

# U.S. Small Business Loan Market Expected to reach \$349.64 Billion by 2033

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NEW CASTLE, DE, UNITED STATES, November 12, 2025 /EINPresswire.com/ -- According to a recent report published by Allied Market Research, titled, "<u>U.S. Small Business Loan Market</u> by Loan Type, Tenure, and Application: Country Opportunity Analysis and Industry Forecast, 2024–2033," the U.S. small business loan market was valued at \$245.39 billion in 2023 and is projected to reach \$349.64 billion by 2033, growing at a CAGR of 3.4% from 2024 to 2033.

A small business loan also refers to financing provided through government-backed programs, such as those offered by the Small Business Administration (SBA) in the U.S. These loans are designed to support small businesses that may not qualify for traditional bank loans. The SBA guarantees a portion of the loan, thus reducing the risk for lenders and making it easier for businesses to obtain funding. Small business loans often come with favourable terms, including lower interest rates and longer repayment periods. The SBA offers various loan programs, such as the 7(a)-loan program for general business purposes and the 504-loan program for purchasing fixed assets.

The major factors driving the U.S. small business loan market growth include rise in emphasis on entrepreneurial ventures and the need for accessible capital to support business growth. The small businesses, comprising a significant portion of the U.S. economy, rely heavily on loans for working capital, equipment financing, and operational scalability, thereby contributing to job creation, innovation, and overall economic development. In addition, the rise of digital lending platforms and streamlined application processes has improved access to credit, particularly for underserved communities, which supports market growth. Furthermore, favorable government programs such as the SBA's loan guarantees and economic recovery initiatives continue to fuel loan demand, encouraging small business resilience and expansion across various sectors. However, the growth of the U.S. small business loan market is hampered by stringent lending criteria and high-interest rates.

On the other hand, growing demand for digital lending solutions presents a promising opportunity for the U.S. small business loan market. This is attributed to the increasing reliance on technology by small businesses, which allows faster, more efficient access to loans. Moreover, the ability to offer loans with flexible terms and quicker disbursement creates a competitive

edge for digital lenders, attracting more small business owners seeking alternative funding sources in the U.S. This shift toward digital lending provides sustainable opportunities in the U.S. small business loan market.

On the basis of tenure, the <u>U.S. small business loan market share</u> was dominated by the <u>midterm loan segment</u>, as mid-term loans, typically ranging from 2 to 7 years, provide small businesses with the necessary financing for longer-term investments, such as real estate acquisition, equipment purchase, or business expansion. However, the short-term loan segment is expected to register the highest CAGR during the forecast period, this growth can be attributed to the increasing demand for flexible, immediate financing solutions by small businesses for working capital, inventory management, and short-term operational needs.

# Key Findings of the Study

By loan type, the small loan segment accounted for the U.S. small business loan market share in 2023.

By tenure, the mid-term loan segment accounted for the U.S. small business loan market share in 2023.

By application, the small enterprises segment generated the highest revenue in 2023. The key players profiled in the U.S. small business loan market analysis are U.S. small business loan market such as Credibly, The PNC Financial Services Group Inc, U.S. Bank, Fora Financial, American Express, Santander Bank, N.A., TD Bank, N.A., OnDeck, QuickBridge Funding, LLC, Accion Opportunity Fund, Truist Financial Corporation, Hope Credit Union, Fifth Third Bank, KeyBank, First-Citizens Bank & Trust Company and M&T Bank Corporation. These players have adopted various strategies to increase their market penetration and strengthen their position in the U.S. small business loan industry.

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