

Remote Control (RC) Helicopters Market Anticipated to Grow at 10.1% CAGR Through 2029: Industry Report

The Business Research Company's Remote Control (RC) Helicopters Global Market Report 2025 – Market Size, Trends, And Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, November 17, 2025 /EINPresswire.com/ -- How Big Is The [Remote Control \(RC\) Helicopters Market](#) In 2025?

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The market for remote control (RC) helicopters has experienced swift expansion in the past few years. The market size is projected to increase from \$4.39 billion in 2024 to \$4.84 billion in 2025, boasting a compound annual growth rate (CAGR) of 10.4%. This significant growth during the

historical period can be accredited to enthusiasts' fascination with model aviation, the reasonably priced entry-level models, the evolution of online retail stages, enhanced media attention towards drone and helicopter occasions, and the rising trend of outdoor recreational activities.

In the coming years, the market size for remote control (RC) helicopters is set to experience rapid expansion, going up to \$7.11 billion in 2029 with a compound annual growth rate (CAGR) of 10.1%. Variables contributing to the growth

in the projection period include increasing disposable income in up-and-coming markets, growth of drone racing events, heightened demand for aerial photography and videography, an expanding young and adolescent consumer demographic, and the impact of social media content crafters and trendsetters. Predicted trends throughout the forecast period consist of a pivot towards electric-powered models, an upswing in commercial applications, integration of autonomous flight systems, the creation of lighter and sturdy materials, the growth of digital platforms, and increased engagement on social media.



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What Are The Key Driving Factors For The Growth Of The Remote Control (RC) Helicopters Market?

The uptick in the popularity of STEM (Science, Technology, Engineering, Mathematics) education is predicted to push the growth of the remote control (RC) helicopters market forward. STEM education revolves around an integrated learning methodology that merges science, technology, engineering, and mathematics fields to cultivate critical-thinking, problem-solving, and analytical skills. The rise in STEM education's value is due to increasing acknowledgment of its significance in readying students for modern, technology-reliant careers. Consequently, schools and policymakers are stressing practical learning experiences that blend theory with real-world applications. The demand for RC helicopters is being fueled by STEM education, which provides practical learning tools exemplifying physics, aerodynamics, and electronics principles. For example, according to the UK's Department for Education data from July 2025, STEM subjects made up 15.2% of total enrolments, an increase from 14.6% in 2022/23. Hence, STEM education is propelling the RC helicopters market's growth. Increasingly, people are turning to recreational activities to spend their leisure time, which is fueling the RC helicopters market growth. As urban populations seek accessible hobbies amid increasing urbanization, demand for RC helicopters is climbing. They offer interactive enjoyment, aerial photography, and competitive flying, fulfilling the wants of hobbyists searching for hands-on experiences. According to the Outdoor Industry Association (OIA) data from June 2024, outdoor recreation participation surged by 4.1% in 2023, garnering a staggering 175.8 million participants, representing 57.3% of the U.S. population.

Who Are The Key Players In The Remote Control (RC) Helicopters Industry?

Major players in the Remote Control (RC) Helicopters Global Market Report 2025 include:

- Horizon Hobby LLC
- Holy Stone
- MJX R/C Technic Co. Ltd.
- Thunder Tiger Corporation
- Revell GmbH
- Kyosho Corporation
- SAB USA Inc.
- Syma Corporation
- E-flite Inc.
- Mikado Asia

What Segments Are Covered In The Remote Control (RC) Helicopters Market Report?

The remote control (rc) helicopters market covered in this report is segmented –

- 1) By Type of Helicopters: Single Rotor Helicopters, Coaxial Helicopters, Multi-Rotor Helicopters, Fixed-Wing Helicopters
- 2) By Power Source: Electric Powered, Gasoline Powered, Solar Powered, Hybrid Powered
- 3) By Distribution Channel: Online Stores, Specialty Stores, Supermarkets Or Hypermarkets,

Other Distribution Channels

4) By Application Area: Recreational Use, Aerial Photography And Videography, Search And Rescue Operations, Commercial Use In Agriculture And Surveying

5) By End-User: Hobbyists, Professionals, Defense

Subsegments:

1) By Single Rotor Helicopters: Trainer Single Rotor Remote Control Helicopters, Scale Model Single Rotor Remote Control Helicopters, Three Dimensional (3D) Flight Single Rotor Remote Control Helicopters, Electric Single Rotor Remote Control Helicopters

2) By Coaxial Helicopters: Beginner Coaxial Remote Control Helicopters, Indoor Coaxial Remote Control Helicopters, Electric Coaxial Remote Control Helicopters, Stunt Coaxial Remote Control Helicopters

3) By Multi-Rotor Helicopters: Quadcopter Remote Control Helicopters, Hexacopter Remote Control Helicopters, Octocopter Remote Control Helicopters, Professional Multi-Rotor Remote Control Helicopters

4) By Fixed-Wing Helicopters: Trainer Fixed-Wing Remote Control Aircraft, Scale Model Fixed-Wing Remote Control Aircraft, Electric Fixed-Wing Remote Control Aircraft, Glider Fixed-Wing Remote Control Aircraft

View the full remote control (rc) helicopters market report:

<https://www.thebusinessresearchcompany.com/report/remote-control-rc-helicopters-global-market-report>

Which Region Is Expected To Lead The Remote Control (RC) Helicopters Market By 2025?

In 2024, Asia-Pacific led the global market for remote control (RC) helicopters as the most sizable region. As per the Remote Control (RC) Helicopters Global Market Report 2025, the regions examined include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa, and Asia-Pacific is predicted to maintain its growth trajectory.

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