



# Houzeo Introduces Game-Changing 'Price History' Feature for Homebuyers in Georgia

*This feature helps you track market shifts and ensures you're getting the best deal in Georgia's competitive real estate market.*

ATLANTA, GA, UNITED STATES, November 14, 2025 /EINPresswire.com/ -- Houzeo, America's best home buying and selling website, has announced the launch of its latest innovation — the "Price History" feature. Integrated directly into every Property Details Page (PDP), the feature allows users to view historical pricing data of any listed home, offering deep insights into past trends, price fluctuations, and listing adjustments.

The Price History feature now enhances listings across a wider range of regions throughout Georgia. [Homes for sale in Atlanta](#) have seen a downward trend in prices, with median home prices around \$375,000, down about 4.7% year-over-year. This decrease in demand is driven by longer days on market and more inventory entering the metro region as mortgage rates remain elevated. By offering a detailed breakdown of price trends across neighborhoods, Houzeo allows buyers to review comprehensive pricing history to evaluate a home's true value. This transparency ensures that users can make smarter, data-backed decisions about their investments.

For [homes for sale in McDonough](#), the pricing history shows a slight decline in median listing prices, which recently reached \$305,000, down roughly 1.6% year-over-year. This makes McDonough one of the more affordable markets in Georgia, offering buyers a potential value play in a suburban setting. Buyers can now analyze these price trends on Houzeo's platform and mobile app to make well-informed decisions.

Similarly, [homes for sale in Marietta](#) have shown stable price growth, with a median sale price of around \$472,500, up approximately 15.3% year-over-year. With the Price History feature, potential buyers can see how these fluctuations align with Marietta's booming real estate market, empowering them to act swiftly when a property price aligns with their budget and take advantage of homes for sale in Marietta.

The Price History feature marks another major step in Houzeo's evolution as a data-driven real estate platform, providing buyers and sellers with the kind of transparency that has long been missing in the U.S. housing market. By consolidating historical listing prices, sold prices, and relist data from verified MLS sources, Houzeo empowers users to make more informed and

confident real estate decisions.

With access to over 1.5 million listings nationwide, Houzeo is quickly becoming a top choice for homebuyers. The website and mobile app not only simplify the search process but also allow house hunters to save favorites, schedule showings, save their searches, contact listing agents, and submit offers—all seamlessly integrated. Whether it's securing a home tour or making an offer, Houzeo is redefining the way people navigate the homebuying experience.

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