Smart Wearable Blood Pressure Monitor Market to Reach $3.59 Billion by 2029 with 18.3% CAGR

The Business Research Company's Smart Wearable Blood Pressure Monitor Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

Smart Wearable Blood Pressure Monitor Global Market Report 2025

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What Is The Smart Wearable Blood Pressure Monitor Market Size And Growth?
The market size of smart wearable blood pressure monitors has witnessed a rapid expansion in the recent past. An expansion from $1.55 billion in 2024 to $1.84 billion in 2025, representing a compound annual growth rate (CAGR) of 18.6%, is projected. Factors such as the rising prevalence of hypertension, growing preference for home healthcare devices, heightened awareness about continuous blood pressure monitoring, increased usage of smartphones and connected devices, and escalated healthcare spending have contributed to growth in the historic period.

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The market for smart wearable blood pressure monitors is projected to expand significantly in the forthcoming years, achieving a market size of $3.60 billion by 2029, with a CAGR of 18.3%. This remarkable growth forecasted can be ascribed to several factors such as increased demand for remote patient monitoring, a greater emphasis on preventive healthcare, an uptick in the elderly population, integration of AI along with data analytics in wearable devices, and a heightened focus on tailored healthcare solutions. The future trends in the market include advancements in miniaturism in sensor technologies, the evolution in AI-enabled blood pressure monitoring algorithms, the blending of technology with cloud and IoT platforms, improvements in wearable designs for better comfort and precision, and advancements in continuous and non-invasive monitoring systems.

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What Are The Current Leading Growth Drivers For Smart Wearable Blood Pressure Monitor Market?
The escalating incidence of hypertension is anticipated to boost the expansion of the smart wearable blood pressure monitor market in the future. Hypertension, a prolonged health complication featuring consistently high blood pressure in the arteries, heightens the danger of heart ailments, stroke, and additional cardiovascular issues. The escalating incidence of hypertension shows an increasing count of individuals cultivating lasting high arterial pressure over a period, triggered by widespread alterations at the population level that enhance not only the occurrence but also the recognition of the condition. Smart wearable blood pressure monitors aid those suffering from hypertension by offering continuous, instantaneous tracking of blood pressure levels, permitting early identification of variations, personalized health feedback, and well-timed medical interventions that aid in improving treatment compliance, streamlining medication management, and mitigating the risk of cardiovascular complications. For example, in September 2025, the World Health Organization, a health association based in Switzerland, estimated that roughly 1.4 billion adults aged between 30 and 79 years globally had hypertension, representing nearly 33% of the worldwide population in this age range in 2024. Consequently, the escalating incidence of hypertension propels the smart wearable blood pressure monitor market.

Which Companies Are Currently Leading In The Smart Wearable Blood Pressure Monitor Market?
Major players in the Smart Wearable Blood Pressure Monitor Global Market Report 2025 include:
• Apple Inc.
• Samsung Electronics Co. Ltd.
• Huawei Technologies Co. Ltd.
• Omron Healthcare Co. Ltd.
• H2care Inc.
• Withings SA
• A&D Company Limited
• iHealth Labs Inc.
• Qardio Inc.
• American Diagnostic Corporation.

What Are The Future Trends Of The Smart Wearable Blood Pressure Monitor Market?
Prominent firms in the smart wearable blood pressure monitor market are concentrating on advancements like ultrasonic blood pressure tracking technology in an effort to increase user

convenience, ensure continuous and precise surveillance, and aid early detection of cardiovascular risks via cuffless measurement. This monitoring system uses a non-invasive method that employs ultrasound waves to spot changes in arterial wall movement and blood circulation, making it possible to measure blood pressure without needing an inflatable cuff. As an example, Novosound, a deep-tech sensors company from the UK, introduced a state-of-the-art ultrasonic blood pressure tracking solution in October 2024 based on their own Slanj platform. This inventive approach uses thin-film ultrasound sensors to reduce the size of blood pressure measurement devices, making them suitable for incorporation in wearable technologies such as smartwatches and rings. This new method offers comparable precision to conventional cuff-based systems and promotes consistent, stable monitoring. It also increases user acceptance as it can seamlessly blend with daily wear.

How Is The Smart Wearable Blood Pressure Monitor Market Segmented?
The smart wearable blood pressure monitormarket covered in this report is segmented –
1) By Product Type: Wrist Based, Arm-Based, Finger-Based, Other Product Types
2) By Technology: Bluetooth, Wireless Fidelity (Wi-Fi), Cellular, Other Technologies
3) By Distribution Channel: Online Stores, Pharmacies, Specialty Stores, Other Distribution Channels
4) By Application: Home Healthcare, Remote Patient Monitoring, Sports and Fitness, Other Applications
5) By End User: Hospitals And Clinics, Ambulatory Surgical Centers, Individuals, Other End Users

Subsegments:
1) By Wrist-Based Type: Digital Display, Analog Display, Hybrid Display, Touchscreen
2) By Arm-Based Type: Upper Arm, Lower Arm, Automatic, Manual
3) By Finger-Based Type: Clip On, Ring Style, Portable, Wearable
4) By Other Product Types Type: Smart Patch, Cuffless Monitor, Chest Strap, Sensor Embedded

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Which Is The Dominating Region For The Smart Wearable Blood Pressure Monitor Market?
In 2024, North America held the dominant position in the global smart wearable blood pressure monitor market. It is projected that the Asia-Pacific will witness the most rapid growth in the upcoming period. The market report encompasses regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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