapid urbanization, industrial infrastructure development, and residential housing expansion. Countries like India, China, and Southeast Asia are witnessing heightened adoption of high-performance screed solutions to meet escalating construction quality standards.
- Europe: In Europe, demand is driven by commercial construction and industrial modernization. Green building initiatives and stringent energy efficiency mandates are boosting investment in advanced screed formulations, particularly calcium sulfate and synthetic resin variants designed for rapid installation and superior thermal performance.
- United States: The North American market benefits from robust residential and commercial construction activity, with a growing emphasis on fast-track installation methods and energy-efficient building solutions. Pump-applied and ready-mix screed systems are increasingly preferred to optimize workforce productivity and project timelines.
- Saudi Arabia: In Saudi Arabia, large-scale infrastructure projects and high-value commercial developments are accelerating floor screed adoption. The region prioritizes high-performance, durable screed systems capable of withstanding extreme environmental conditions while supporting rapid construction schedules.

Market Segmentation and Product Trends

The floor screed market is segmented by screed type, material, delivery method, and end-use application.

- Screed Type: Bonded systems lead, followed by floating, flowing, unbonded, and heated configurations. Bonded screeds are preferred for high-traffic commercial and industrial spaces due to their mechanical bonding with concrete substrates and exceptional structural integration.
- Material Type: Cementitious screeds remain widely used, while calcium sulfate and synthetic resin formulations are gaining traction for sustainable and rapid-drying applications.
- Delivery Method: Ready-mix trucks and pump trucks dominate, enabling precise material placement, reduced labor intensity, and accelerated installation cycles.
- End-Use: Residential projects account for nearly half of the market, with commercial and industrial applications gradually expanding due to infrastructure modernization and new

construction projects.

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Challenges and Opportunities

Despite the market's positive outlook, several operational challenges persist. Screed installation often faces scheduling conflicts with other construction trades, particularly when integrating underfloor heating, causing project delays. Equipment maintenance and skilled labor shortages further complicate installation timelines. Material costs for advanced formulations, including calcium sulfate and synthetic resins, remain higher than traditional sand-cement screeds, potentially limiting adoption in cost-sensitive regions.

Conversely, opportunities abound in sustainable construction and rapid-track building methodologies. Advanced screed systems offer 40-50% faster installation, improved thermal efficiency, and compatibility with green building standards. Investments in low-carbon formulations, high-performance self-leveling mixes, and specialized pumping technologies are expected to reinforce market growth and competitive positioning across all regions.

Outlook (2025-2035)

The market will witness an initial growth phase from USD 15.1 billion in 2025 to USD 20.3 billion by 2030, contributing 42.6% of the overall decade-long expansion. Key drivers include residential and commercial construction growth, product innovation, and integration with energy-efficient building systems. From 2030 to 2035, the market is expected to reach USD 27.3 billion, representing 57.4% of total growth, fueled by the adoption of sustainable screed systems, rapid installation solutions, and enhanced focus on environmental performance.

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