

## Buyers Can Unlock the Full Story of North Carolina Homes with Houzeo's 'Price History' Feature

With this feature, easily monitor market trends to ensure you're getting the best deal in North Carolina's competitive real estate market.

RALEIGH, NC, UNITED STATES, November 14, 2025 /EINPresswire.com/ -- Houzeo, America's best home buying and selling website, has announced the launch of its latest innovation — the "Price History" feature. Integrated directly into every Property Details Page (PDP), the feature allows users to view historical pricing data of any listed home, offering deep insights into past trends, price fluctuations, and listing adjustments.

The Price History feature is now available for homes across North Carolina. Raleigh homes for sale have seen an increase in prices, with the average home price around \$420,000, up about 1.1% from last year. This increase is due to strong demand, even though there's a bit more inventory for buyers to choose from. With the Price History feature, Houzeo helps buyers track these trends and make informed decisions about their investments.

For <u>Greensboro homes for sale</u>, the pricing history shows a small decrease, with median prices at \$284,000, down 2.8% from last year. This makes Greensboro one of the more affordable cities in North Carolina. Buyers can now analyze these price trends on Houzeo's platform and mobile app to make well-informed decisions.

Similarly, <u>Winston-Salem homes for sale</u> have shown steady price growth, with a median price of \$275,000, up 1.9% from last year. With the Price History feature, buyers can track how prices have changed and understand what's happening in the Winston-Salem market. This gives buyers the confidence to act quickly when they find a property that fits their budget.

The Price History feature marks another major step in Houzeo's evolution as a data-driven real estate platform, providing buyers and sellers with the kind of transparency that has long been missing in the U.S. housing market. By consolidating historical listing prices, sold prices, and relist data from verified MLS sources, Houzeo empowers users to make more informed and confident real estate decisions.

With access to over 1.5 million listings nationwide, Houzeo is quickly becoming a top choice for homebuyers. The website and mobile app not only simplify the search process but also allow

house hunters to save favorites, schedule showings, save their searches, contact listing agents, and submit offers—all seamlessly integrated. Whether it's securing a home tour or making an offer, Houzeo is redefining the way people navigate the homebuying experience.

Jai Chavan
Houzeo
+1 844-448-0110
support@houzeo.com
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