

Tendata Launches 'Tendata AI,' Advancing Intelligent Trade Data Services

SHANGHAI, CHINA, November 17, 2025 /EINPresswire.com/ -- [Tendata](#) has announced the launch of its new Tendata AI platform, an AI-driven [trade data](#) tool designed to help businesses analyze trade information more efficiently and make more data-informed decisions in the global market.

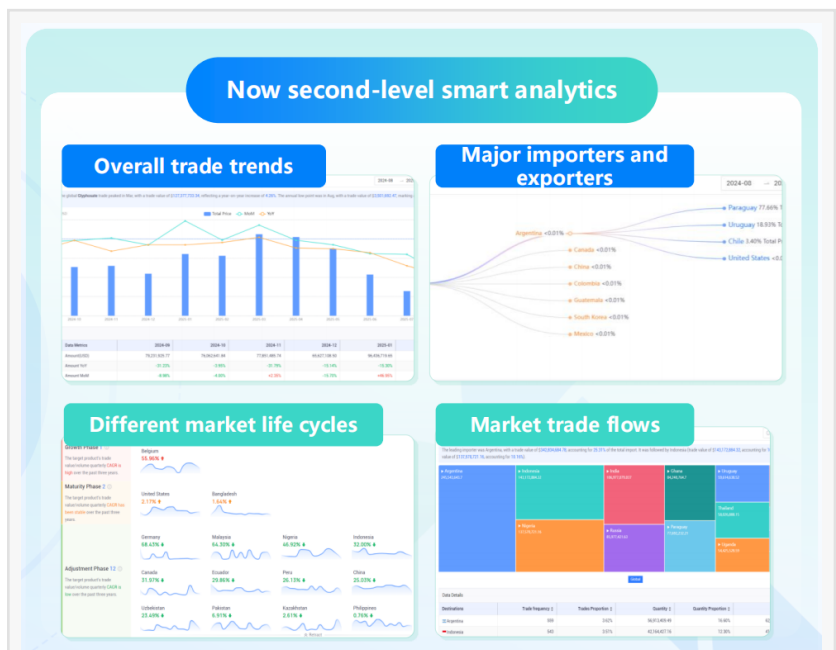
Built on two decades of industry experience and extensive trade data accumulation, Tendata AI integrates artificial intelligence with large-scale trade datasets to support improvements in market insight, customer development, and decision-making efficiency.

Two Decades of Focus on Trade Data Research

For more than 20 years, Tendata has specialized in developing import and export data services. The company maintains an independent R&D team and has accumulated over 140 intellectual property rights, along with multiple registered technology trademarks.

Throughout its continuous product development, Tendata has received various forms of industry recognition, reflecting its long-term commitment to the field of trade data services.

"Our goal has always been to help businesses make better use of trade



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data,” said Pang Jingfang, CEO of Tendata. “The introduction of Tendata AI marks an important step toward intelligent analysis, and we hope it provides users with a more accessible way to gain insights from data.”

Tendata AI: Enhancing the Intelligence of Trade Data Analysis

As the international trade environment becomes increasingly complex, businesses are seeking more timely and in-depth data insights. Tendata AI leverages global [import export data](#) combined with machine learning models to provide market trend analysis, product movement forecasts, and competitive intelligence references.

The platform supports enterprises in identifying potential markets, evaluating sourcing windows, and developing strategies informed by data trends. It also builds buyer profiles based on publicly available trade data, helping businesses better understand customer needs and automatically generating communication reference materials.

AI Market Analysis: From Data Interpretation to Strategic Reference

The AI Market Analysis module aggregates multidimensional global market information and presents trends in demand, pricing, and industry shifts. Based on these insights, the platform offers strategic references such as suggested market entry timing, pricing considerations, and potential distribution directions—helping enterprises plan their market paths more effectively.

The system further provides competitive monitoring to offer businesses a broader market perspective and support strategy adjustments as conditions evolve.

Advancing the Integration of Trade Data and AI Technology

Tendata plans to continue exploring the application of AI in trade data analysis, aiming to

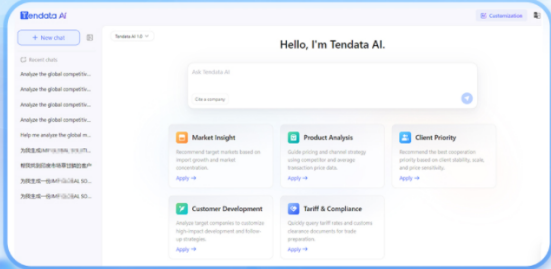


Tendata AI

Redefining Trade Data Services

Better Understanding Your Foreign Trade Business

Industry-exclusive flexible Q&A, personalized deep understanding, insight, analysis, action



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	Tendata AI	Peer AI
Q&A Capability	flexibly answer questions, precisely respond to personalized needs, and address users' core concerns	Flexible questions are not supported
Analytical Ability	Deeply fit the enterprise's personalized business and customize to provide more targeted results	Output standardized content based on a fixed template, and analysis stays on the surface
Marketing Capability	Generate highly targeted marketing content based on deep background checks, effectively facilitating order conversion	Marketing content produced by general-purpose large models is hollow and lacks depth
Execution Ability	Tailored and targeted delivery of short-, medium-, and long-term action roadmaps for individual companies	It is not feasible to develop a specific strategy based on the analyzed information

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deliver more refined and efficient information services that support enterprises in their international market development and digital transformation.

About Tendata

Tendata is a company specializing in import and export data services with more than 20 years of industry experience. The company provides data analytics tools powered by big data and AI to help businesses improve information-gathering efficiency and make data-driven decisions in the global trade environment.

For more information, please visit the website: <https://www.tendata.com/>

Pang Jingfang

shanghai tendata tech co.,ltd

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Main Intellectual Property

- ◆ Quality Management System Certification
- ◆ Information Security Management System Certification (ISO27001)
- ◆ Data Product Registration Certificate
- ◆ Data Provider Certification

Note: <https://www.chinadep.com/website/>
In the "Data Product Trading Market" of the Shanghai Data Exchange (SDE), searching for "Shanghai Tendata Tech Co., Ltd." can directly retrieve our company's listed trading products.



Quality Management System Certification

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Data Product Registration Certificate

Data Provider Certification

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