

Big Data Professional Services Industry Report: Competitive Landscape and Future Prospects

The Business Research Company's Big Data Professional Services Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

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What Is The Projected Market Size & Growth Rate Of The Big Data Professional Services Market? The [size of the big data professional services market](#) has witnessed a swift expansion in the past



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few years. It is estimated that the market will rise from \$55.07 billion in 2024 to \$61.01 billion in 2025, representing a compound annual growth rate (CAGR) of 10.8%. The historic growth can be credited to elements like the growth of connected devices and IoT, a substantial surge in data creation, extensive use of cloud computing, an increasing emphasis on data-based decision making by businesses, developments in AI and machine learning, along with an escalating demand for specialized data services.

Expectations are high for the big data professional services market, with projections of accelerated growth in the coming years. The market is predicted to surge to a value of \$92.93 billion by 2029, boasting a compound annual growth rate (CAGR) of 11.1%. Factors contributing to the anticipated growth spurt within this time frame include the integration of AI and machine learning in biological software programs, the broadening application of synthetic biology, amplified investment in digital therapeutics, the increase of in silico drug discovery platforms, and a heightened need for automated lab solutions. Key developments to watch for during this period include a heightened emphasis on data governance, security, and compliance; the

incorporation of hybrid and multi-cloud environments; increased pace of digital transformation; the development of industry-based big data solutions; and a surging demand for advanced analytics and real-time data processing.

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What Is The Crucial Factor Driving The Global Big Data Professional Services Market?

The surge in worldwide data generation is predicted to spur the expansion of the global big data professional services market. This data comprises vast amounts of information that is produced, captured, replicated, and utilized daily on various digital platforms. The key reason behind the growing volume of data generation is the escalating digitization of global operations, which leads to an unprecedented surge in data production. Big data professional services assist businesses in handling, scrutinizing, and obtaining useful insights from this enormous data influx, thereby facilitating more intelligent business choices. For instance, a forecast from Rivery, a US-based SaaS startup, in May 2025 reveals that the global datasphere was estimated to be 149 zettabytes in 2024 and is projected to expand to 181 zettabytes by 2025. Hence, the ongoing increase in global data generation is stimulating the development of the big data professional services market.

Who Are The Emerging Players In The Big Data Professional Services Market?

Major players in the Big Data Professional Services Global Market Report 2025 include:

- Accenture plc
- International Business Machine Corp.
- Deloitte Touche Tohmatsu Limited
- PricewaterhouseCoopers LLP (PwC)
- Ernst & Young Global Limited (EY)
- Microsoft Corp.
- Oracle Corp.
- SAP SE
- Capgemini SE
- Infosys Limited

What Are The Future Trends Of The Big Data Professional Services Market?

Major companies in the field of big data professional services are concentrating on creating data fabric services. These services aim to offer an effortless integration, management, and accessibility of data across hybrid and multi-cloud conditions. This will enhance real-time analytics, streamline operational efficiency, and facilitate better data-dependent decision making. For instance, Cisco, a software company based in the US, introduced the Cisco Data Fabric in September 2025. This is a newly designed platform targeting the efficient management and optimal utilization of machine data, especially for the benefit of artificial intelligence (AI) schemes. The platform is powered by Splunk and is architected to perform at lower costs and complexities while dealing with massive machine data volumes. Cisco Data Fabric simplifies data

operations, rendering data easily accessible for AI applications. It also enhances scalability and efficiency for organizations that handle vast datasets.

What [Segments Are Covered In The Big Data Professional Services](#) Market Report?

The big data professional services market covered in this report is segmented –

- 1) By Service Type: Consulting, System Integration, Deployment, Support And Maintenance
- 2) By Organization Size: Small And Medium Enterprises (SMEs), Large Enterprises
- 3) By Application: Data Analytics, Data Integration And Management, Data Visualization, Cloud Computing, Business Intelligence
- 4) By Industry Vertical: Telecommunication And Media, Financial Services, Retail, Manufacturing, Transport And Logistics, Healthcare, Public Sector, Other Industry Verticals

Subsegments:

- 1) By Consulting: Strategy Consulting, Technology Consulting, Business Process Consulting, Analytics Consulting
- 2) By System Integration: Application Integration, Data Integration, Cloud Integration, Security Integration
- 3) By Deployment: On-Premise Deployment, Cloud Deployment, Hybrid Deployment
- 4) By Support And Maintenance: Managed Services, Technical Support, Training And Education, Software Upgrades And Patches.

View the full big data professional services market report:

<https://www.thebusinessresearchcompany.com/report/big-data-professional-services-global-market-report>

Which Region Is Projected To Hold The Largest Market Share In The Global Big Data Professional Services Market?

In 2024, North America dominated the global big data professional services market. However, the Asia-Pacific region is projected to experience the fastest growth in the future. The report encompasses various regions - Western Europe, Eastern Europe, North America, South America, the Middle East, Africa, and Asia-Pacific.

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Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: saumyas@tbrc.info

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Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

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