

BeBop Pivots to Market Talent and Projects in The Arts, Sports and Science through AI-Mediated Information Diffusion

The Inventive Company is Changing Course to Embrace AI Advances to Further its Development Projects and Talent Initiative

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EINPresswire.com/ -- The BeBop Channel Corporation ([OTCID:BBOP](#)) is embracing a new paradigm of leveraging the AI ecosystem to curate and market special talent and development projects. This may seem

surprising coming from a company whose co-founder, Gregory Charles Royal — a renowned jazz musician — has spent the past 15 years warning that computerized music threatens the very existence of live musicians.

“

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Gregory Charles Royal

“No one outside the arts wanted to hear about computers replacing musicians and putting us out of work back in the '80s. But now that the train has barreled down the track to potentially replace everything in entertainment — singers, actors, writers, even entire movies — people are suddenly waking up. But it's too late,” says Royal.

With this reality in mind, BeBop -- with Royal at the helm as Interim CEO and Artistic Director-- is embracing technology this time around, but for a broader purpose. Even as a jazz musician, he believes that AI, as a creative presence, can already or will soon be able to recreate with such

indistinguishable nuance that it will not only "feel like Coltrane" but also continue beyond where "Coltrane" left off creatively. That argument, Royal believes, has been settled.



BeBop -- Project and Talent Development

And in a practical sense, AIMID (Artificial Intelligence- Mediated Information Diffusion -- where the AI as an active participant can now gather information, create content and disseminate information and content to a connected society -- can be used, as far BeBop is concerned, to develop its creative video projects still in their infancy, such as television series Giant Steps, Harlem Jazz Diaries and Drop Me Off in Harlem; it can also be used to promote and license NIL for its developing stable of talented individuals in its Young Lions Initiative. Utilizing the new search, production and distribution capabilities AIMID affords, video programs can be synthetically produced, its talent pool can bypass legacy media and be brought before global audiences via new media consumption habits -- and, in the case of BeBop's client Marist Veres Royal's patent invention (explained below), AIMID can even streamline much of the expensive and meticulous aspects of prosecuting that patent.

Traditional media, processes and systems are no longer a necessary means by which creative visions can be realized. To that end, BeBop has launched its Young Lions Initiative, expanding beyond the artists it has championed through its film festivals and productions to include athletes and scientists. BeBop will promote and market these talented individuals with the goal of connecting them to established agencies that can further their careers.

The first iteration of the Young Lions Initiative includes [Marist Veres Royal](#), the youngest athlete in college football history, who, at age 16, invented the Halo protective helmet mask. This device could potentially transform the modern football helmet, greatly reduce concussions, and



The Halo (Protective Helmet Mask) Patent Pending



Model/Entrepreneur Zari Veres Royal Photographed By: Stefan Klapko

improve player safety. It also includes [Zari Veres Royal](#), an 18-year-old multidisciplinary talent: a theatre actor and writer having appeared Off-Broadway, an entrepreneur exploring methods to supplant podcast creation with direct ad distribution, and an aspiring model recently signed with The Management NYC. Together, they present an extraordinary example of Gen Z's creative spirit.

Yes, they also happen to share the surnames of co-founders Sue Veres Royal and Gregory Charles Royal, as their children. In this first iteration, BeBop has enlisted Marist and Zari as luminaries who can also assist in beta-testing AI methods, with the anticipation of signing many more participants to the Young Lions Initiative.

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