

European Powdered Cellulose Market to Reach USD 56.5 Million by 2035 — Growth Expands Across APAC, Europe, USA

EU powdered cellulose market surges with demand across food, pharmaceutical, and industrial applications amid clean-label and sustainable trends.

NEWARK, DE, UNITED STATES,
November 11, 2025 /

EINPresswire.com/ -- The [European Union powdered cellulose market](#) is

projected to grow from USD 34.7 million in 2025 to approximately USD

56.5 million by 2035, recording an absolute increase of USD 21.7 million and representing a CAGR of 5% during the forecast period. The expansion is driven by rising adoption of natural excipients in pharmaceutical applications, clean-label food ingredient demand, and emerging industrial applications.

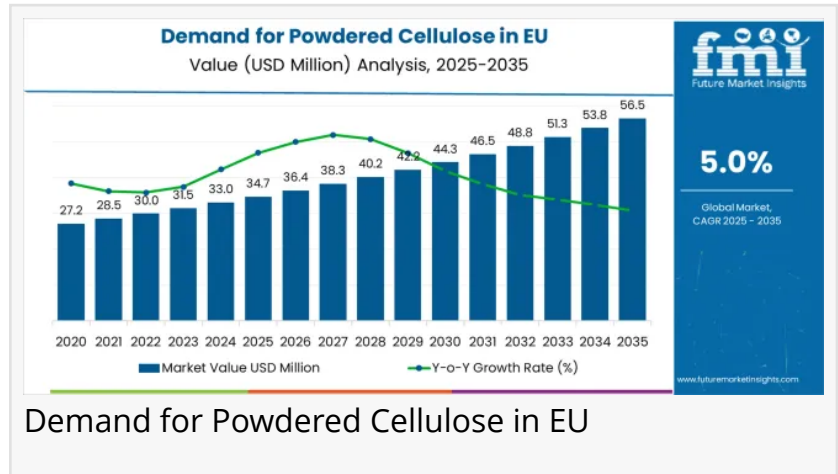
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Future Market Insights (FMI), a trusted authority in ingredient systems and nutrition markets, estimates the industry will grow nearly 1.6X between 2025 and 2035. Growth is expected across food-grade, pharmaceutical-grade, and industrial-grade formats, supported by advanced processing technologies and sustainable sourcing practices.

Quick Stats – Powdered Cellulose in EU

- 2025 Market Value: USD 34.7 million
- 2035 Forecast Value: USD 56.5 million
- Forecast CAGR (2025–2035): 5%
- Leading Product Type: Food-grade (38%)
- Top Application Segment: Food & Beverage (37%)
- Key Growth Countries: Netherlands, Spain, Italy



Between 2025 and 2030, EU powdered cellulose demand is expected to increase from USD 34.7 million to USD 44.3 million, contributing 44.2% of total decade growth. This phase reflects rising pharmaceutical excipient demand, clean-label food adoption, and use of sustainable cellulose derivatives.

From 2030 to 2035, sales are forecast to grow from USD 44.3 million to USD 56.5 million, adding USD 12.1 million, which represents 55.8% of overall ten-year expansion. Advanced functional grades, sustainable sourcing, and specialized industrial applications are key drivers during this phase.

Between 2020 and 2025, the EU market saw steady expansion at 5% CAGR, growing from USD 27.3 million to USD 34.7 million. This growth was fueled by increased pharmaceutical manufacturing, adoption of natural excipients in tablets, and recognition of cellulose benefits in food processing.

Key Drivers of Growth

- **Pharmaceutical Demand:** Powdered cellulose is essential for tablet binding, controlled-release formulations, and drug delivery, requiring high-purity, functionally reliable grades.
- **Clean-Label Food Trends:** Rising consumer demand for natural, traceable ingredients supports food-grade powdered cellulose adoption in bakery, dairy, and processed foods.
- **Industrial Applications:** Cosmetics, paper, and specialty industrial formulations increasingly utilize sustainable and certified cellulose grades.

Segment Insights

By Product Type – Food-grade Leads with 38% Share:

Food-grade powdered cellulose is extensively used in dietary fiber enrichment, texture modification, and clean-label positioning. Its share slightly declines to 36% by 2035 due to faster pharmaceutical-grade growth.

By Application – Food & Beverage at 37%:

Food & beverage applications remain dominant, providing functional benefits like fiber enrichment, fat reduction, moisture retention, and texture optimization. Leading European food manufacturers systematically incorporate powdered cellulose for nutritional and clean-label advantages.

By Distribution Channel – Direct to Manufacturers at 60%:

Direct supply remains preferred for pharmaceutical and food applications requiring technical support, quality assurance, and long-term reliability. The segment gradually declines to 55% by 2035 due to growing distributor and online channels.

By Nature – Conventional Products at 82%:

Conventional powdered cellulose dominates the EU market, but sustainable/certified variants are gaining traction, projected to grow from 18% in 2025 to 28% in 2035.

Key Trends and Innovations

- **Pharmaceutical-Grade Processing:** Precision milling, depolymerization, and particle engineering elevate cellulose from commodity to high-performance excipient.
- **Sustainable Sourcing:** FSC and PEFC certifications, chain-of-custody documentation, and eco-friendly production enhance environmental credentials.
- **Specialized Functional Grades:** Application-specific formulations with tailored particle sizes, compressibility, and functional properties enable differentiation in pharmaceutical and food industries.

Regional Demand Highlights

- **Netherlands:** Leading CAGR at 5.7%, driven by pharmaceutical clusters, chemical industry sophistication, and distribution hub positioning.
- **Spain:** CAGR 5.5%, fueled by generic drug production and modernized food processing.
- **Italy:** CAGR 5.3%, supported by expanding pharmaceutical clusters and industrial food applications.
- **France:** CAGR 5.2%, reflecting mature pharmaceutical manufacturing and food innovation.
- **Germany:** Largest market share at 27.7%, CAGR 4.6%, driven by established pharmaceutical infrastructure and high-quality chemical processing.

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Competitive Landscape

The EU powdered cellulose market is competitive, with differentiation based on purity, functionality, and regulatory compliance. Key players include:

- JRS Pharma (14% market share)
- Lenzing AG (8%)
- Sappi Limited (7%)
- CFF GmbH & Co. KG (5%)
- Jelu-Werk (4%)
- Mingtai Chemical Co., Ltd., Asahi Kasei Corporation, Blanver Farmoquímica Ltda., DFE Pharma, Roquette Frères, and others (62%)

Manufacturers compete through high-purity product offerings, GMP-compliant processes, technical support, and strong pharmaceutical and food-grade certifications.

Why FMI: <https://www.futuremarketinsights.com/why-fmi>

About Future Market Insights (FMI)

Future Market Insights, Inc. (FMI) is an ESOMAR-certified, ISO 9001:2015 market research and consulting organization, trusted by Fortune 500 clients and global enterprises. With operations in the U.S., UK, India, and Dubai, FMI provides data-backed insights and strategic intelligence across 30+ industries and 1200 markets worldwide.

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