

# Therapeutic Hair Oil Market is Projected to Increase at a CAGR of 16.7% Through 2025-2029

*The Business Research Company's  
Therapeutic Hair Oil Global Market  
Report 2025 - Market Size, Trends, And  
Global Forecast 2025-2034*

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KINGDOM, November 19, 2025

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The logo for The Business Research Company, featuring a stylized bar chart with four bars of increasing height, colored in teal and dark blue. The text "The Business Research Company" is written in a serif font to the left of the chart.

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What Is The Projected Market Size & Growth Rate Of The Therapeutic Hair Oil Market?

Over the past few years, [the market size of therapeutic hair oil](#) has been on a steady rise. There

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is an expected increase from \$3.62 billion in 2024 to \$3.79 billion in 2025, indicating a compound annual growth rate (CAGR) of 4.6%. This growth in the historical period can be ascribed to factors such as urbanization and changes in lifestyle, a growing inclination towards natural and organic ingredients, an increasing geriatric population, medical endorsements and recommendations, as well as the popularity of hair oils that are rich in nourishing ingredients with therapeutic qualities.

[The market size for therapeutic hair oil](#) is forecasted to experience an accelerated growth in the coming years,

reaching \$7.03 billion in 2029 with a compound annual growth rate (CAGR) of 16.7%. The anticipated growth during the forecast period can be due to rising consumer knowledge about the advantages of herbal products, harmful impacts of air pollution on hair, increasing instances of normal hair problems, innovative product arrangements, and growing demand for natural and organic products. Key trends during this period are expected to include the introduction of new products, collaborations with influencers, advancement in portable and user-friendly technologies, and technological progress.

Download a free sample of the therapeutic hair oil market report:

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### What Is The Crucial Factor Driving The Global Therapeutic Hair Oil Market?

The therapeutic hair oil market's growth is expected to be driven by the increasing demand in the hair care industry. Hair care encompasses actions that enhance the health, cleanliness, and appearance of hair. Providing specialized goods that cater to unique hair and scalp issues, therapeutic hair oil aligns with changing consumer choices and priorities by offering specific, concentrated solutions. As reported by Global Cosmetic Industry Magazine in May 2022, a U.S. beauty and personal care group predicts that the hair care industry will experience a 15% year-over-year increase, a developmental pace set to endure until 2024. What's more, an extra 6.7 million consumers entered the premium hair market, and spending per consumer elevated by 29%. Thus, the surge in demand within the hair care industry fuels the development of the therapeutic hair oil market.

### Who Are The Emerging Players In The Therapeutic Hair Oil Market?

Major players in the Therapeutic Hair Oil include:

- Johnson & Johnson
- Procter & Gamble
- Unilever
- L'Oréal S.A.
- Henkel AG & Co. KGaA
- Bajaj Corp Ltd.
- Coty Inc.
- Patanjali Ayurved
- Dabur Ltd.
- Marico Limited

### What Are The Upcoming Trends Of Therapeutic Hair Oil Market In The Globe?

Leading firms in the therapeutic hair oil industry are introducing creative goods, like hair growth oils, to cement their market presence. These products are engineered to encourage healthy hair growth, keep the scalp healthy, and bolster hair follicles. For example, Dabur Vatika, a reputed Indian Ayurveda company, rolled out the Rosemary Hair Growth Oil in December 2023. This hair oil is enhanced with premium ingredients such as rosemary, hibiscus, and coconut, designed to offer high-quality solutions that enable customers to enjoy the benefits of denser, thicker, and stronger hair. The company has underscored that the hair oil is a result of extensive R&D aimed at addressing various hair-related issues. The product's launch aligns with Dabur Vatika's pledge to supply top-notch holistic hair care solutions.

### What Segments Are Covered In The Therapeutic Hair Oil Market Report?

The therapeutic hair oil market covered in this report is segmented –

- 1) By Product: Anti-dandruff Hair Oil, Anti-greying Hair Oil, Anti-inflammatory Hair Oil, Hair Growth Oil, Other Products
- 2) By Indication: Alopecia, Inflammatory Skin Disease, Premature Grey Hair, Other Indications
- 3) By Age Group: Baby And Kids, Men, Women, Unisex
- 4) By Distribution Channel: E-commerce Websites, Company-owned Websites, Specialty Stores, Hypermarket, Other Distribution Channels

Subsegments:

- 1) By Anti-Dandruff Hair Oil: Tea Tree Oil, Neem Oil, Other Anti-Dandruff Formulations
- 2) By Anti-Greying Hair Oil: Herbal Formulations, Synthetic Formulations
- 3) By Anti-inflammatory Hair Oil: Coconut Oil, Jojoba Oil, Other Anti-inflammatory Oils
- 4) By Hair Growth Oil: Castor Oil, Almond Oil, Other Hair Growth Formulations
- 5) By Other Products: Essential Oil Blends, Herbal Infusions, Specialty Formulations

View the full therapeutic hair oil market report:

<https://www.thebusinessresearchcompany.com/report/therapeutic-hair-oil-global-market-report>

Which Region Is Projected To Hold The Largest Market Share In The Global Therapeutic Hair Oil Market?

In 2024, Asia-Pacific led the market for Therapeutic Hair Oil and it is anticipated to be the region with the fastest growth in the future. The market report comprehensively covers Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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