

Global Interest in Sustainable Outdoor Materials Rises as Bamboo Decking Gains Momentum

ZHANGZHOU, FUJIAN, CHINA, November 17, 2025 / EINPresswire.com/ -- The growing focus on sustainability within the construction and landscaping industries is prompting a shift toward materials that are both environmentally responsible and capable of supporting long-term outdoor performance. Fujian Golden <u>Bamboo Industry Co., Ltd., founded in</u> 2011 and based in Zhangzhou, Fujian Province, continues to contribute to this shift through the production of bamboo-based outdoor materials. The company develops strand woven bamboo decking designed for a range of public and private outdoor environments.



Bamboo's rapid growth cycle—much shorter than that of traditional hardwoods—positions it as a renewable resource suitable for construction and landscaping applications. Fujian Golden Bamboo's decking, produced from densified strand woven bamboo, is used as an alternative to conventional wood and composite materials. With resistance to moisture, weather exposure, and common outdoor-use challenges, the material is adopted in gardens, parks, hotel courtyards, terraces, office complexes, and residential properties.

In addition to material performance, the bamboo used in the company's decking products is sourced and processed in accordance with established environmental standards. Certifications such as FSC, REACH, and EPD indicate adherence to responsible forest management practices, chemical safety regulations, and transparent life-cycle reporting.

Growing Emphasis on Eco-Friendly Construction and Landscape Materials

Worldwide demand for sustainable building materials continues to rise as climate-related concerns and resource limitations shape design and development strategies. Consumers and businesses increasingly seek solutions that reduce pressure on natural ecosystems while providing durability and stability for outdoor applications.

Bamboo's growth characteristics make it an appealing option. Certain species reach maturity in three to five years—significantly faster than hardwoods, which often require several decades. This rapid renewability supports bamboo's use as a resource-efficient alternative to traditional timber. It also aligns with broader environmental goals aimed at reducing deforestation and mitigating carbon emissions associated with material sourcing.

Strand woven bamboo's structural density and weathering performance further enhance its suitability for outdoor use. Whether used in municipal parks, hospitality settings, or private gardens, bamboo decking provides a long-lasting surface while helping support environmentally conscious design. As sustainable development becomes a higher priority for architects, landscape designers, and homeowners, the global market for outdoor bamboo materials is projected to maintain steady growth.

Participation in Domestic and International Exhibitions

Fujian Golden Bamboo Industry Co., Ltd. continues to present its products at major international trade fairs, contributing to knowledge exchange within the flooring and materials sectors. These events also provide opportunities to engage with global stakeholders and understand emerging market expectations.

DOMOTEX Hannover

At DOMOTEX Hannover—one of the most recognized global flooring exhibitions—the company has exhibited its outdoor bamboo decking portfolio. The event attracts industry professionals from numerous countries, offering a platform for the company to discuss product performance, sustainability considerations, and design requirements.

Canton Fair and DOMOTEX Asia/CHINAFLOOR

The Canton Fair and DOMOTEX Asia in Shanghai serve as key venues for connecting with suppliers, distributors, and developers across Asia, Europe, North America, and other regions. By regularly participating in these exhibitions, the company continues to expand its international presence and observe evolving trends within the outdoor materials market.

Environmental Certifications and Product Transparency

The company's focus on environmental responsibility is reflected in the certifications it has

obtained:

FSC Certification confirms that bamboo used in production originates from responsibly managed forests.

REACH Compliance indicates adherence to European Union chemical safety standards.

EPD Certification provides detailed information on environmental impact across the product life cycle.

Low Carbon Rating (LCR) demonstrates reduced carbon emissions associated with product manufacturing and use.

These certifications allow customers to evaluate the company's products based on quantifiable environmental data, supporting more informed procurement decisions for sustainable construction and landscaping projects.

Material Characteristics, Applications, and Research Efforts

Several factors contribute to the increasing recognition of strand woven bamboo decking as a reliable outdoor material.

Durability and Safety

The company's decking products undergo standardized testing and meet applicable performance classifications, including:

Durability Class 1, indicating high resistance to biological degradation;

Use Class 4 (EN 335), confirming suitability for ground contact and high-moisture environments;

Bfl-s1 fire reaction rating, which is commonly required in public-access areas;

E1 formaldehyde emission compliance, supporting healthier use scenarios across residential and commercial spaces.

These characteristics are relevant for climates with significant humidity variations, frequent rainfall, or heavy foot traffic.

Research and Development

With a team dedicated to material research and product improvements, the company maintains a focus on refining manufacturing processes and ensuring consistent performance. Nearly 100

national patents have been granted for bamboo-related innovations, reflecting ongoing development within the sector.

Applications Across Multiple Sectors

The versatility of bamboo decking enables its use in:

Municipal park walkways

Hotel and resort outdoor platforms

School courtyards and public recreation areas

Private terraces and garden landscapes

Commercial building exteriors

Installations in Southeast Asian resorts, European office building terraces, and residential developments in the United States illustrate the material's adaptability to varied project requirements. Beyond decking, the company manufactures bamboo flooring, wall cladding, horse stable planks, beams, joists, and fencing products, extending its applications across structural and decorative contexts.

Conclusion

Fujian Golden Bamboo Industry Co., Ltd. continues to contribute to the growing availability of sustainable outdoor materials through its focus on bamboo-based decking and related products. As global priorities shift toward environmental responsibility and long-term performance, bamboo is increasingly recognized as a practical and renewable choice for outdoor construction and landscaping.

Additional information about the company's bamboo materials and applications is available at www.goldenbamboo.cn

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