

Pure Visibility Energizes Ann Arbor's Marketing Community with Monthly Marketing ReCharge! Series

November session focuses on "Data Defense in the Age of AI: The Cybersecurity Wake-Up Call for Marketers"

ANN ARBOR, MI, UNITED STATES,
November 14, 2025 /

EINPresswire.com/ -- [Pure Visibility](#), a leading [digital marketing agency](#) based in Ann Arbor, is hosting its latest [Marketing ReCharge!](#) event — a monthly meetup created to connect, educate, and inspire local marketers, entrepreneurs, and tech professionals.

This month's topic, "Data Defense in the Age of AI: The Cybersecurity Wake-Up Call for Marketers," explores how artificial intelligence is transforming marketing — and the new cybersecurity risks that come with it.

Moderator Linda Girard, CEO of Pure Visibility, will lead a panel discussion with Zoe Lindsey (Blumira) and Rob Cote (Security Vitals), offering marketers practical insights on how to protect their data, their customers, and their brand in the AI era.

“

Knowing what steps to take now to protect our clients and our teams is critical. Marketing ReCharge exists to help our community stay informed, prepared, and connected.”

Linda Girard

“AI is transforming marketing at an unprecedented pace,” said Girard. “That innovation brings enormous opportunity—but also real risk. Knowing what steps to take now to protect our clients and our teams is critical. Marketing ReCharge exists to help our community stay informed, prepared, and connected.”

Attendees can expect expert insights, lively discussion, and a complimentary lunch, along with plenty of opportunities

to network with local marketing professionals.



The poster for the Marketing ReCharge! event, powered by Pure Visibility, features three speakers: Linda Girard (Moderator, Pure Visibility), Zoe Lindsey (Director of Voice & Security, Blumira), and Rob Cote (CEO, SECURITY VITALS). The event title is "Data Defense in the Age of AI: The Cybersecurity Wake-Up Call for Marketers". It is a free event on Thursday, November 20th, from 12-2pm at bambu | 200 S. 1st St, Ann Arbor, MI 48104. The poster also mentions a panel discussion and networking on the rooftop patio.

Event Details

Location: Bamboo Ann Arbor

Date: Thursday, November 20, 2025

Time: 12:00 – 2:00 PM

Free lunch • Expert panel • Networking

Registration required

About Marketing ReCharge!

Marketing ReCharge! — powered by Pure Visibility — is Ann Arbor's monthly meetup for marketers, entrepreneurs, and tech professionals. Each session features expert panels, actionable insights, and community networking to share what's next in digital marketing — from AI and SEO to content strategy, paid media, and analytics.

About Pure Visibility

Founded in 2005, Pure Visibility is an Ann Arbor-based digital marketing agency specializing in AI Visibility, SEO, PPC, and analytics. For over 20 years, the agency has helped brands grow their online visibility and connect with the right audiences across industries.

Abet Tekeste

Pure Visibility, Inc

+1 734-213-8100 ext. 804

info@purevisibility.com

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/867293258>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.