

Dental Hygiene Reminder App Industry Analysis Report 2025: Key Trends, Drivers, and Forecast Insights

The Business Research Company's Dental Hygiene Reminder App Global Market Report 2025 – Market Size, Trends, And Forecast 2025-2034

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/EINPresswire.com/ -- [Dental Hygiene Reminder App Market Growth](#)

[Forecast](#): What To Expect By 2025?

The market size for dental hygiene reminder apps has seen a swift expansion in the last few years. It is projected to increase from a value of \$1.24 billion in 2024 to \$1.45 billion in 2025, boasting a compound annual growth rate (CAGR) of 16.3%. This surge in the past years is largely due to the rise in smartphone usage, heightened awareness regarding oral hygiene, escalating spending on dental care, proliferation of mobile health applications, and increased occurrence of dental problems.



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Expectations are high for a rapid expansion in the dental hygiene reminder app market over the next few years. The market is projected to reach a value of \$2.61 billion by 2029, growing at a compound annual growth rate (CAGR) of 15.9%. The predicted growth for this period can be linked to factors such as the surge in demand for

customized health apps, increasing acceptance of digital health solutions, an escalating emphasis on self-care and wellness, a rise in the elderly population, and expanding integration with wearable devices. Significant trends projected for this period comprise advancements in artificial intelligence (AI), inventive designs in mobile health apps, progress in sensor integration, research and improvements in behavioral health technology, and the incorporation with smart home systems.

Download a free sample of the dental hygiene reminder app market report:

What Are Key Factors Driving The [Demand In The Global Dental Hygiene Reminder App Market?](#)

Expected market growth for dental hygiene reminder apps is largely attributed to a heightened awareness of oral health. Oral health, referring to the wellbeing of teeth, gums, and the entire oral-facial system, is critical for functions such as smiling, chewing, and speaking. Increased awareness of oral health is largely being shaped by digital platforms and health campaigns, promoting regular dental care and preventative habits. Dental hygiene reminder apps contribute to this by sending timely reminders to brush, floss and book dental check-ups, encouraging consistency in hygiene habits and hence mitigating dental issues. Data from the UK-based Mint Dental Centre in April 2025 projects an increase in gum disease among the UK population - with an expected 54% to be affected by 2050 and 28 million people presenting symptoms like gum pockets and tissue loss. The increasing emphasis on oral health, thus, is driving the market for dental hygiene reminder apps. The expansion of the dental hygiene reminder app market is further fueled by the surge in smartphone usage. The combination of communication, internet access, and computer capabilities into one handheld device has led to the rising popularity of smartphones. The rise in internet penetration, granting easy access to online services, social media, and digital entertainment, complements this growth. High smartphone penetration implies a larger potential user base for dental hygiene reminder apps, facilitating the delivery of reminders, notifications, and personalised oral care tips directly through mobile devices. Expressly, Uswitch Limited revealed in a February 2023 report that in 2022, there were 71.8 million active mobile connections. By 2025, it is projected that 95% of the 68.3 million UK population will own smartphones. As such, the rise in smartphone usage bolsters the growth of the dental hygiene reminder app market.

Who Are The Leading Players In The Dental Hygiene Reminder App Market?

Major players in the Dental Hygiene Reminder App Global Market Report 2025 include:

- Salesforce Inc.
- Henry Schein Inc.
- Colgate-Palmolive Company
- United Concordia Companies Inc.
- LITALICO Inc.
- Koninklijke Philips N.V.
- Planet DDS Inc.
- The Procter & Gamble Company
- MouthWatch LLC
- Brushout Inc.

What Are The Key Trends Shaping [The Dental Hygiene Reminder App Industry?](#)

Major corporations in the dental hygiene reminder app market are zeroing in on developing upgraded strategies. These include digital compliance tracking as well as interventions that enhance patient adherence, boost oral care regimens, and provide individualized feedback which

sustains long-term dental health results. This digital approach involves using various technology like mobile apps, connected devices, and data analytics tools to check whether individuals are following their prescribed health routines or treatments. Further, these tools provide timely reminders, feedback, or personalized assistance to foster constant adherence and bettered outcomes. For example, in October 2024, TRI Dental Implants Int. AG, a company based in Switzerland that produces digital dental implant products, globally introduced Teeth2Go and BiteFit matrix. These are two groundbreaking dental hygiene reminder apps designed to help users elevate their oral care routines. The users receive personalized brushing instructions, immediate feedback, and habit monitoring features from these mobile apps to facilitate enhanced dental health results. By leveraging sophisticated technology, these apps provide interactive coaching and data-related insights, promoting consistent oral hygiene practices.

Analysis Of Major Segments Driving The Dental Hygiene Reminder App Market Growth
The dental hygiene reminder appmarket covered in this report is segmented –

- 1) By Platform: iOS, Android, Web-Based
- 2) By Functionality: Appointment Reminders, Brushing Timers, Oral Health Tips, Progress Tracking, Other Functionalities
- 3) By Distribution Channel: App Stores, Direct Sales, Other Distribution Channels,
- 4) By End User: Children, Adults, Elderly, Families

Subsegments:

- 1) By iOS: Smartphone, Tablet, Smartwatch
- 2) By Android: Smartphone, Tablet, Smartwatch
- 3) By Web-Based: Desktop, Laptop, Tablet

View the full dental hygiene reminder app market report:

<https://www.thebusinessresearchcompany.com/report/dental-hygiene-reminder-app-global-market-report>

Which Region Is Expected To Lead The Dental Hygiene Reminder App Market By 2025?

In 2024, North America dominated the global market for dental hygiene reminder apps. The subsequent year is forecasted to witness the most rapid growth in the Asia-Pacific region. The Global Market Report 2025 for Dental Hygiene Reminder App includes all major regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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