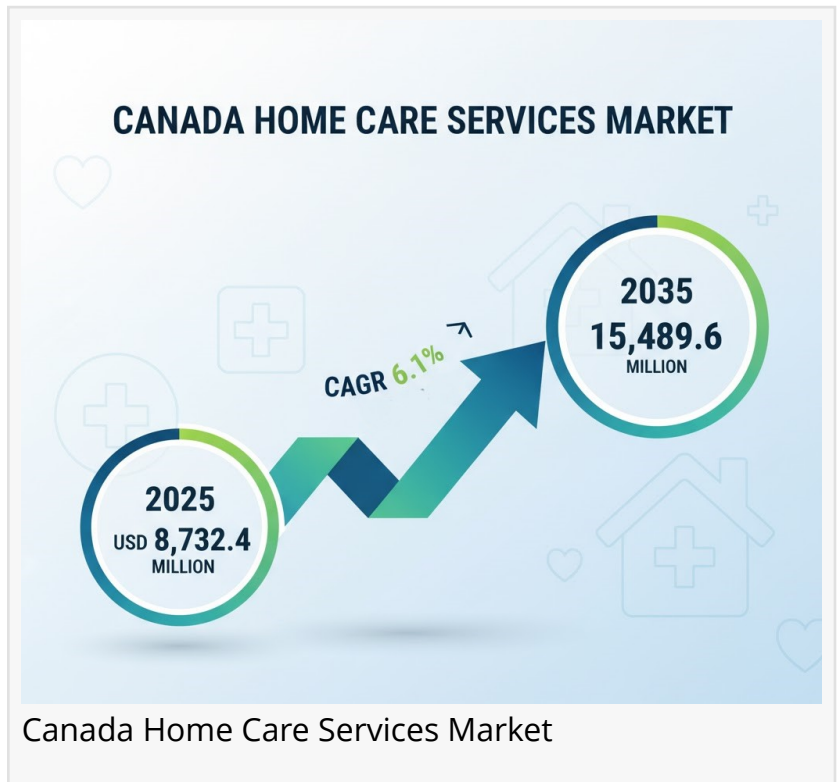


Canada Home Care Services Market to Surpass USD 15,489.6 Million by 2035 — Growth Expands Across APAC, Europe

Rising aging population, chronic illness rates, and digital health adoption drive strong growth momentum in Canada's evolving home care landscape.

NEWARK, DE, UNITED STATES,
November 12, 2025 /

EINPresswire.com/ -- The [Canada home care services market](#) is set for remarkable growth, with market valuation projected to reach USD 15,489.6 million by 2035, up from USD 8,732.4 million in 2025, expanding at a robust CAGR of 6.1% between 2025 and 2035, according to the latest industry analysis. In 2024, the market stood at USD 8,234.5 million, marking a 6.0% year-over-year growth entering 2025.



This sustained expansion highlights the growing need for personalized healthcare at home, driven by Canada's aging population, a rising prevalence of chronic illnesses, and the integration of digital health and telemonitoring technologies into care models.

To access the complete data tables and in-depth insights, request a sample report here: <https://www.futuremarketinsights.com/reports/sample/rep-gb-20079>

Market Overview and Growth Outlook

The structure of Canada's home care services industry has evolved rapidly in the past decade. A combination of elderly care, post-surgical rehabilitation, and chronic disease management now forms the backbone of the market. Alongside these, non-healthcare services—such as meal preparation, companionship, and household support—have gained traction as Canadians

increasingly embrace the importance of overall well-being.

Key Market Dynamics

1. Dual Growth in Health and Non-Health Services

The home care sector in Canada now balances two major service segments: healthcare-related services and non-healthcare services (companionship, meal assistance, and personal care).

2. Aging Population Driving Specialized Care

By 2035, nearly 25% of Canadians will be seniors, fueling demand for geriatric home care, dementia support, and mobility assistance. As chronic health conditions become more common, long-term home care is increasingly viewed as a safer, cost-effective alternative to institutional care.

3. Technological Integration Reshaping the Market

Emerging telehealth platforms, AI systems, and remote health monitoring devices are revolutionizing the home care experience. Providers are leveraging data analytics to offer personalized care plans and real-time health tracking. The use of virtual reality in rehabilitation and AI-powered chronic disease management is expected to boost patient satisfaction and outcomes.

4. Workforce Shortages and Cost Barriers Remain Challenges

Despite strong growth prospects, the market faces labor shortages and regional disparities in service access. Government programs and caregiver training initiatives are playing a key role in addressing these gaps while promoting affordability and quality standards.

Segment Insights

By Service Type:

- Healthcare Services – 67.4% (2035 share)

Includes nursing, post-surgical care, and rehabilitation.

- Non-Healthcare Services – 32.6% (2035 share)

Covers meal prep, cleaning, and emotional companionship.

By End User:

- Adults – 44.2% (2035 share): Driven by lifestyle-related chronic conditions and preference for in-home recovery.

• Geriatric Population: Rapidly expanding with high dependency on specialized elderly care programs.

- Children: Growing need for developmental and chronic condition management services.

Competitive Landscape

The Canadian home care services market is highly competitive, with companies emphasizing innovation, technology partnerships, and workforce training to differentiate their services.

Leading players include:

- Bayshore HealthCare
- Saint Elizabeth Health Care
- Comfort Keepers
- Home Instead
- ParaMed Home Health Care
- VHA Home HealthCare
- Nurse Next Door

Full Market Report Available for Delivery. For Purchase or Customization, Please Request Here <https://www.futuremarketinsights.com/checkout/20079>

Future Outlook

The next decade will see Canada's home care market evolve into a hybrid care ecosystem, combining professional medical support, digital health tools, and lifestyle wellness programs. With technology-driven care models and an expanding senior demographic, the home care industry is set to play a pivotal role in the future of Canadian healthcare.

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