



# OpenDialog AI Appoints Paul Taylor as Chief Marketing Officer to Accelerate Brand Positioning and Commercial Growth

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LONDON, UNITED KINGDOM, November 18, 2025 /EINPresswire.com/ -- OpenDialog, the AI agent platform redefining how enterprises orchestrate intelligent, compliant, and contextual automation, today announced the appointment of Paul Taylor as its new Chief Marketing Officer.

Taylor joins on a fractional basis to sharpen the company's messaging, refine commercial positioning, and scale market awareness as OpenDialog's AI agents, including flagship agents Selma, Jamie, and Rhea, gain rapid traction across regulated industries.

Taylor brings a track record of transforming go-to-market strategies for high-growth technology companies. Known for his ability to clarify complex value propositions, build high-credibility narratives, and convert them into revenue-driving marketing systems, Taylor will be instrumental in amplifying OpenDialog's differentiated approach to AI Agents.

Taylor's appointment comes at a time when insurers are moving beyond conversational AI and seeking autonomous, auditable agents that can streamline processes, reduce operational friction, and improve customer experience. With deep experience in turning complex technology propositions into compelling narratives, Taylor will play a key role in positioning OpenDialog as the leading AI agent platform built specifically for insurance.

"AI agents are moving from experimental to essential, but only if they are designed with context, compliance and real business logic at their core," said Taylor. "What excites me about OpenDialog is that it isn't just building clever agents - it's building capable ones. Selma, Jamie and Rhea are proof that AI can deliver measurable outcomes for Insurers when grounded in regulated reasoning. I'm thrilled to help sharpen the story, elevate the brand, and scale the impact."

OpenDialog CEO Terry Walby welcomed Taylor's appointment:

"Paul understands how to take a category-defining technology and give it a voice, a narrative, and a commercial edge. His ability to connect product, market, and customer value is exactly what we need as our AI agents become embedded in mission-critical operations for insurers, healthcare providers, and financial services organisations. We're delighted to have him guide our marketing as we enter a new stage of growth."

OpenDialog continues to expand the capabilities and deployment footprint of its AI agents - each designed with explicit reasoning, auditable decisioning, and task-level autonomy - enabling enterprises to safely adopt AI at scale.

Paul Taylor  
OpenDialog AI  
+44 7843 284295  
[email us here](#)  
Visit us on social media:  
[LinkedIn](#)

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