

## Cloud Server Hosting Services Market -Opportunities, Share, Growth and Competitive Analysis and Forecast 2029

The Business Research Company's Cloud Server Hosting Services Global Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

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What Is The Forecast For The Cloud Server Hosting Services Market From 2025 To 2029? There has been a swift expansion in the market size of cloud server hosting services lately. It is



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projected to rise from \$99.15 billion in 2024 to \$114.79 billion in 2025, recording a compound annual growth rate (CAGR) of 15.8%. Factors contributing to this growth during the historical period include an increased dependence on outsourcing IT infrastructure, a surge in digital transformation uptake, a growing necessity for online business continuity, the enlargement of global internet reach, and a boost in data storage capacity demand.

In the upcoming years, the market size for cloud server hosting services is anticipated to experience swift growth, increasing to \$203.64 billion in 2029, with a compound

annual growth rate (CAGR) of 15.4%. The expected growth across the forecast period can be ascribed to factors such as rising adoption of hybrid and multi cloud strategies, growing usage of cloud by small and medium enterprises, the increasing demand for cross border data localization, regulatory pressure intensifying for data protection, and a growing necessity for cost optimization in businesses. The forecast period will also possibly witness major trends like technological advancements in hybrid and multi cloud solutions, progress in serverless computing models, new artificial intelligence-driven approaches to cloud management,

investments towards greener and more sustainable data centres, and strides made in quantum computing for cloud services.

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What Are The Core Growth Drivers Shaping The Future Of The Cloud Server Hosting Services Market?

The burgeoning shift towards digitalisation in various sectors is projected to fuel the expansion of the market for cloud server hosting services in the future. This shift pertains to the incorporation of digital technologies in every aspect of business proceedings, revolutionising organisational functionality and ways of providing value to consumers. It owes its rise to cloud computing, which provides a scalable, flexible, and economical infrastructure that expedites business innovation, enhances efficacy, and facilitates smooth technology transition. Digitalisation aids cloud server hosting services by promoting the use of scalable, efficient and on-demand cloud infrastructures, empowering businesses to optimise operations, advance data management, tighten security, and swiftly roll out applications. It also reduces expenses and promotes innovation. In November 2023, as revealed by the Central Digital and Data Office (CDDO), a UK government entity, the Government Digital and Data profession saw an enlargement of 19% from April 2022 to April 2023, enhancing crucial digital competencies across public service. Thirty-two organizations have now embraced the standard Government Digital and Data pay framework, reducing reliance on contractors and leading to taxpayer savings. Henceforth, the escalation in digitalisation across industry verticals is facilitating the expansion of the market for cloud server hosting services.

Which Companies Are Currently Leading In The Cloud Server Hosting Services Market? Major players in the Cloud Server Hosting Services Global Market Report 2025 include:

- Amazon.com Inc.
- Alphabet (Google)
- Microsoft Corporation
- Alibaba Group Holding Limited
- Tencent Holdings Ltd.
- International Business Machines Corporation
- Oracle Corporation
- SAP SE
- Hewlett Packard Enterprise (HPE) Company
- Fujitsu Limited

What Are The Upcoming Trends Of Cloud Server Hosting Services Market In The Globe? Key cloud server hosting companies are prioritizing the integration of cutting-edge technologies such as artificial intelligence (AI) and machine learning (ML) acceleration to enhance their performance, cut expenses and heighten energy efficiency. The concept of AI and ML acceleration encompasses the adoption of specific hardware and software enhancements to

expedite the processing of Al/ML tasks. This speeds up model training, real-time inference, and reduces both operational costs and energy consumption for cloud providers. A case in point is the launch of AWS-designed chips Graviton4 and Trainium2 by Amazon Web Services Inc., a US-based cloud computing enterprise, in November 2023. These chips offer notable enhancements in the price-performance and energy efficiency of cloud workloads. Graviton4 can provide a rise of up to 30% in compute performance for general-purpose applications. Conversely, Trainium2 boosts training for large Al models by up to 4x, enabling the acceleration of generative Al and machine learning tasks at a reduced cost and energy expenditure. The launch of these processors underlines the increasing focus of cloud providers on creating custom silicon to meet the surging requirement for high-performance computing and Al abilities.

Comparative Analysis Of Leading Cloud Server Hosting Services Market Segments The cloud server hosting servicesmarket covered in this report is segmented –

- 1) By Service Type: Infrastructure As A Service (laaS), Platform As A Service (PaaS), Software As A Service (SaaS)
- 2) By Deployment Model: Public Cloud, Private Cloud, Hybrid Cloud
- 3) By Organization Size: Small And Medium Enterprises, Large Enterprises
- 4) By Application: Enterprise, Municipal
- 5) By End-User Industry: Banking, Financial Services, And Insurance (BFSI), Information Technology (IT) And Telecommunications, Healthcare, Retail, Government, Manufacturing, Other End-Users

## Subsegments:

- 1) By Infrastructure As A Service (IaaS): Compute Hosting, Storage Hosting, Networking Hosting, Backup And Recovery Hosting
- 2) By Platform As A Service (PaaS): Application Development Platforms, Database Management Platforms, Integration Platforms, Analytics Platforms
- 3) By Software As A Service (SaaS): Customer Relationship Management (CRM) Software, Enterprise Resource Planning (ERP) Software, Collaboration And Communication Software, Content Management Software

View the full cloud server hosting services market report:

https://www.thebusinessresearchcompany.com/report/cloud-server-hosting-services-global-market-report

Which Regions Are Dominating The Cloud Server Hosting Services Market Landscape? In the 2025 Global Market Report for Cloud Server Hosting Services, North America emerged as the leading region for the year studied. The report predicts the fastest growth rate to be seen in the Asia-Pacific region. This comprehensive report includes coverage of regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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