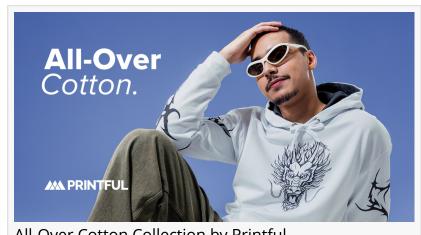


Printful Launches All-Over Cotton Collection in UK: A New Era for On-Demand Apparel

Revolutionising on-demand fashion with vibrant, edge-to-edge designs on premium cotton. Printful sets a new industry benchmark with cotton all-over print.

BIRMINGHAM, UNITED KINGDOM, November 12, 2025 / EINPresswire.com/ -- Printful, one of the world's leading print-on-demand companies, has announced the launch of its groundbreaking All-Over Cotton Collection, bringing the freedom of full-



All-Over Cotton Collection by Printful

surface design to the premium cotton garments customers love most.

For years, all-over print (AOP) meant compromise: choose polyester for bold colours or cotton for comfort. With the Printful All-Over Cotton Collection, that trade-off is over. Creators, brands,

"

All-over printing has always come with compromise. Our All-Over Cotton Collection changes that. Merchants no longer have to choose between bright designs and premium comfort, they can now have both."

> Monta Jansone, Product Group Manager at Printful

and enterprises can now print vibrant, edge-to-edge designs across high-quality cotton fabrics—combining the comfort and breathability of cotton with limitless creative expression.

Breaking Out of the Box

"All-over printing has always come with compromise," said Monta Jansone, Product Group Manager at Printful. "Our All-Over Cotton Collection changes that. Merchants no longer have to choose between bright designs and premium comfort—they can finally have both."

This new collection enables sellers to:

- Attract new customers who want bold, expressive designs but value the comfort of cotton.
- Match retail quality by offering garments that look and feel like designer apparel.
- Offer a premium product that supports higher price points.
- Elevate their brand with unique, high-end products available exclusively through Printful.

A New Standard for All-Over Print

<u>Printful's All-Over Cotton</u> Collection redefines what's possible in on-demand production. It features premium 100% cotton T-shirts and cotton-rich fleece, produced with precision using Direct-to-Fabric printing technology.

Unlike other providers who rely on polyester or can't meet global demand, Printful offers cotton all-over print worldwide, setting a new industry standard. Each garment is expertly crafted: designs are first printed onto large rolls of fabric, then cut and sewn with precision to ensure pattern alignment and a flawless finish.

Unmatched Quality Trusted by Global Brands

With more than 100 million items ordered and a reprint rate of just 0.19%, Printful's quality assurance is second to none. Trusted by brands such as Coca-Cola, Spotify, and CBS, the company continues to lead the on-demand industry in both reliability and innovation.

Empowering Creators to Redefine On-Demand Apparel

For eCommerce store owners, creators, and global brands seeking limitless design possibilities without compromising on quality, Printful's All-Over Cotton Collection is the only print-on-demand solution that delivers vibrant, full-coverage designs on premium cotton-rich apparel.

This collection empowers merchants to elevate their brands, reach new audiences, and command premium prices—all while providing the comfort customers crave.

A New Era of All-Over Printing

Your brand, all over cotton.

In the print-on-demand world, all-over print has traditionally meant polyester. At Printful, that compromise ends today. The All-Over Cotton Collection delivers edge-to-edge creativity on soft, breathable cotton—a perfect balance of design freedom, retail-level quality, and unmatched comfort.

The All-Over Cotton Collection You've Been Waiting For

The Printful All-Over Cotton Collection is now officially available to all Printful users worldwide, marking a new milestone in print-on-demand apparel. This launch introduces a versatile range of products that combine premium comfort with limitless design possibilities, including cotton crew neck T-shirts for men, women, and children, as well as unisex sweatshirts and hoodies.

Each piece is crafted from high-quality cotton fabrics, designed to deliver vibrant, edge-to-edge prints without compromising on softness or breathability.

Discover the full collection and find out how you can put your brand all over cotton by visiting Printful's product collection.

About Printful

Printful is one of the world's leading print-on-demand companies, helping brands and creators transform ideas into high-quality products. With more than 100 million items fulfilled and production facilities worldwide, Printful empowers entrepreneurs to scale their businesses with confidence.

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