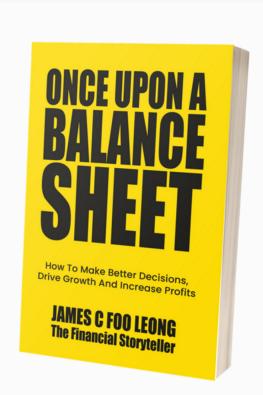


World's First Finance Book for Non-Finance Professionals Launches With Author-Created, Trademarked Learning Plush

A finance book for non-finance professionals launches in Singapore with Count Jargon®, the author-created and trademarked learning plush to help learning.

SINGAPORE, SINGAPORE, November 17, 2025 /EINPresswire.com/ -- Singapore educator and Financial Storyverse® creator James C Foo Leong has introduced a world-first concept in finance learning with the launch of Once Upon a Balance Sheet and the debut of Count Jargon®, an authorcreated, trademarked plush educational character.

The book was released earlier this month on 7 November 2025, and has already gained strong traction on Amazon — reaching the #1 Amazon Hot New Release and #2 Amazon Best Seller in both of its listed categories.



Once Upon a Balance Sheet by James C Foo Leong — a story-driven finance book that helps leaders and professionals turn financial clarity into leadership advantage.

Count Jargon® is designed into the book's learning structure, guiding readers through core financial ideas.

Tonight, 17 November 2025, he is unveiled for the first time as a physical plush companion, extending the Financial Storyverse® beyond the page and making financial literacy more accessible for non-finance professionals.

This combination —

• a financial literacy book for non-finance professionals

- written by the author
- featuring an author-created, trademarked learning character
- launched with its own companion plush at the book celebration event
 has no documented precedent,
- has no documented precedent,
 making this a verifiable world-first
 based on available searchable records.

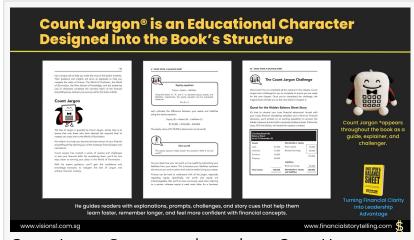


I created Count Jargon® to guide readers through the ideas that matter. When the concepts feel approachable, confidence grows and decisions become clearer." James C Foo Leong, Financial Storyverse® Creator

MR LEONG JAMES Visions.One Consulting Pte Ltd + +6596733693 email us here



Count Jargon®, the author-created and trademarked learning plush introduced with the launch of Once Upon a Balance Sheet.



Count Jargon® appears throughout Once Upon a Balance Sheet as a guide, explainer, and challenger within the book's learning structure.

This press release can be viewed online at: https://www.einpresswire.com/article/867851640

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.