

# In-flight Entertainment & Connectivity Market is set to grow at a CAGR of 11.36% by 2030

*In-flight Entertainment & Connectivity Market by Type, Aircraft and Connectivity : Global Opportunity Analysis and Industry Forecast, 2021-2030.*

WILMINGTON, DE, UNITED STATES,  
November 12, 2025 /

EINPresswire.com/ -- The global [in flight entertainment and connectivity industry](#) was valued at \$4.13 billion in 2020, and is projected to reach \$11.65 billion by 2030, registering a CAGR of 11.36%.



Leading Key Players:-

Anuvu  
EcoStar Corporation  
Honeywell International Inc  
Intelsat  
Kymeta Corporation  
Panasonic Corporation  
SITA (OnAir)  
Thales Group  
Thinkom Solution  
Viasat Inc

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Advancement in connectivity technologies and growth in number of airline passengers are expected to drive in-flight entertainment and connectivity market during the forecast period. However, high cost associated with networking technologies and connectivity hardware is anticipated to hamper the growth of the market. Moreover, huge untapped market opportunity

in developing regions is expected to offer lucrative opportunities for the market in future.

## COVID-19 Impact Analysis

The COVID-19 impact on the in-flight entertainment & connectivity market is unpredictable, and is expected to remain in force for a few years.

The COVID-19 outbreak forced governments across the globe to implement stringent lockdown and ban import-export of raw material items for most of 2020 & few months in 2021. This led to sudden fall in the availability of important raw materials for manufacturing in-flight entertainment (IFE) screens and other components.

Moreover, nationwide lockdown forced IFE manufacturing facilities to partially or completely shut their operations.

Adverse impacts of the COVID-19 pandemic have resulted in delays in activities and initiatives regarding development of advanced IFE components globally.

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North America dominates the market, in terms of revenue, followed by Europe, Asia-Pacific, and LAMEA. The U.S. dominated the global [in-flight entertainment and connectivity market share](#) in North America in 2020, owing to increase in R&D activities; technological developments by key players; rapid adoption of innovative technologies in making in-flight entertainment and connectivity solutions. Asia-Pacific is expected to grow at a significant rate during the forecast period, owing to rise in adoption of in-flight entertainment and connectivity services across several Asian nations, for instance, China, India, Japan, and South Korea.

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