

2025 Goody Business Book Awards Announces 188 Winners and Finalists for 100% Social Impact Authors

To honor authors making a difference with words, the 2025 Annual Goody Business Book Awards announces 188 Winners/Finalists and 8 Top Impact Author Awards.

SANTA MONICA, CA, UNITED STATES, November 14, 2025 /

EINPresswire.com/ -- The 2025 Annual [Goody Business Book Awards](#)

announces 188 [Award-Winning Authors](#) to shine a light on social

impact authors making a difference with words, just-in-time for their holiday book promotions. The 101

Winners and 87 Finalists are primarily

for nonfiction books in 50 categories in 8 book genres, and recognize authors in their niche subject area of expertise to increase their thought leader brand.

These Winners and Finalists were selected by a panel of marketing and communications judges based on the book quality, cover image, and how the content is improving lives, out of hundreds of nominations from around the world.

"The Goody [Business Book Awards](#) is excited to recognize these game-changing authors whose books are positively helping people live longer, eat healthier, be a successful entrepreneur, be a better leader, build wealth, be a better marketer, use technology to improve efficiencies, start a charity and so much more," explains Goody Business Book Awards and Goody PR Founder Liz H Kelly.

And with 46+ million books on Amazon, Goody Business Book Awards mission is to 'Uplift Author Voices' above a sea of competition and add value to book marketing efforts.

Kelly adds, "To provide authors with extra support, our team will also feature these Winners and



The graphic is a blue rectangular banner with white and yellow text. At the top left, it says "2025 Annual" in white on a red background, followed by "Goody Business Book Awards" in white. Below that, "188 Winners / Finalists" is written in white on a red background. To the right, a yellow box contains the word "ANNOUNCING!" in blue. Below the text, there are five yellow stars. To the right of the stars, there are two circular gold medals; the left one is labeled "WINNER" and the right one is labeled "FINALIST". At the bottom left, it says "Sponsored by Goody PR" in white.

The 2025 Goody Business Book Awards announces 188 New Winners and Finalists selected from around the world by a panel of marketing and communications judges.

Finalists in a 3-month digital marketing campaign, along with sharing book marketing tips.”

Each of the 50 Goody Business Book Awards categories have a separate page on the website for the 8 subject area genres, including: 1. Business, 2. Entrepreneur, 3. Health, 4. Leadership, 5. Marketing, 6. Money/Wealth, 7. Self-Help and 8. Technology. Anyone can View and Share these books here:

<https://GoodyBusinessBookAwards.com/Awards>

The graphic is a blue rectangular box with white and yellow text. At the top left, it says "2025 Annual" in white text on a red background. To its right, it says "8 Top Impact Authors" in black text on a yellow background. Below this, the main title "Goody Business Book Awards" is written in large white font. Underneath the title, there are two columns of author names, each enclosed in a blue box with white text. The left column lists: Lindsay K. Barnett, Laura DeKraker Lang-Ree, and Nil Demircubuk. The right column lists: Dr. David R. Oxley & Dr. Helmut Schuster, Tony Jeton Selimi, and David & Chris Sinkinson. A small red star is positioned between the two columns. At the bottom left of the graphic, it says "Sponsored by Goody PR" in yellow text.

8 Total Impact Author Awards are being recognized for 6 books that received 3+ awards (Winner and/or Finalist) for the 2025 Goody Business Book Awards.

Some of the most popular categories have multiple Winners and Finalists because there were so many high quality books nominated with important messages. The books are not ranked, and it is considered a tie for all recognized as a Winner or Finalist if there is more than one.

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The 2025 Goody Business Book Awards is excited to recognize game-changing authors whose books are positively helping people live longer, start a company, and be successful in both business and life.”

Liz H. Kelly, Goody Business Book Awards and Goody PR Founder

The 5 most popular book award categories for 2025 included with the most nominations, making them even more competitive to win, included:

1. Leadership – Think Differently
2. Business – Thought Leader
3. Business – Career Success
4. Entrepreneur – Entrepreneurism
5. Self-Help – Personal Transformation

Winners and Finalists are encouraged to share their Goody Business Book Awards everywhere to add value to their upcoming book marketing campaigns. For example, authors can send out their own press release, add their

award to their Amazon book page, add the awards seal to their website, post on social media, create a video/reel and/or add the awards seal to their book cover.

