

Chongqing Noodles by Wu Yao Wins Silver in A' Graphics Industry Awards

Exceptional Illustration Showcasing the Vibrant Culture and Cuisine of Chongqing Earns International Acclaim

COMO, CO, ITALY, November 13, 2025 /EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of [graphic design](#), has announced [Wu Yao](#) as a Silver winner in the Graphics, Illustration and Visual Communication Design category for the exceptional work titled "Chongqing Noodles." This prestigious recognition highlights the significance of the design within the graphic industry, positioning it as a notable achievement that showcases innovation and excellence.

The award-winning illustration by Wu Yao beautifully captures the essence of Chongqing's vibrant culture and cuisine, making it highly relevant to both the graphic design community and food enthusiasts. By integrating the region's unique urban architecture, stunning natural scenery, and rich cultural landscapes, the design effectively communicates the spirit of Chongqing to a wide audience, fostering appreciation for the city's distinctive character.

Chongqing Noodles stands out as a remarkable illustration that seamlessly blends vivid imagery, intricate details, and creative storytelling. The design centers around the magical food cities of Chengdu and Chongqing, presenting a captivating visual narrative that showcases the region's culinary delights. The illustration incorporates imaginative elements, such as the Small Noodles Master, to enhance the overall appeal and brand awareness.

This well-deserved recognition from the A' Graphics Industry Awards serves as a testament to Wu Yao's exceptional talent and dedication to the craft of illustration. The accolade is expected to



Chongqing Noodles

inspire future projects that continue to push the boundaries of creativity and storytelling within the graphic design industry. It also reinforces the importance of celebrating regional cultures and traditions through visually compelling artworks.

Chongqing Noodles was brought to life by a talented team of designers and illustrators. Wu Yao, the original designer, led the project with vision and creativity. Zhang Yuchen and Xie Boxing contributed their expertise as illustration designers, while Tan Zhen, Tang Wenhui, and Zheng Ziyang provided valuable input as graphic designers. Liao Hao rounded out the team with impressive 3D design skills.

Interested parties may learn more about this award-winning illustration at:
<https://competition.adesignaward.com/ada-winner-design.php?ID=167871>

About Wu Yao

Wu Yao is a renowned designer from China who has collaborated with prestigious organizations such as Beijing Satellite TV, the National Palace Museum, and Wudang Mountain. His impressive portfolio includes designing input method skins for Baidu and the National Library, as well as creating popular products in partnership with the National Palace Museum. Wu Yao has also worked with notable brands like Xinhuanet, Li Ning, vivo, and ZTE, among others.

About Beijing Wuyao Cultural and Creative Co. Ltd.

Beijing Wuyao Culture and Creativity Co., Ltd. is a design-oriented company specializing in illustration, packaging, IP image, VI, and cultural and creative design. The team consists of passionate young illustrators and designers who draw inspiration from the intricacies of life and the aesthetics of ancient Chinese culture. They focus on delivering comprehensive design solutions for various brands across different industries.

About Silver A' Design Award

The Silver A' Design Award recognizes exceptional designs that demonstrate innovation, functionality, and aesthetic appeal. Recipients are acknowledged for their significant contributions to advancing industry standards and design practices. The rigorous selection process involves blind peer review by an expert jury panel, ensuring that only the most outstanding works are honored. Silver A' Design Award winners showcase technical excellence, artistic skill, originality, and the ability to positively impact everyday life.

About A' Design Award

The A' Design Award is an esteemed international design competition that recognizes and promotes superior products and projects across all industries. With a philanthropic mission to enhance society through good design, the A' Design Award aims to inspire designers and brands to develop innovative solutions that positively impact the global community. The competition, now in its 17th year, is open to entries from all countries and is judged by a world-class panel of design professionals, industry experts, journalists, and academics. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate

with their projects at: <https://graphicdesignawards.net>

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