

AUTOTUNE BRINGS AI VOICE TRANSFORMATION INTO PRO WORKFLOWS

Brand Behind Legendary Vocal Effect Expands Beyond Pitch Correction in Major AI Push

SANTA CRUZ, CA, UNITED STATES, November 18, 2025 /EINPresswire.com/ -- Antares Audio Technologies, creators of [AutoTune](#)[®], the GRAMMY[®]-award winning software that transformed

the sound of modern music, today unveiled [Metamorph](#) - an AI voice transformation tool that brings this powerful technology directly into Digital Audio Workstations (DAWs) where millions of professional music makers already work. The announcement marks a significant shift in how AI voice technology reaches creators, moving beyond web apps and cloud services to seamless integration within existing creative workflows.

“

We're not in the business of replacing human creativity. We're in the business of amplifying it. That's been our mission for over 25 years, and this is simply the latest chapter in that journey.”

Jeff Wright, AutoTune CEO

Meeting Professionals Where They Work

While AI voice transformation has exploded across various platforms and services, AutoTune is taking a fundamentally

different approach - embedding these capabilities directly into the production environment that professionals use every day. By integrating AI voice transformation into existing workflows as a plugin rather than taking a web-based approach, AutoTune positions itself as the established player's answer to AI disruption in music production.

"AI voice transformation is incredibly powerful, but until now creators have been forced to interrupt their workflow, export audio, process it on the web, and then import it back," says AutoTune CEO Jeff Wright. "We're eliminating that friction entirely. Metamorph makes this technology easily accessible, as a plugin within the recording software creators already know and trust”.

This approach leverages AutoTune's unique position in the industry. With millions of songwriters, producers, and artists already incorporating AutoTune products into their daily work, the company is delivering AI capabilities through familiar interfaces and established workflows, dramatically reducing the learning curve and integration challenges that have limited AI adoption in professional settings.

By operating entirely offline within Pro Tools, Logic Pro, FL Studio, and other popular music recording software, Metamorph addresses several critical issues that have prevented AI voice transformation from becoming a seamless production tool:

Privacy and Intellectual Property

Artists and Producers are rightfully concerned about uploading original or unreleased material to cloud services. Metamorph never requires an internet connection, keeping all creative work completely private.

Unlimited Usage

Most existing vocal transformation tools use expensive subscription and per-use payment models that discourage creativity and experimentation. Metamorph offers unlimited transformations, encouraging creative exploration.

Workflow Integration

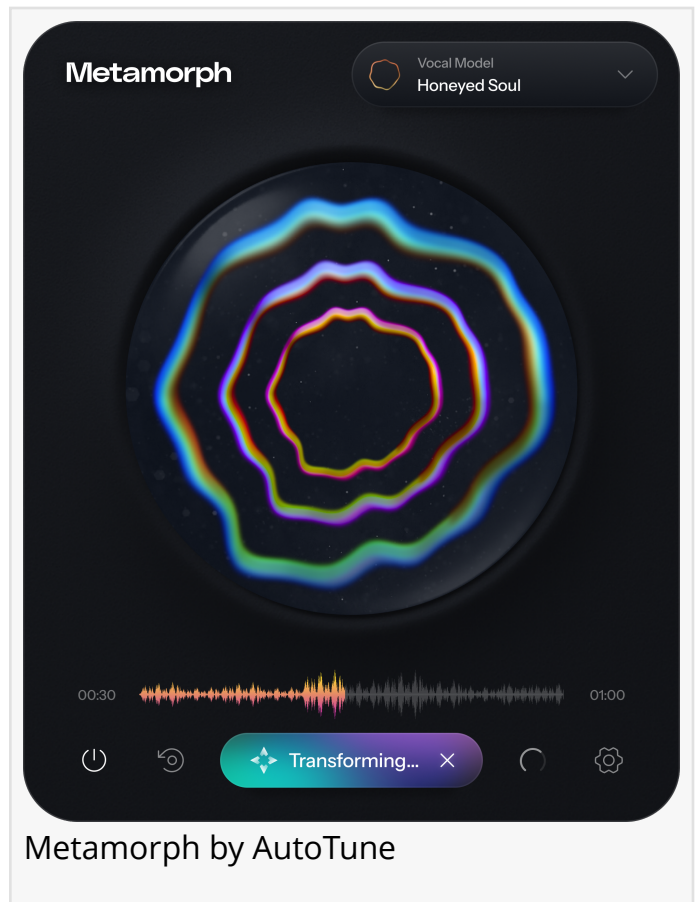
Rather than bouncing between applications and websites, producers can apply AI voice transformation as easily as adding any other plugin effect, maintaining creative momentum.

