

Modern Mill's ACRE™ Shiplap Siding Selected as a Good Housekeeping 2026 Home Reno Award Winner

FERNWOOD, MS, UNITED STATES,
November 12, 2025 /

EINPresswire.com/ -- Modern Mill announced today that ACRE™ Shiplap Siding has been named a winner in Good Housekeeping's 2026 Home Reno Awards in the sustainability innovators category.

Made in Mississippi from upcycled rice hulls, ACRE is an innovative wood alternative that combines the warmth, beauty and workability of wood with the low-maintenance convenience of composites. ACRE is the first and only sustainable composite on the market. It can be painted or stained without primer and is [now available pre-finished](#), delivering a uniform factory-applied finish that saves time on the jobsite and eliminates the need to manually stain. In the past, you had to choose between durability, beauty, or sustainability — ACRE now delivers all three without compromise.

"At Modern Mill, we're changing how the world builds by meeting the most challenging needs of our customers on every level," said Chris Guimond, CEO of Modern Mill. "We're honored to be recognized in Good Housekeeping's prestigious 2025 Reno Awards program, which reflects a growing interest in products like ACRE



ACRE Shiplap Siding finished with Sherwin Williams Superdeck Clear



ACRE Shiplap Siding painted with Benjamin Moore Simply White 2143-70

that offer long-lasting performance, beauty, and sustainable innovation.”

To learn more about ACRE™ Shiplap Siding, visit modern-mill.com/siding/shiplap and explore the full list of Good Housekeeping’s 2026 [Home Reno Award winners here](#).

Connor McKenzie
Modern Mill
+1 978-852-8610
[email us here](#)



ACRE Shiplap Siding stained with Amory from Modern Mill's Signature Stain Collection

This press release can be viewed online at: <https://www.einpresswire.com/article/866476796>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.