

Organization Expert Felicia Bechtel of the Spotless Organization Recently Featured on Close Up Radio

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/EINPresswire.com/ -- Felicia Bechtel, founder of the Spotless Organization, is celebrating seven years of professional success, growth, and innovation in the home and business organization industry. Bechtel's journey—from international licensing roles at WWE and the NFL to building one of northern New Jersey's most trusted organization companies—serves as an example of adaptability, resourcefulness, and dedication.

Bechtel launched the Spotless Organization in March 2019, after her daughter encouraged her to turn her organizational skills—honed through years of managing international events, licensing contracts, and family life—into a business. Since its inception, the Spotless Organization has grown from a referral-based solo endeavor to a team of seven professionals serving the Bergen County area and beyond.



A Distinctive Approach to Organization

Unlike many in her industry, Bechtel draws on a rich background working with top-tier corporations. She credits her time at the WWE and NFL—where she managed complex logistics, international licensing, and high-profile events—with developing a level of professionalism and precision uncommon among standard organizing services. "Success in any business hinges on organization," explains Bechtel. "When you work for the NFL, you're expected to be on top of your game, especially as a woman leading in the international market. That experience sets our systems apart."

The Spotless Organization offers comprehensive services tailored to clients' individual lifestyles and needs, rather than a one-size-fits-all approach. From residential decluttering, moving coordination, and color-coded packing systems, to specialty services like 'grievance support' for families handling estates, the company emphasizes client care, discretion, and practical solutions. Bechtel likens her business to a general contractor for organization: a one-stop shop that liaises with movers, junk removers, and even Realtors to deliver a seamless experience.

Industry Recognition and Commitment to Growth

Bechtel's expertise and reputation have attracted significant media attention. She was recently named "Most Influential Woman in Her Field" by Influential Women's Magazine and was included in Marquis Who's Who in America for her career achievements. This publicity has contributed to rapid business growth and an expanding team.

A former partner of The Container Store, Bechtel is now preparing the Spotless Organization for an exciting new phase, details of which will be announced soon. "I'm taking the business to the next level," she shares. "We're working on systems that will allow us to help more people and create value."

Client-Focused and Community-Driven

Bechtel credits much of her company's growth to word-of-mouth within her community and her involvement in professional networking groups, like Le Tip of Paramus. the Spotless Organization's guiding principle is to treat every client's needs as unique, with ongoing support and free adjustments if systems need to be refined after implementation. "Organization isn't about making every space look the same—it's about finding what works for each person and family," says Bechtel.

As a mother of three grown children pursuing careers in medicine, law, and technology, Bechtel knows firsthand the challenges of balancing work, family, and personal goals. She emphasizes



the importance of adaptability, self-belief, and community support—values reflected in both her personal journey and her company’s ethos. “You never know who you’re inspiring,” she notes, highlighting how her children have followed her example in their own lives.

About the Spotless Organization

Founded in 2019 by Felicia Bechtel, the Spotless Organization is a full-service organization company based in Bergen County, NJ. Services include residential and commercial organizing, moving assistance, grief support for families managing estates, and custom systems for kitchens, garages, closets, and more. The company prides itself on professionalism, confidentiality, and personalized service.

Close Up Radio recently featured founder Felicia Bechtel of the Spotless Organization in an interview with Jim Masters on Friday November 14th at 1pm EST

[Listen to the Podcast](#)

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For more information about founder Felicia Bechtel of the Spotless Organization, please visit <https://www.spotlessorganization.com/> and <https://www.instagram.com/spotlessorganization/>

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