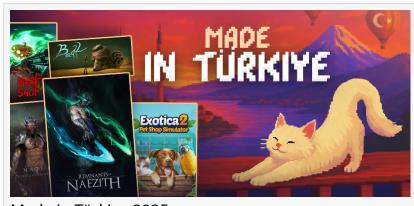


The 'Made in Türkiye 2025' Festival Launches: Discover Over 500 Turkish Games on Steam

The "Made in Türkiye 2025" festival has launched on Steam as a special event to celebrate and promote Turkish-made games.

WARSAW, POLAND, November 21, 2025 /EINPresswire.com/ -- The "Made in Türkiye 2025" festival has launched on Steam as a special event to celebrate and promote Turkish-made games. More than 500 titles are featured, with discounts, new demos, and live



Made in Türkiye 2025

streams from selected developers. The event runs from November 17 to December 1 and includes participation from over 150 Turkish game studios.

The festival is organized by Ultimate Games S.A., a Poland-based PC and console game developer and publisher, in collaboration with many creators from Türkiye.

Celebrating Turkish Game Development

The "Made in Türkiye 2025" festival is dedicated to showcasing games developed by Turkish creators. This year features a record lineup of over 500 titles from more than 150 studios.

The selection includes both major and independent productions across a wide range of genres, including action, strategy, building, platformers, survival, horror, puzzle, adventure, and story-driven games.

As part of the celebration of Turkish game development, many developers have also prepared new playable demos and exclusive materials for the event.

The "Made in Türkiye 2025" festival page on Steam

Gaming on the Bosphorus Is Stronger Than Ever

According to the "Türkiye Game Market Report 2024," published by the marketing agency

Gaming in Turkey | MENA | EU, the number of players in Türkiye has surpassed 48 million. While mobile gaming remains the largest segment, 21 million players play on PC and another 11 million on consoles.

The number of gamers in Türkiye is expected to continue rising in the coming years, with the PC and console markets predicted to gain even more importance.

The Turkish gaming market is among the fastest-growing globally. In 2024, its value reached approximately \$810 million, reflecting year-over-year growth of more than 30%. Forecasts suggest continued expansion in the sector.

--

More information about the "Made in Türkiye 2025" festival View all games in the "Made in Türkiye 2025" festival

###

Media Contact mit25@ultimate-games.tr info@ultimate-games.com

Media Contact
Ultimate Games S.A.
email us here
Visit us on social media:
Facebook
YouTube

This press release can be viewed online at: https://www.einpresswire.com/article/868195574

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.