

Hair Drug Testing Market 2025-2029: Unveiling Growth Developments with the Latest Updates

The Business Research Company's Hair Drug Testing Global Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

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What Is The Expected Cagr For The Hair Drug Testing Market Through 2025?

Over the past few years, [the size of the hair drug testing market](#) has seen considerable

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expansion. It is projected to rise from \$1.87 billion in 2024 to \$2.07 billion in 2025, boasting a compound annual growth rate (CAGR) of 10.9%. The phenomenal growth observed in the history period is attributable to an increase in drug testing programs at the workplace, a surge in substance abuse cases, the rising acceptance of long-term detection techniques, development in criminal justice drug testing, and a heightening awareness of health risks related to drugs.

In the coming years, the hair drug testing market is anticipated to experience accelerated expansion, reaching

\$3.09 billion in 2029 with a compound annual growth rate of 10.5%. This anticipated development during the forecasted period can be tied to factors such as increased needs for precise and tamper-proof testing, escalating utilization of drug testing in rehab centers, and the increased emphasis on employee safety within high-risk sectors. Additionally growth can be linked to an extended use in health care applications for drug detection alongside stricter governmental regulations advocating for drug-free environments. Key trends for the forecast period are constituted by technological advancements in drug testing procedures, rejuvenated

approaches towards sample gathering and processing, enhancements in the automation of lab systems, research for greater accuracy, and the application of sophisticated data analytics in the testing processes.

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What Are The Driving Factors Impacting The Hair Drug Testing Market?

The increase in worries related to substance misuse is projected to boost [the expansion of the hair drug testing market](#). Substance misuse pertains to the detrimental or dangerous utilization of psychoactive substances, such as alcohol and drugs, resulting to physical, mental, or social disabilities. The escalating worries about substance misuse can be traced back to stress and mental health issues, with individuals frequently opting for drugs or alcohol as a manage stress, depression, or major life pressures. Hair drug testing aids in substance misuse management by offering a trusted and long-term detection technique, facilitating early action, overseeing recovery progression, and averting setback. For instance, by April 2025, as cited by the Centers for Disease Control and Prevention, a US-based government entity, in 2023, a suspected 48.5 million individuals aged 12 and above in the United States, equivalent to 17.1% of the populace, suffered from a substance usage disorder (SUD). Consequently, the escalating worries about substance misuse are boosting the expansion of the hair drug testing market.

Which Players Dominate The Hair Drug Testing Industry Landscape?

Major players in the Hair Drug Testing Global Market Report 2025 include:

- Abbott Laboratories
- Laboratory Corporation of America Holdings
- Quest Diagnostics Incorporated
- Eurofins Scientific
- National Medical Services Inc.
- USA Mobile Drug Testing
- DriverCheck Inc.
- MVZ Labor Dr. Limbach And Kollegen
- Randox Testing Services
- Phamatech Inc.

What Are Some Emerging Trends In The Hair Drug Testing Market?

Leading businesses in the hair drug testing market are concentrating their efforts on creating novel strategies such as advanced reporting analytics, with the aim of increasing precision, simplifying the interpretation of results, and facilitating informed decision-making. Advanced reporting analytics involve the utilization of cutting-edge software and data analysis tools for the presentation, understanding, and visual representation of testing outcomes, enabling quicker, more reliable, and more insightful understanding than conventional manual reporting. For example, in March 2025, Psychemedics Corporation, an American publicly-registered medical laboratory and research firm renowned for hair drug testing, introduced its revolutionary

Quartile Reporting element, a significant progress in drug testing, offering organizations incomparable insights into test findings. This feature allows businesses to juxtapose individual results with the data collected over the previous 12 months of positive test outcomes, which is distributed into four quartiles; lower, median, upper, and highest quartiles for clear and better decision-making. Courtesy of real-time analytical capabilities and intricate data trends, Quartile Reporting empowers organizations to make well-advised decisions in hiring, retention and compliance.

Global Hair Drug Testing Market Segmentation By Type, Application, And Region

The hair drug testing market covered in this report is segmented –

- 1) By Product Type: Kits, Analyzers, Consumables
- 2) By Drug Type: Cocaine, Marijuana, Opiates, Amphetamines, Other Drug Types
- 3) By Application: Workplace Drug Testing, Law Enforcement, Drug Treatment, Other Applications
- 4) By End-User: Workplace, Criminal Justice, Drug Treatment Centers, Hospitals, Other End Users

Subsegments:

- 1) By Kits: Single Test Kits, Multi Test Kits, Rapid Test Kits, Home Collection Kits, Laboratory Collection Kits
- 2) By Analyzers: Immunoassay Analyzers, Chromatography Analyzers, Mass Spectrometry Analyzers, Automated Testing Analyzers, Benchtop Analyzers
- 3) By Consumables: Sample Collection Tubes, Reagents And Buffers, Calibration Standards, Control Materials, Test Cartridges And Strips

View the full hair drug testing market report:

<https://www.thebusinessresearchcompany.com/report/hair-drug-testing-global-market-report>

Which Region Holds The Largest Market Share In The Hair Drug Testing Market?

In the Hair Drug Testing Global Market Report 2025, North America led as the most significant market region in the year 2024. Meanwhile, it is anticipated that the Asia-Pacific region will witness the most rapid growth during the forecast period. The report provides a comprehensive overview of several other regions, including Western Europe, Eastern Europe, South America, the Middle East, and Africa.

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