

MAC Group and Godox LED partner to transform the professional lighting space

WHITE PLAINS, NY, UNITED STATES,
November 12, 2025 /

EINPresswire.com/ -- MAC Group is thrilled to announce an exciting new partnership with [Godox LED](#), one of the world's most innovative companies in lighting technology.

Effective immediately, MAC Group will proudly serve as the exclusive U.S. distributor for Godox LED lighting and [KNOWLED](#) lighting — bringing their game-changing LED lights and light-shaping tools to creators nationwide, coupled with MAC Group's unparalleled level of customer care, support, and service.



Godox ML Series Full-Color Video Lights

“

...Together, MAC Group, Godox LED and KNOWLED are setting the stage for brighter, bolder, and more brilliant stories to be told.”

*Jan Lederman MAC Group
President*

For nearly four decades, MAC Group has been dedicated to helping photographers, filmmakers, and content creators realize their vision. Known for its unparalleled customer support, service, strong dealer partnerships, and world-class marketing, MAC Group has built a reputation for elevating brands and empowering the creative community.

Now, in partnership with Godox, MAC Group is raising the bar once again —delivering next-generation LED lighting solutions to every level of creator and at every price point, backed by the care, expertise, passion, and customer care

that MAC Group is known for.

"I have been fascinated by both the artistry and technology of lighting and lighting equipment my entire life. I have always admired Godox. I am really excited to be leading the Godox LED Team at MAC Group as we partner to see 'how high is up' in the US. I look forward to working with dealers, rental houses, and end users nationwide to show them how great and versatile the Godox LED and KNOWLED product ranges are. To say that I am stoked about the growth of

Godox LED in the next few months and coming years would be an understatement." — Paul Fishkin Vice President, Godox at MAC Group

"This collaboration is about inspiring possibility, fueling imagination, and lighting the path forward for every storyteller, artist, and creative dreamer in the United States. Together, MAC Group, Godox LED and KNOWLED are setting the stage for brighter, bolder, and more brilliant stories to be told." — Jan Lederman, MAC Group President

For more information about Godox LED or KNOWLED products, please contact:

Michael Bogue
Brand Manager, MAC Group
MichaelB@MacGroupUS.com

Paul Fishkin
Vice President, Godox at MAC Group
PaulF@MacGroupUS.com

About Godox LED:

Since 1993, Godox has been dedicated to a broad and deep range of accessible and thoughtful lighting and audio solutions for photographers, videographers, filmmakers, and creators across every discipline and experience level.

About Mac Group:

MAC Group's mission is to supply passionate photographers, filmmakers, content creators, educators, and students with the world's finest image-making tools, education, and inspiration.

Ajaenae Spearman
MAC Group
[email us here](#)



Godox Litemons LP Series Panel Lights



KNOWLED MG4K Bi-Color LED Monolight

try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.