Organic Pigments Market 2025–2031 Poised for Revolutionary Growth and Industry Transformation

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Organic Pigments Market, by End Use Industry

WILMINGTON, DE, UNITED STATES, November 12, 2025 /EINPresswire.com/ -- The global organic pigments market is poised for substantial growth in the coming years, primarily fueled by increasing demand from the pharmaceuticals and plastic packaging industries.

According to the report, the global organic pigments market generated $5.6 billion in 2021 and is projected to reach $8.4 billion by 2031, growing at a CAGR of 4.2% from 2022 to 2031. The report provides a comprehensive analysis of market dynamics, regional trends, and the competitive landscape shaping the industry.

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Key Growth Drivers:

The market growth is primarily driven by the rising demand for organic pigments in pharmaceuticals and plastic packaging applications. In addition, the increasing adoption of bio-based paints and coatings and the expanding use of high-performance pigments (HPPs) are expected to further accelerate market expansion.

However, the high production cost of organic pigments may hinder market growth to some extent. Nevertheless, the growing demand from the global construction industry is anticipated to create new avenues for market players in the near future.

Segmental Overview:-

High Performance Pigments (HPPs) Segment to Lead the Market:

- By type, the HPPs segment accounted for the largest market share in 2021 and is expected to register the fastest CAGR of 4.7% through 2031. The segment's growth is attributed to the wide-ranging applications of HPPs in automotive manufacturing and cosmetics industries, where superior color strength and durability are key requirements.

Printing Inks Segment to Expand Rapidly by 2031:

- By end-use industry, the printing inks segment held the dominant share in 2021, driven by extensive use in flexographic, intaglio, and screen printing. Meanwhile, the paints and coatings segment is projected to exhibit a CAGR of 4.7%, supported by rising demand from automotive and construction sectors.

Regional Insights:-

Asia-Pacific to Offer Lucrative Growth Opportunities:

- Region-wise, Asia-Pacific led the global market in 2021 and is forecast to maintain dominance with the highest CAGR of 4.6% during the forecast period. The growth is driven by robust demand from automotive, packaging, and construction industries across countries such as China, India, and Japan.

Key Market Players:-

Major players operating in the global organic pigments market include:

- BASF SE
- LANXESS
- Synthesia A.S.
- Clariant
- Sudarshan Chemical Industries Limited
- TOYOCOLOR CO., LTD
- DIC Corporation
- Sun Chemical
- Trust Chem Co. Ltd.
- Ferro Corporation

These companies are actively pursuing strategic initiatives such as mergers, acquisitions, partnerships, and product launches to strengthen their market position and expand their global footprint.

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