

Tomato Concentrate Market valued at USD 6.1 billion in 2025 | Morning Star, Heinz, Conesa, Kagome, Olam, Mutti, Chalki

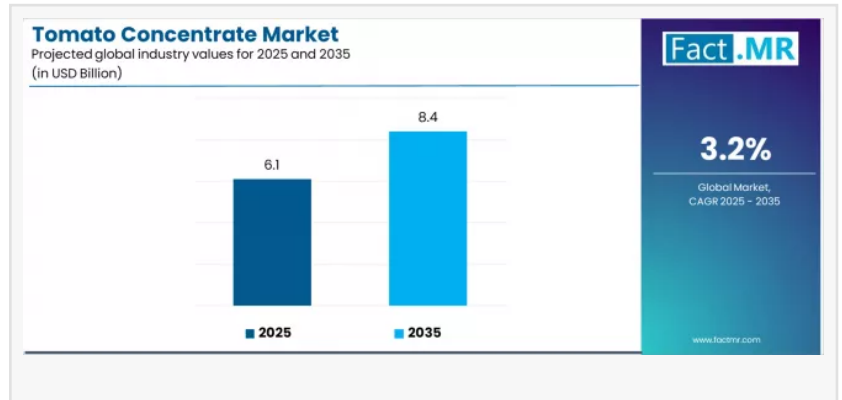
Tomato concentrate market is projected to grow from USD 6.1 billion in 2025 to USD 8.4 billion by 2035, at a CAGR of 3.2%

ROCKVILLE, MD, UNITED STATES,
November 11, 2025 /

EINPresswire.com/ -- The global

[Tomato Concentrate Market](#), valued at USD 6.1 billion in 2025, is projected to

reach USD 8.4 billion by 2035, expanding at a 3.2% CAGR. Growth is fueled by the steady demand for tomato-based sauces, pastes, and ready-to-eat meals as consumers lean toward flavor-packed and minimally processed foods.



Manufacturers are reformulating with cleaner labels, reduced additives, and natural thickening agents. With a surge in the home-cooking trend and urban foodservice expansion, tomato concentrates have evolved from a cost ingredient to a margin-driven strategic category.

Fast Facts

Market size (2025): USD 6.1 billion

Market size (2035): USD 8.4 billion

CAGR (2025–2035): 3.2%

Leading concentration: Brix 28–30° (~49.0% share)

Top end use: Sauces and pasta (~54.0% share)

Leading regions: North America, Europe, Asia-Pacific

To access the complete data tables and in-depth insights, request a Discount On The Report

here: https://www.factmr.com/connectus/sample?flag=S&rep_id=843

What's winning, and why

Tomato concentrates offer superior shelf life, color consistency, and flavor retention—making them indispensable to both industrial processors and household brands.

Brix 28–30° concentrates lead for optimal viscosity and stability.

Sauces/pasta applications dominate as global consumption of ready sauces and condiments rises.

Industrial-scale processors adopt aseptic packaging to ensure long-term freshness and logistics efficiency.

Where to play: regions and channels

North America: Mature yet steady demand from processed food and QSR sectors.

Europe: Premiumization trend favoring high-solids, sustainably sourced products.

Asia-Pacific: Fastest-growing region, driven by expanding food manufacturing in China and India.

Distribution is largely B2B, with rising sales to retail-ready brands in the convenience and meal-kit segments.

What teams should do next

R&D

Innovate in natural stabilization for color retention and nutrient protection.

Develop low-salt and organic concentrate formulations.

Leverage high-Brix processing to cut transport and storage costs.

Marketing & Sales

Position concentrates as “flavor enablers” for clean-label sauces.

Strengthen co-branding with meal-kit and frozen-food companies.

Promote traceability stories around farm-to-factory sourcing.

Operations & Sourcing

Secure tomato supply from heat-resilient cultivars to offset climate volatility.

Expand aseptic processing capacity for export markets.

Optimize yield recovery during pulping and evaporation stages.

Regulatory & QA

Comply with food-grade purity and pesticide-residue limits.

Certify organic and sustainable sourcing standards where applicable.

Enhance testing for natural color stability and heavy-metal safety.

Three quick plays this quarter

Launch Brix 30°+ high-concentration SKUs for industrial clients.

Partner with regional sauce brands for co-developed formulations.

Evaluate recyclable pouch and bulk-bag packaging alternatives.

The Take

Concentrated tomatoes are now a strategic ingredient—powering flavor, color, and nutrition across the modern food supply chain. With evolving consumer palates and clean-label imperatives, producers that deliver on consistency, sustainability, and taste precision will shape the next decade of growth.

Purchase Full Report for Detailed Insights

For access to full forecasts, regional breakouts, company share analysis, and emerging trend assessments, you can purchase the complete report here:

<https://www.factmr.com/checkout/843>

Have a specific Requirements and Need Assistant on Report Pricing or Limited Budget please contact us – sales@factmr.com

Related Report:

USA Tomato Concentrate Industry Analysis: <https://www.factmr.com/report/usa-tomato-concentrate-industry-analysis>

Tomato Powder Market: <https://www.factmr.com/report/tomato-powder-market>

Concentrate Protein Market: <https://www.factmr.com/report/1754/concentrate-protein-market>

Tea Concentrate Market: <https://www.factmr.com/report/tea-concentrate-market>

About Fact.MR

Fact.MR is a global market research and consulting firm, trusted by Fortune 500 companies and emerging businesses for reliable insights and strategic intelligence. With a presence across the U.S., UK, India, and Dubai, we deliver data-driven research and tailored consulting solutions across 30+ industries and 1,000+ markets. Backed by deep expertise and advanced analytics, Fact.MR helps organizations uncover opportunities, reduce risks, and make informed decisions for sustainable growth.

Legal Disclaimer:

EIN Presswire provides this news content "as is" without warranty of any kind. We do not accept any responsibility or liability for the accuracy, content, images, videos, licenses, completeness, legality, or reliability of the information contained in this article. If you have any complaints or copyright issues related to this article, kindly contact the author above.

S. N. Jha

Fact.MR

+1 628-251-1583

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/866278591>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.