

Digital Therapeutics For Atopic Dermatitis Market Projected to Reach \$1.24 Billion with 21.3% CAGR by 2029

The Business Research Company's Digital Therapeutics For Atopic Dermatitis Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

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/EINPresswire.com/ -- What Is The

Expected Cagr For The [Digital](#)

[Therapeutics For Atopic Dermatitis Market](#) Through 2025?

In recent times, the [digital therapeutics for atopic dermatitis market size](#) has expanded enormously. Its expansion is set to continue, rising from \$0.47 billion in 2024 to \$0.57 billion in 2025, with a compound annual growth rate (CAGR) of 21.6%. The historic growth can be credited

to several factors, including increased initiatives towards healthcare digitalization, a surge in partnerships between pharmaceutical and technology firms, heightened regulatory backing for digital therapeutics, increasing initiatives for insurance coverage and reimbursement, and a rising trend toward solutions for at-home care.

In the following years, the market size of digital therapeutics for atopic dermatitis is projected to achieve spectacular growth. By 2029, it is estimated to attain \$1.24 billion, with a compound annual growth rate (CAGR) of 21.3%. This predicted growth during the forecasting period

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may be ascribed to factors such as the growing usage of mobile health applications, increased emphasis on improving patient adherence and outcomes, the rise in telehealth and remote patient monitoring, supportive government initiatives and favorable digital health regulations, as well as a spike in market infiltration in developing economies. The forthcoming period will witness trends such as the progress in software and device technology, inventions in AI-assisted patient managing, advancement in mobile health applications, R&D in the integration of biologics, and continued development in digital therapeutic platforms.

Download a free sample of the digital therapeutics for atopic dermatitis market report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=29025&type=smp>

What Are The Key Factors Driving Growth In The Digital Therapeutics For Atopic Dermatitis Market?

The surge in smartphone usage is anticipated to fuel the expansion of the digital therapeutics for atopic dermatitis market in the future. These portable devices blend communication, internet connectivity, and computing functionalities into a single gadget. The proliferation of smartphones can be attributed to the escalating internet penetration, enabling more individuals to conveniently utilize online services, social networking sites, and digital entertainment from their devices. The wide penetration of smartphones underpins the digital therapeutics for atopic dermatitis by offering patients straightforward and continuous access to mobile apps and digital platforms. This leads to real-time symptom monitoring, treatment reminders, and customized advice, enhancing adherence and overall disease management. For example, a report published by Uswitch Limited, a UK-based online and telephone comparison and switching service provider, in February 2023 stated that there were 71.8 million active mobile connections in 2022. By 2025, it's predicted that 95% of the 68.3 million residents in the UK will have smartphones. Consequently, the surge in smartphone usage is anticipated to fuel the expansion of the digital therapeutics for atopic dermatitis market.

What Are The Top Players Operating In The Digital Therapeutics For Atopic Dermatitis Market?

Major players in the Digital Therapeutics For Atopic Dermatitis Global Market Report 2025 include:

- Pfizer Inc.
- AbbVie Inc.
- Sanofi
- Eli Lilly and Company
- Boehringer Ingelheim International GmbH
- Otsuka Pharmaceutical Co. Ltd.
- OMRON Corporation
- Galderma S.A.
- Incyte Corporation
- Chugai Pharmaceutical Co. Ltd.

What Are The Top Trends In The Digital Therapeutics For Atopic Dermatitis Industry?

Top players in the digital therapeutics for atopic dermatitis industry are taking steps to establish seed funds in order to provide startups with industry connections, mentorship, strategic advice, and financial backing. Seed funds serve as investment tools utilized to back startups during their early days to further their ideas, products and business activities. For example, in May 2023, Nia Health, an AI-based dermatological imaging provider headquartered in Germany, revealed that it successfully raised \$4.1 million (€3.5 million) in a seed funding round. This money will be used to enhance the company's digital therapeutics application specifically designed for atopic

dermatitis, which was initially developed in collaboration with Charité Universitätsmedizin Berlin. The funding will be pivotal in reinforcing the company's foothold in the German-speaking territories, facilitating expansion to other European nations in the following two years, and making preparations for entry into the US market. The fund influx will also enhance the application's AI-enabled features like machine vision, natural language processing, and teledermatology functions.

Comprehensive Segment-Wise Insights Into The Digital Therapeutics For Atopic Dermatitis Market

The digital therapeutics for atopic dermatitis market covered in this report is segmented –

- 1) By Product Type: Software Applications, Devices, Platforms
- 2) By Application: Disease Management, Preventive Care, Treatment Support
- 3) By End-User: Patients, Healthcare Providers, Payers, Other End-Users
- 4) By Distribution Channel: Online, Offline

Subsegments:

- 1) By Software Applications: Mobile Applications, Web Applications, Desktop Applications, Cloud-Based Applications
- 2) By Devices: Wearable Devices, Monitoring Devices, Diagnostic Devices, Therapeutic Devices
- 3) By Platforms: Patient Management Platforms, Clinician Support Platforms, Data Analytics Platforms, Telehealth Platforms

View the full digital therapeutics for atopic dermatitis market report:

<https://www.thebusinessresearchcompany.com/report/digital-therapeutics-for-atopic-dermatitis-global-market-report>

Global Digital Therapeutics For Atopic Dermatitis Market - Regional Insights

In the 2025 Digital Therapeutics For Atopic Dermatitis Global Market Report, North America is identified as the dominant market region from the previous year, 2024. The report also projects that the Asia-Pacific region will experience the highest growth rate within the forecast period. The report includes data for other key regions such as Western Europe, Eastern Europe, South America, the Middle East, and Africa.

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