

Hypercar Market to Reach USD \$82.16 Billion by 2029 at 25.4% CAGR

*The Business Research Company's
Hypercar Global Market Report 2025 –
Market Size, Trends, And Global Forecast
2025-2034*

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/EINPresswire.com/ -- How Big Is The
Hypercar Market In 2025?

In recent times, the [hypercar market size](#) has seen a significant surge. From \$25.31 billion in 2024, it is forecasted to rise to \$33.23 billion in 2025 with a compound annual growth rate (CAGR) of 31.3%. The growth during the historic period has been driven by factors such as rising mergers and acquisitions, the incorporation of IoT technologies, increasing disposable income, and heightened consumer demand for greater user comfort, safety, and convenience.



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The market for hypercars is anticipated to witness a significant rise in the coming years, reaching a value of \$82.16 billion in 2029, growing at a compound annual growth rate (CAGR) of 25.4%. The growth during the forecast period can be credited to a surge in the uptake of electric or hybrid hypercars, rise in luxury car sales, progression in the automobile industry, and advancements in 5g technology. Key emerging trends expected during the forecast period consist of strategic alliances and

partnerships, emphasis on new product introductions, concentration on novel technological advances, and an uptick in the implementation of cybersecurity systems.

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What Are The Key Driving Factors For The Growth Of The Hypercar Market?

The hypercar market is expected to experience growth in the upcoming years, as luxury car sales continue to rise. Luxury brands have a higher perceived value, leading to an increase in luxury

vehicle sales at auto shows. Recently, hypercars have emerged as some of the most technologically advanced, high-performance luxury cars available on the market. For instance, BMW Group, a Germany-based manufacturing company, reported an increase in sales by 10.3% year-over-year in the fourth quarter of 2023, selling a total of 718,778 units in January 2024. This rise in luxury car sales supports the projected growth of the hypercar market.

Who Are The Key Players In The Hypercar Industry?

Major players in the Hypercar include:

- Dr. Ing. hc F. Porsche AG
- Daimler Group
- Ferrari N.V.
- Maserati S.p.A
- Automobili Lamborghini S.p.A
- Lexus
- McLaren Racing Limited
- Bugatti Automobiles S.A.S.
- Zenvo Automotive A/S
- Vazirani Shul

What Are The Key Trends Shaping The Hypercar Industry?

Major firms active in the hypercar market are strategically focusing their efforts on creating groundbreaking vehicles - notably electric sports cars - to strengthen their competitive position. These electric sports cars are high-performance vehicles, engineered to combine remarkable speed, adaptability and state-of-the-art technology with the luxury traditionally distinctive of supercars. Take for example Italy's Pininfarina, a design powerhouse that debuted Bruce Wayne-themed EV hypercars: the B95 Hyper Barchetta and Battista Hyper GT, in May 2024. These Bruce Wayne-inspired hypercars, encompassing the B95 Hyper Barchetta and Battista Hyper GT, are deluxe electric cars whose designs pay homage to Batman, integrating extraordinary designs with avant-garde technology. The models are reputable for superior performance, swift acceleration, and custom features that echo Bruce Wayne's refined persona.

What Segments Are Covered In The Hypercar Market Report?

The hypercarmarket covered in this report is segmented –

- 1) By Powertrain: Hybrid, Electric, Gasoline
- 2) By Technology: Four-Wheel Drive, Four-Wheel Steering, Active Airbrakes, Brake Steering
- 3) By Chassis Type: Carbon Fiber, Steel, Aluminum
- 4) By Application: Club, Private, Other Applications

Subsegments:

- 1) By Hybrid: Plug-in Hybrid Hypercars, Mild Hybrid Hypercars
- 2) By Electric: Battery Electric Hypercars, Performance Electric Hypercars

3) By Gasoline: Naturally Aspirated Gasoline Hypercars, Turbocharged Gasoline Hypercars

View the full hypercar market report:

<https://www.thebusinessresearchcompany.com/report/hypercar-global-market-report>

Which Region Is Expected To Lead The Hypercar Market By 2025?

In 2024, Europe led the hypercar market. It is anticipated that Asia-Pacific will experience the most rapid growth in the forecast period. This report on the hypercar market encapsulates data from regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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