

# Kuwait's Smart Cities & IoT Workforce Set to Double by 2030 Amid National Digital Transformation Drive

Kuwait's Smart Cities & IoT Platforms technology workforce represents approximately 2,800 professionals as of 2025

KARLSRUHE, GERMANY, November 12, 2025 /EINPresswire.com/ -- Kuwait's Smart Cities and Internet of Things (IoT) technology workforce is experiencing rapid expansion as the country accelerates its journey toward digital modernization under the "New



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Kuwait Vision 2035." According to new research, approximately 2,800 professionals are currently employed in the sector, representing 12% of the national technology workforce. By 2030, that number is projected to more than double to between 6,200 and 7,100 professionals, growing at an annual rate of 18–22%.



Kuwait Top 30 Trending
Roles in the Smart Cities &
IoT Platforms Industry:
Strategic workforce
planning, Hiring Trends, In
Demand Skillsets, Demand
Push, Salary Benchmarking,
job demand and supply"

By Florian Marthaler

This surge reflects Kuwait's increasing focus on urban digital infrastructure, e-governance, and data-driven city management. The government's ongoing investments in smart infrastructure and IoT platforms are creating new opportunities across multiple domains — from traffic management and energy efficiency to citizen-facing digital services.

A Growing, Specialized Workforce Kuwait's Smart Cities and IoT sector is organized into four key professional clusters.

Engineering and Platform Specialists (45%) lead infrastructure development and systems integration.

Data and AI Experts (28%) support analytics, automation, and intelligent city operations.

Cyber and Risk Technology Professionals (18%) ensure system resilience and data security.

Product and Experience Designers (9%) focus on user interfaces and service accessibility.

These roles are central to building connected, efficient, and secure urban environments across Kuwait City, Hawalli, and Al Ahmadi — the nation's main smart city development zones.

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## **Demand Outpacing Supply**

Despite the sector's strong growth, the demand for skilled talent continues to exceed supply. The World Bank reports a 180–220% increase in job vacancies for smart city and IoT-related roles since 2020. Key hiring areas include IoT systems architecture, smart infrastructure engineering, and data platform management.

Kuwait produces around 1,200–1,500 STEM graduates each year, but only a small fraction (8–12%) specialize in IoT or smart city technologies. As a result, the current talent gap is estimated at 400–650 professionals, with senior positions often remaining open for up to seven months.

To close this gap, experts recommend expanding academic programs, introducing targeted reskilling initiatives, and improving international talent mobility policies to attract experienced professionals from abroad.

## Competitive Salaries Reflect High Demand

Smart Cities and IoT professionals in Kuwait command salary premiums of 25–35% compared to general IT roles, driven by limited supply and rising demand.

IoT Solutions Architects earn a median salary of \$95,000, up 12% year-on-year.

Smart City Platform Engineers earn about \$78,000, with 15% annual growth.

IoT Security Specialists, reflecting the growing cybersecurity focus, see the highest increase at 18%.

Government-led projects, strong private sector participation, and an influx of foreign investment continue to drive competitive compensation and job stability in the sector.

# Talent Migration and Education Gaps

International professionals currently account for 65–70% of specialized hires in Kuwait's smart

city ecosystem, primarily from India, Lebanon, Egypt, and Eastern Europe. While this global talent mix strengthens project execution, it also highlights the country's dependence on imported skills.

Kuwait's universities are taking steps to strengthen local talent pipelines. Institutions like Kuwait University, Gulf University for Science and Technology, and the American University of Kuwait have introduced new engineering and IoT-related programs, though enrollment remains modest. Government initiatives are underway to improve digital education and create pathways for students to enter emerging technology careers.

#### Investment and Economic Outlook

According to the IMF, Kuwait's GDP is projected to grow 2.8–3.2% annually through 2025, supported by diversification into non-oil sectors. Public investment in smart city infrastructure has reached new highs — including \$1.2 billion in government funding for urban technology modernization and \$890 million earmarked for IoT-enabled housing and infrastructure projects.

This investment momentum is expected to create 2,400–3,100 new technology roles by 2025 and up to 5,800 new roles by 2030, underscoring the sector's growing contribution to national economic diversification goals.

## The Future of Smart City Roles

By 2030, Kuwait's smart cities are expected to introduce several new professions such as Al Governance Officers, Digital Twin Architects, Cyber Resilience Managers, and Sustainable IT Engineers. These roles will combine technical expertise with regulatory awareness, data ethics, and environmental sustainability — reflecting the evolving nature of digital governance in the Gulf region.

## Key Urban Hubs Driving Growth

Kuwait City leads with 75% of the workforce and 340 active vacancies, forecasting 12% annual growth through 2028.

Hawalli follows with 650 professionals and 10% growth, centered on residential smart infrastructure.

Al Ahmadi focuses on industrial IoT applications, employing 420 professionals with projected 8% annual growth.

These cities represent the core of Kuwait's connected future, with smart energy grids, automated traffic systems, and IoT-enabled buildings transforming how citizens live and work.

# A Digital Vision for the Next Decade

Kuwait's Smart Cities and IoT workforce stands at the heart of the country's economic and digital

transformation. As the nation invests in sustainable infrastructure, e-governance, and technological innovation, the need for a highly skilled and diverse workforce will continue to grow.

By 2030, Kuwait is poised to become one of the Gulf's leading smart city hubs — powered by data, technology, and human expertise that bridges infrastructure with innovation.

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