25+ Years of Vocal Production Leadership

With over 25 years as an industry leader, AutoTune brings unmatched experience in real-time audio processing, ensuring professional-grade quality, convenience, and privacy that web-based tools can't match.

Setting New Standards for Ethical AI Implementation in Music

As a proud supporter of The Principles for Music Creation with AI, AutoTune is committed to responsible AI development that respects human creativity and protects the rights of artists and content creators. Metamorph exemplifies this commitment through its foundation on ethically-sourced training data, ensuring that all 12 of the included voice models were created with proper authorization from the contributing artists, and that those artists were fairly compensated for their work. This approach aligns with AutoTune's belief that transparency is essential to responsible AI use, and that the perspectives of music artists, songwriters, and other creators must be respected as AI-powered creative experiences are developed. Music with true meaning cannot exist without the direct creative contributions of people.



Metamorph by AutoTune

Privacy-First Architecture: Why Offline AI Matters for Professionals

Metamorph's offline architecture represents more than a technical choice - it's a philosophical stance on how AI should serve creators. The system's ability to run entirely within a DAW environment, processing voice transformations in real-time without external dependencies, required significant engineering investment but delivers critical benefits that cloud services cannot match.

For professionals working with unreleased material, celebrity vocals, or confidential projects, online AI services simply aren't viable. Metamorph ensures complete privacy - your work never leaves your computer, never gets uploaded to external servers, and crucially, will never be used to train AI models. This isn't just about convenience; it's about protecting intellectual property and maintaining the trust that artists place in their production teams.

This approach also future-proofs the tool against service shutdowns, API changes, or pricing model shifts. Once installed, Metamorph will continue working regardless of external factors - a critical consideration for professionals who depend on their tools for their livelihood. In an era where data breaches and AI training controversies make headlines, Metamorph's offline architecture isn't merely a feature - it's a competitive necessity for serious professionals.

From Production Pioneer to AI Innovator

Over twenty-five years ago, AutoTune didn't just change how music was made - it changed how music sounded forever, becoming one of the first audio software plugins to utilize what can be considered early machine learning, a foundational technology that has evolved into today's AI. This approach was revolutionary, proving that intelligent algorithms could enhance human creativity in real-time.

Throughout its history, AutoTune has continued to innovate across its product line. Now, with Metamorph, the company reaches a new milestone of bringing advanced AI voice transformation directly into the creative process. Just as AutoTune made polished vocal production accessible to bedroom producers, Metamorph ensures that AI-powered voice transformation isn't reserved for those who can afford multiple specialized subscriptions - it's available to every creator ready to push boundaries.

Looking Forward

AutoTune's strategy offers an alternative narrative to AI disruption: sometimes the most valuable AI implementation isn't the most radical - it's the one that fits seamlessly into how people already work. As creative industries navigate this new technology, AutoTune is proving that success isn't about being first to market with AI features - it's about being the first to make them truly useful within professional workflows.

"We're not in the business of replacing human creativity," Wright concludes. "We're in the business of amplifying it. That's been our mission for over 25 years, and this is simply the latest chapter in that journey."

Metamorph is Available Now:

- FREE for [AutoTune Unlimited](#) subscribers
- Perpetual License \$100 Holiday Sale pricing, \$200 MSRP
- 14-day free trial available at www.autotune.com

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