

Household Insecticides Market Size to Reach USD 31.1 Billion by 2032, Allied Market Research

Advancement in insecticide release technologies offers remunerative opportunities for the expansion of the household insecticides market.

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EINPresswire.com/ -- The global [household insecticides market](#) is experiencing growth due to several factors such as increase in government initiatives promoting the use of insecticides in households and a surge in awareness of health and hygiene among consumers. However, the availability of alternative pest control methods hinders market growth to some extent.



The global household insecticides market was valued at \$15.2 billion in 2022 and is projected to reach \$31.1 billion by 2032, growing at a CAGR of 7.5% from 2023 to 2032.

Segment Overview:

Based on the consumption, the natural segment held the highest market share in 2022, accounting for more than half of the global household insecticides market revenue and is likely to retain its dominance throughout the forecast period. This can be attributed to the fact that natural household insecticides are organic formulations derived from plant extracts, essential oils, or minerals, serving as effective alternatives to synthetic chemical pesticides. These eco-friendly solutions harness the repellent and insecticidal properties of botanical compounds such as neem oil, citronella, and pyrethrum. They are widely used to control and eliminate common household pests like mosquitoes, ants, and flies. Natural insecticides offer a safer option for indoor use, minimizing potential health risks for humans and pets.

However, the synthetic segments is projected to attain the highest CAGR of 7.7% from 2023 to 2032. This can be attributed to the fact that synthetic household insecticides are chemical formulations designed to eradicate or control household pests like mosquitoes, cockroaches, and ants. These compounds are artificially created to deliver targeted and effective pest control. Typically, available in various forms such as sprays, powders, or gels, synthetic insecticides act swiftly to eliminate pests upon contact. Their formulation often includes potent active ingredients like pyrethroids or neonicotinoids, ensuring rapid and reliable results.

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Based on the product type, the sprays segment held the highest market share in 2022, accounting for nearly one-fourth of the global household insecticides market revenue and is likely to retain its dominance throughout the forecast period. This can be attributed to the fact that household insecticide sprays are chemical formulations designed to eliminate or repel insects within residential settings. Typically dispensed in aerosol form, these sprays offer a convenient and effective method for controlling pests like mosquitoes, flies, cockroaches, and ants. They target the nervous systems of insects upon contact, providing swift and targeted action by comprising active ingredients such as pyrethroids or organophosphate. These are widely used in kitchens, bedrooms, and other living spaces, these sprays help safeguard against vector-borne diseases and prevent structural damage caused by pests.

However, the creams and lotions segment is projected to attain the highest CAGR of 8.2% from 2023 to 2032. This can be attributed to the fact that creams and lotions in household insecticides are specialized formulations designed for targeted application on surfaces to combat common household pests. These insecticidal formulations typically contain active ingredients like pyrethroids or neonicotinoids which are known for their efficacy against insects. The creams and lotions offer a convenient and precise method of application, allowing users to apply the insecticide to specific areas where pests are likely to gather or enter.

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Based on the application, the mosquitoes segment held the highest market share in 2022, accounting for more than one-third of the global household insecticides market revenue and is likely to retain its dominance throughout the forecast period. This can be attributed to the fact that household insecticides play a crucial role in combating mosquitoes, serving as a frontline defense against vector-borne diseases. These insecticides, commonly available in various forms such as sprays, coils, and mats, contain active ingredients like pyrethroids that effectively target and eliminate mosquitoes. By disrupting the insects' nervous systems, these chemicals incapacitate mosquitoes, preventing their ability to transmit diseases like malaria, dengue, and Zika.

However, the flies segment is projected to attain the highest CAGR of 8.0% from 2023 to 2032.

This can be attributed to the fact that household insecticides play a crucial role in controlling flies, serving as effective tools to maintain hygiene and prevent disease transmission within homes. These insecticides typically contain active ingredients like pyrethroids, which target the nervous systems of flies upon contact, leading to rapid paralysis and eventual death. Spraying or applying these insecticides in areas prone to fly infestations, such as kitchens and garbage disposal areas, proves highly effective in reducing fly populations.

Based on region, Asia-Pacific held the highest market share in terms of revenue in 2022, accounting for nearly two-fifths of the global household insecticides market revenue and is expected to rule the roost in terms of revenue throughout the forecast timeframe. The household insecticides market in the Asia-Pacific region has witnessed significant growth due to increasing awareness of vector-borne diseases and a rising demand for pest control solutions. Factors such as rapid urbanization, population growth, and changing lifestyles contribute to the expanding market. Key players are introducing innovative and environmental-friendly products to meet consumer preferences. In addition, government initiatives promoting health and hygiene further fuel market expansion. With a focus on mosquito repellents, insect sprays, and pest control devices, the Asia-Pacific household insecticides market is poised for sustained growth, driven by the ongoing need for effective and convenient solutions in the region.

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Key Players:

S.C. Johnson & Son Inc., Neogen Corporation, Spectrum Brands, Inc., Dabur India Ltd, Amplecta AB, Shogun Organics, Sumitomo Chemical India Ltd, FMC Global Specialty Solutions, Reckitt Benckiser Group PLC, Jyothy Laboratories Ltd.

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