

Gausium's Mira Wins Innovation of the Year in the Automation & Equipment Category at ISSA Show North America 2025

Gausium's Mira wins Innovation of the Year at ISSA North America 2025, showcasing advanced autonomous cleaning and sustainable performance with Gausium Leaves.

LAS VEGAS, NV, UNITED STATES,
November 14, 2025 /
EINPresswire.com/ -- Gausium is
thrilled to announce that Mira, its nextgeneration autonomous floor cleaning
robot, has been awarded Innovation of
the Year – Automation & Equipment
Category at ISSA Show North America
2025, the premier event for the global
cleaning and facility management
industries.

This top honor recognizes groundbreaking technologies that are

Wina & Gausium Leaves

Automation & Equipment INNOVATION OF THE YEAR INNOVATION OF THE YEAR

Mira, Winner of Innovation of the Year - Automation & Equipment

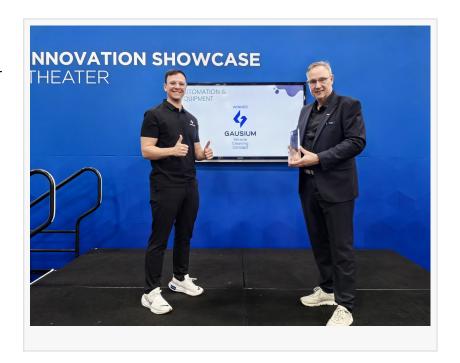
reshaping the way facilities achieve safety, efficiency, hygiene, and sustainability. The award was presented during a live ceremony at the Mandalay Bay Convention Center, where Mira emerged as the standout solution in one of the show's most competitive categories.

Earlier highlighted as a featured participant in the ISSA Innovative Leaders Program, the Gausium Mira with Gausium Leaves duo drew widespread attention for its exceptional combination of performance, intelligence, and environmental responsibility.

Mira features pre-sweep function performs sweeping and scrubbing simultaneously, delivering spotless floors in a single, seamless pass. With remote deployment and a self-cleaning wastewater tank, Mira dramatically reduces both setup time and routine maintenance. Designed to glide effortlessly through 26-inch narrow aisles, Mira redefines cleaning agility with a compact footprint that never compromises on performance. Optimized for precise dosing with Gausium

robots, Gausium Leaves streamline chemical management while minimizing waste. This intelligent, ecoconscious design empowers cleaning teams to maintain peak performance while advancing modern ESG, sustainability, and waste-reduction goals.

Together, Mira and Gausium Leaves represent the new benchmark for autonomous cleaning—offering exceptional cleaning results with drastically simplified operations and measurable sustainability benefits.



The Automation & Equipment category is one of the most competitive segments in the ISSA Innovation Program, showcasing the most advanced autonomous systems, robotics, and cleaning equipment in the market.

"We're very proud to remain at the forefront in a field filled with innovation," said Peter Kwestro, Global Strategic Marketing and Business Development Director at Gausium. "Mira and Gausium Leaves exemplify the kind of forward-thinking, high-impact solutions this category is designed to spotlight. Their design and sustainability profile represent a significant step forward for the entire cleaning industry."

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