

Cloudify Announces Free Webinar: 'From Miscommunication to Collaboration: Building the Bridge Between Sales & Finance'

Practical strategies to align sales and finance teams for seamless revenue growth – November 28, 2025 at UK- 8:30 AM | AEST- 7:30 PM | NZDT- 9:30 PM

COPENHAGEN, COPENHAGEN, DENMARK, November 12, 2025 /EINPresswire.com/ -- [Cloudify](#), a leading provider of intelligent

integration and automation solutions for sales, finance, and operations teams, today announced a live, complimentary webinar titled “From Miscommunication to Collaboration: Building the Bridge Between Sales & Finance.”

The session will take place on Friday, November 28, 2025, at UK- 8:30 AM | AEST- 7:30 PM | NZDT- 9:30 PM , and is open for free registration via [cloudify.biz/webinar](#).

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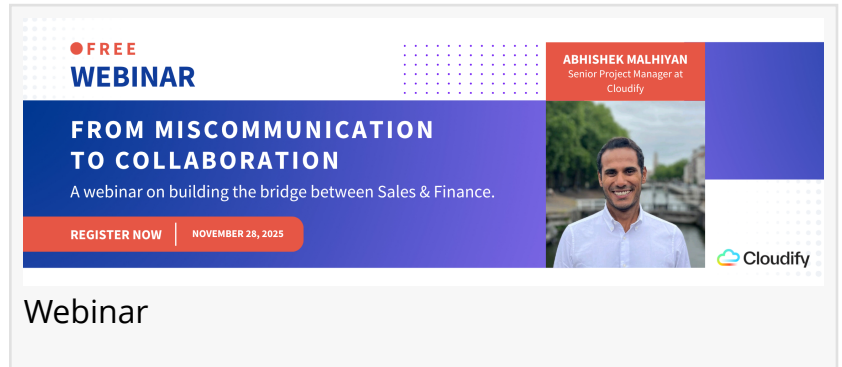
Across growing businesses, sales and finance teams often struggle with siloed systems, inconsistent data, and manual reporting. Cloudify's internal research found that 84% of companies see disconnected data as a top challenge to collaboration, 63% report delayed invoicing due to manual reconciliation, and 45% note that poor payment visibility impacts customer renewals.

These operational gaps can cause revenue leakage, compliance issues, and missed growth opportunities.

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During the session, Abhishek Malhiyan, Senior Project Manager at Cloudify with over eight years of SaaS product-management experience, will share actionable insights on:

1. Breaking Down Data Silos – How to connect deal data, credit checks, and invoicing in real time



to avoid conflicting reports.

2. Automating Manual Workflows – Identifying high-impact automation opportunities that reduce reconciliation time by up to 70%.

3. Real-Time System Integration – Leveraging [integrations](#) to stop revenue leaks and improve visibility across teams.

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This session is ideal for Sales Leaders, Finance Leaders, CFOs, and RevOps professionals seeking to align sales and finance operations through automation and connected systems.

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Attendees who register will receive post-event access to:

- The full webinar recording
- Templates and frameworks discussed in the session
- Additional resources to improve cross-department collaboration

Register now at: <https://cloudify.biz/webinar>

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Cloudify is a Copenhagen-based platform that helps businesses connect systems and automate workflows between CRMs, accounting software, and other business tools. By simplifying complex integrations, Cloudify enables teams to reduce manual work, eliminate data silos, and focus on growth.

Trusted by hundreds of SMBs and mid-market firms globally, Cloudify is redefining how businesses connect their sales and finance ecosystems.

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This press release can be viewed online at: <https://www.einpresswire.com/article/866252494>

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