

# Dehydrated Vegetables - Top Europe Industry Trends in 2026

*EU dehydrated vegetables market grows rapidly, driven by convenience, organic adoption, advanced processing, and expanding retail and industrial demand.*

NEWARK, DE, UNITED STATES,  
November 17, 2025 /

EINPresswire.com/ -- The [European Union dehydrated vegetables market](#) is

on a strong growth trajectory, with sales projected to more than double from USD 16,296 million in 2025 to

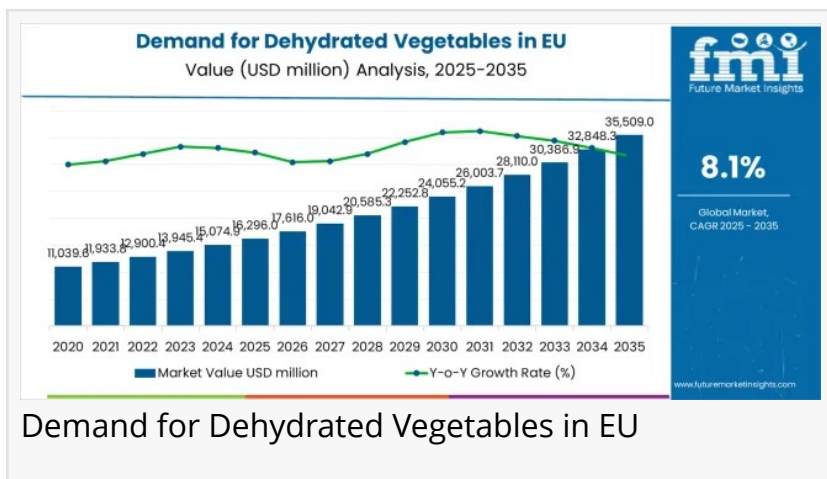
USD 35,509 million by 2035. This reflects a compound annual growth rate (CAGR) of 8.1%, driven by an accelerating shift toward convenient food solutions, expanding adoption of food preservation methods, and broader applications across food manufacturing, foodservice, and retail channels.

The market has seen consistent expansion over the last five years. Between 2020 and 2025, EU dehydrated vegetables sales grew from USD 11,536.8 million to USD 16,296 million at a CAGR of 7.2%, supported by rising consumer convenience awareness, increased recognition of food waste reduction benefits, and the culinary advantages of shelf-stable vegetables. Manufacturers invested in product innovation, enhanced flavor retention, and texture improvements, paving the way for mainstream acceptance.

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From 2025 to 2030, sales are expected to grow by USD 7,798 million, reaching USD 24,094 million. This phase will be driven by rising consumer adoption of convenient cooking solutions, diverse product offerings—including onions, potatoes, carrots, and specialty vegetables—and wider acceptance across food manufacturing and foodservice segments. Manufacturers are responding with improved rehydration properties, authentic vegetable flavors, and nutritionally preserved formulations that closely mirror fresh vegetables.



Demand for Dehydrated Vegetables in EU

The subsequent period, from 2030 to 2035, is projected to contribute USD 11,396 million, growing the market to USD 35,509 million. This surge is supported by advanced dehydration technologies, premium organic varieties targeting health-conscious consumers, and expanding retail and online distribution channels. Increasing emphasis on food security and the preference for shelf-stable alternatives further drives demand for products offering long shelf life without compromising quality.

### Key Market Highlights

- **Leading Product Type:** Onions dominate with a 40% share in 2025, maintaining approximately 38% through 2035 due to their versatility, flavor contribution, and superior dehydration characteristics.
- **Primary Application:** Food manufacturers represent the largest end-use segment with a 53% share, utilizing dehydrated vegetables for soups, sauces, snacks, and instant foods.
- **Distribution Channels:** Hypermarkets and supermarkets hold a 42% share in 2025, gradually giving way to online retail, which is expected to grow from 16% to 22% by 2035.
- **Nature of Products:** Conventional dehydrated vegetables account for 82% of sales in 2025, with organic products gaining traction from 18% to 26% by 2035.

### Drivers and Trends

The EU dehydrated vegetables market is propelled by the rising demand for convenient, nutritionally preserved, and versatile vegetable solutions. Modern consumers increasingly rely on dehydrated vegetables for soups, meal kits, instant foods, and everyday cooking. Key trends shaping the industry include:

- **Advanced Dehydration and Freeze-Drying Technologies:** Innovations in freeze-drying, vacuum dehydration, and infrared processing are enhancing nutrient retention, flavor, and texture.
- **Organic and Clean-Label Integration:** Growing consumer preference for organic certification and clean-label products drives premium positioning in retail and food manufacturing channels.
- **Sustainable Sourcing and Processing:** Energy-efficient production, regional sourcing, and transparent supply chains appeal to environmentally conscious consumers.

### Country-Specific Insights

- **Germany:** Maintains the largest share at 32.7% in 2025, with growth driven by a robust food manufacturing base and established dehydration infrastructure. CAGR: 8%.
- **France:** Leads in growth at 8.5% CAGR, supported by expanding food manufacturing, urban convenience adoption, and premium retail penetration.
- **Italy:** CAGR 8.3%, backed by culinary traditions and concentrated food processing operations.
- **Spain:** CAGR 8.4%, fueled by agricultural production intensity and processing investments.
- **Netherlands:** CAGR 8.2%, driven by technological innovation, logistics efficiency, and strategic

distribution hubs.

## Competitive Landscape

The European dehydrated vegetables market is highly fragmented, featuring multinational suppliers, specialized processors, and regional cooperatives. Leading players include:

- Olam Group: 9% share, leveraging agricultural expertise and European presence for consistent supply.
- Symrise AG: 6% share, emphasizing flavor expertise and German-based processing.
- Dak Foods/BCFoods: 4% share, serving spice-blend manufacturers and food ingredient distributors.
- Other players collectively hold 81% share, reflecting opportunities for differentiation through organic certifications, freeze-drying technologies, regional sourcing, and premium positioning.

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## Conclusion

The EU dehydrated vegetables market is poised for continued growth, fueled by evolving consumer preferences, technological innovation, and expanding industrial adoption. Manufacturers and retailers investing in advanced dehydration, organic offerings, and sustainability are likely to capture premium market segments while meeting mainstream demand.

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