

# Big Data Intelligence Engine Market Trends and Analysis by Application, Vertical, Region, and Segment Forecast to 2029

*The Business Research Company's Big Data Intelligence Engine Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034*

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What Is The Estimated Industry Size Of Big Data Intelligence Engine Market?

The [market for big data intelligence engines](#) has rapidly expanded in recent years. The market size is predicted to increase from \$40.18 billion in 2024 to \$46.62 billion in 2025, reflecting a compound annual growth rate (CAGR) of 16.0%. The historic growth in this sector is ascribed to factors such as a surge in data produced by Internet of Things (IoT) devices, wider acceptance of cloud computing platforms, growing requirement for real-time analytics in business functions, broader application of artificial intelligence (AI) and machine learning (ML) technologies, and a rising need for data-based decision making across various industries.



The Business Research Company's Latest Report Explores Market Driver, Trends, Regional Insights - Market Sizing & Forecasts Through 2034"

*The Business Research Company*

The market size of the big data intelligence engine is predicted to have swift growth in the forthcoming years. It is anticipated to reach a size of \$83.47 billion in 2029, with a compound annual growth rate (CAGR) of 15.7%. The surge in growth during the forecast time frame is due to increased dependence on artificial intelligence (AI) and machine learning technologies, heightened requirement for instant analytics and insights, mounting need for data privacy and security solutions, escalated employment of edge computing for data management, and an upswing in investments in data analytics and intelligence solutions. Foreseen trends for the forecast periods are technological progressions in big data analytics tools, evolutions in data

integration and processing technologies, breakthroughs in AI and machine learning algorithms, enhancements in data visualization and reporting instruments, and improvements in data governance and compliance structures.

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What Are The Major Factors Driving The Big Data Intelligence Engine Global Market Growth?

The surge in data volume is predicted to boost the expansion of the big data intelligence engine market in the future. The term data volume denotes the enormous quantities of structured and unstructured data produced daily in diverse sectors. As the utilization of digital devices continues to increase, so too does the data volume, resulting in significant growth in data storage needs. A big data intelligence engine acts as a solution by effectively capturing, storing, and processing sizable datasets in real time. It also enables organizations to rapidly analyze and draw insights, thus ensuring the data remains actionable and scalable. For instance, as per the International Telecommunication Union, a specialized agency based in Switzerland, fixed broadband traffic amplified to 6 zettabytes (ZB) in November 2024, from 5.1 ZB in 2023, a roughly 18% escalation year over year. Therefore, it's the escalating data volume that's steering the expansion of the big data intelligence engine market.

Who Are The Leading Companies In The Big Data Intelligence Engine Market?

Major players in the Big Data Intelligence Engine Global Market Report 2025 include:

- Google LLC
- Microsoft Corporation
- Alibaba Cloud Computing Co Ltd
- Amazon Web Services Inc
- Dell Technologies Inc.
- Huawei Technologies Co Ltd
- Tencent Cloud International Limited
- International Business Machines Corporation
- Cisco Systems Inc
- Oracle Corporation

What Are The Key Trends Shaping The Big Data Intelligence Engine Industry?

Leading firms in the big data intelligence engine market are concentrating on creating innovative solutions like conversational artificial intelligence (AI) to improve workflow effectiveness and decision-making processes. Conversational AI serves as a smart interface that enables users to communicate with extensive datasets via natural language queries, delivering auditable responses and actionable insights, thereby reducing the burden of manual research. For example, in November 2024, FactSet, a financial digital platform and enterprise solutions provider based in the US, unveiled the Intelligent Platform initiative with FactSet Mercury a feature. This is a conversational knowledge engine that blends with AI-intensive solutions through a global assistant. The platform provides Enterprise AI Building Blocks for introducing AI

tech internally, a Conversational API for incorporating Mercury-driven chatbots into client systems, and GenAI Data Packages for merging crucial data feeds. Notable features include Pitch Creator, designed to automate the creation of pitch books for bankers and analysts, Portfolio Commentary, which offers AI-powered portfolio performance analysis with advanced search and personalization, IRN 2.0, a research management instrument for buy-side analysts and portfolio managers, along with an enhanced corporate solution that facilitates both structured and unstructured data searches for Investor Relations and Corporate Strategy teams.

What Are The Primary [Segments Covered In The Global Big Data Intelligence Engine](#) Market Report?

The big data intelligence engine market covered in this report is segmented –

- 1) By Component: Software, Hardware, Services
- 2) By Deployment Mode: Cloud, On-Premises
- 3) By Analytics Type: Descriptive Analytics, Diagnostic Analytics, Predictive Analytics, Prescriptive Analytics
- 4) By Application: Customer Analytics, Fraud Detection And Risk Management, Operations Management, Sales And Marketing
- 5) By End-User Industry: Retail And E-Commerce, Healthcare And Life Sciences, Banking, Financial Services, And Insurance (BFSI), Telecommunications, Government, Manufacturing, Energy And Utilities, Media And Entertainment

Subsegments:

- 1) By Software: Data Integration Software, Data Analytics Software, Data Visualization Software, Extract Transform Load (ETL) Tools, Data Quality Management Software, Artificial Intelligence (AI) And Machine Learning (ML) Platforms, Streaming Analytics Platforms
- 2) By Hardware: Data Storage Appliances, High-Performance Servers, Network Infrastructure Devices, Edge Computing Devices
- 3) By Services: Managed Big Data Services, Consulting Services, System Integration Services, Support And Maintenance Services

View the full big data intelligence engine market report:

<https://www.thebusinessresearchcompany.com/report/big-data-intelligence-engine-global-market-report>

Which Region Is Forecasted To Grow The Fastest In The Big Data Intelligence Engine Industry?

In the 2025 Big Data Intelligence Engine Global Market Report, North America was identified as the leading region for the given year. Meanwhile, the Asia-Pacific region is predicted to experience the most rapid growth throughout the forecasted period. The report encompasses regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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