These Award-Winning Authors are being recognized for mostly non-fiction and some fiction books published within the last 5 years (2021-2025). The books were published by traditional publishers (Wiley, HarperCollins Leadership, Penguin Random House SEA, Doubleday, New Harbinger Publications), independent publishers (Kogan Page Inc., BiggerPockets, ForbesBooks), hybrid publishers (Page Two, Amplify) and self-published authors.

In addition to the 188 Winners and Finalists, 8 Top Impact Author Awards are being given for 6

books that received 3+ Goody Business Book Awards for 2025. These dedicated authors will receive an additional awards seal and promotions.

The 2025 Top Impact Author Award Winners and books include:

1. Lindsay K. Barnett, "Working Hell to Working Well"
2. Laura DeKraker Lang-Lee, "The Cancer Parent's Handbook"
3. Nil Demircubuk, "Down to Earth"
4. Dr. David R. Oxley and Dr. Helmut Schuster, "A Groundhog Career"
5. Tony Jeton Selimi, "Climb Greater Heights"
6. David Sinkinson and Chris Sinkinson, "Startup Different"

VIEW FULL LIST of 2025 Goody Business Book Awards and category pages:

<https://goodybusinessbookawards.com/awards>

NOMINATE for 2026 Goody Business Book Awards:

Any Author, Publisher, Agent, Publicist and/or Fan can nominate a book here:

<https://goodybusinessbookawards.com/nominate-book>

FOLLOW NEWS:

Instagram @GoodyBusinessBookAwards

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YouTube Playlist - Goody Business Book Awards

https://www.youtube.com/watch?v=G7E5bSSydXk&list=PLlpRtM_srmCPnhyw0SOHBJB8-qkiDtJsM

ABOUT GOODY BUSINESS BOOK AWARDS: The Annual Goody Business Book Awards are

2025 Annual **★ 8 GENRES! ★**
Goody Business Book Awards

Business	Marketing
Entrepreneur	Money/Wealth
Health	Self-Help
Leadership	Technology

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The Goody Business Book Awards recognizes books in 8 genres, including: 1. Business, 2. Entrepreneur, 3. Health, 4. Leadership, 5. Marketing, 6. Money/Wealth, 7. Self-Help and 8. Technology.

2025 Annual **VIEW & SHARE!**
Goody Business Book Awards

[GoodyBusinessBookAwards.com /AWARDS](https://GoodyBusinessBookAwards.com/AWARDS)

★★★★★

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GOODY BUSINESS BOOK AWARDS WINNER
GOODY BUSINESS BOOK AWARDS FINALIST

View and Share the New 2025 Goody Business Book Awards Winners and Finalists on the website or social media.

presented by Goody PR to honor 100% social impact book books, and were recognized in the Top 8 Business Book Awards by Write Business Results, twice. After promoting hundreds of authors and small business owners for 15+ years, Goody PR Founder, Award-Winning Author ("8-Second PR") and Podcast Host Liz H. Kelly designed this program to amplify authors making a difference with words. This annual awards program is an extension of Goody PR's Mission to "Magnify Good". The Honorary Board of Advisors includes successful founders and marketing and media experts. The Goody Business Book Awards logo is a hot air balloon with a book as the basket to symbolize their Mission to "Uplift Author Voices" literally above millions of similar books. For more information, and to nominate books, visit:

<https://goodybusinessbookawards.com>

Announcing!
2025
Goody Business
Book Awards
188 Winners/Finalists



The Goody Business Book Awards recognizes mostly non-fiction and some fiction books published within the last 5 years.

ABOUT GOODY PR: The Award-Winning Goody PR Agency works primarily with clients who are Small Businesses, CEOs, Founders, Entrepreneurs, Speakers, CEOs, Thought Leaders, Experts, and Authors on public relations and digital marketing campaigns. To amplify their brand story, Goody PR is grateful to have booked thousands of earned media interviews (TV, print, radio and podcasts) on major media, including the TODAY Show, CNN, BBC World News, NewsNation, FOX Weather, NPR, TIME Magazine, The Chicago Tribune, The Wall Street Journal, WebMD, Fast Company, Entrepreneur, Forbes and hundreds of local TV, newspapers, radio shows and top podcasts. For more information, visit <https://goodypr.com>.

Liz H Kelly

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