

Probiotic Yeast Market Size, Share, Research, Trends and Forecast to 2030

Growing demand for nutritional supplements that strengthen the immune system, support a balanced lifestyle drive the growth of the global probiotic yeast market

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EINPresswire.com/ -- The global [probiotic yeast industry](#) was estimated at \$294.0 million in 2020 and is expected to hit \$948.4 million by 2030, registering a CAGR of 11.8% from 2021 to 2030.



Probiotic Yeast

Growing demand for nutritional supplements that strengthen the immune system and support a balanced lifestyle drive the growth of the global probiotic yeast market. On the other hand, lack of awareness among consumers about health benefits of probiotic yeast and availability of healthier substitutes are expected to impede the growth to some extent. However, huge investments in R&D activities by several companies are expected to create lucrative opportunities in the industry.

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Increase in demand for high nutritious human and animal food such as supplement and functional food and rise in concern about pet and human health are expected to garner the growth of the probiotic yeast market during forecast period. In addition, surge in consumer spending on premium and super premium food products, notably contributes toward the growth of the overall market.

Probiotics are microorganisms can be used as dietary supplements to improve health. Probiotic yeast is a typical non-pathogenic strain of *Saccharomyces cerevisiae*. Due to the natural resistance of yeast to antibacterial antibiotics, probiotic yeast is considered the best probiotic.

The use of probiotic yeast in animal feed can increase the digestibility of fiber, stimulate the production performance of animals, increase the production of meat, milk and eggs, which is beneficial to health. According to the Mysore Central Food Technology Research Institute (CFTRI), yeast-based probiotic products are used to reduce the toxicity of deadly fungi that are resistant to commonly used antifungal drugs. Antifungal drugs are everywhere, and the growing medicinal use of probiotic yeast has expanded the growth opportunities of the probiotic yeast market.

With the outbreak of COVID19, market demand for immune system enhancement products has increased. These products have stimulated the use of probiotics and should have a positive impact on the market.

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As we all know, COVID19, as a bacteriophage, infects humans and certain species at the same time. bacterial. In the human microbiome. All major treatment options for COVID19 include drugs with antibacterial properties. The antibacterial effect of the drugs used ensures the elimination or inhibition of BB animalis ssp.lactis bacteria in the human host also makes it possible to use probiotics.

Due to the increase in consumption of functional food, the demand for probiotics has also increased. In addition to alkaline diets, it may also have a positive impact on health. In addition, factors such as banning the use of antibiotics in animal feed have led to an increase in the number of innovative products in some countries. In the form of chocolates, biscuits and other products, the increasing demand for probiotics for chronic diseases such as diarrhea and intestinal diseases is driving market growth. In addition, the increase in disposable income and living standards in developing countries complements market growth.

New trends such as organic food and prebiotics have forced manufacturers to develop new products that combine different active ingredients to combat gastrointestinal problems. The increasing popularity of dietary supplements among aging populations, pregnant women and children may increase the demand for probiotic yeast as a dietary supplement. Consumers are increasingly aware of the importance of gut microbiota in maintaining immunity and overall health. Probiotic dietary supplements are becoming more and more popular with consumers as an external source of intestinal flora. The increasing use of probiotic yeasts in animal feed to improve immunity to various diseases continues to drive the market growth. Increasing R&D on the therapeutic function of probiotic yeast is expected to drive market growth in the next few years.

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The probiotic yeast market is segmented on the basis of form, application, sales channel and region. On the basis of form, the market is categorized into powder and capsules. By application,

it is segregated into nutrition and supplement, food and beverages and animal feed. Depending on sales channel, it is bifurcated into online and offline. Region wise, it is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, France, UK, Italy, Spain, Russia, Netherlands and Rest of Europe), Asia-Pacific (China, Japan, Australia, India, South Korea and Rest of Asia-Pacific), and LAMEA (Brazil, Argentina, Saudi Arabia, South Africa and Rest of LAMEA).

Based on region, North America held the highest share in 2020, accounting for nearly two-fifths of the global market. However, the market across Asia-Pacific would manifest the fastest CAGR of 14.5% from 2021 to 2030. The report also involves regions such as Europe and LAMEA.

The key market players analyzed in the global [probiotic yeast market report](#) include AngelYeast Co., Ltd., Bronson, Now Foods, Chr. Hansen Holdings A/S, Florastor, Alltech, Lallemand Inc., Jarrow Formulas, Seeking Health, and Life-Space. These market players have incorporated several strategies including partnership, expansion, collaboration, joint ventures, and others to brace their stand in the industry.

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